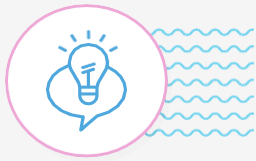


# Ideation Phase

## Brainstorm & Idea Prioritization

Date	3 October 2022
Team ID	PNT2022TMID47720
Project name	Fertilizers Recommendation System For Disease Prediction
Maximum marks	4 marks



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team canunleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A** Team gathering  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B** Set the goal  
Think about the problem you'll be focusing on solving in the brainstorming session.
- C** Learn how to use the facilitation tools  
Use the Facilitation Superpowers to run a happy and productive session.

Open article



#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM  
How might we [your problem statement]?



#### Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



#### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

#### TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

#### Roshan Banu

- Avoid unwanted fertilizier
- It allows farmers buy fertilizers to buy application itself
- Easy Identify the disease
- Avoid unwanted chemical

#### Atchaya Priya

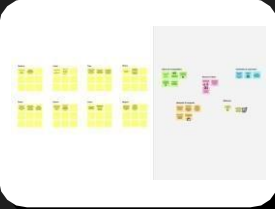
- farmers can cultivate crop without hurtle
- farmers may avoid soil pollution
- It detects disease and suggest better solution
- It also tells the farming techniques to the farmers

#### Sindhu Kumari

- Instructions in correct way
- usage period of the fertilizers is mentiioned
- free recommendation for the farmer
- userfriendly

#### Sowmiya

- disease identfication
- prior knowledge about the disease
- suggestion of correct fertilizers
- good quality of fertilizers



Need some inspiration?  
See a finished versionof this template to kickstart your work.

Open example



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is

20 minutes

It also tells the farming techniques to the farmer

farmers can easily avoid soil pollution

farmer can easily identify the disease

Easy to understand User Interface

Farmer can use correct fertilizer

Avoid financial lose

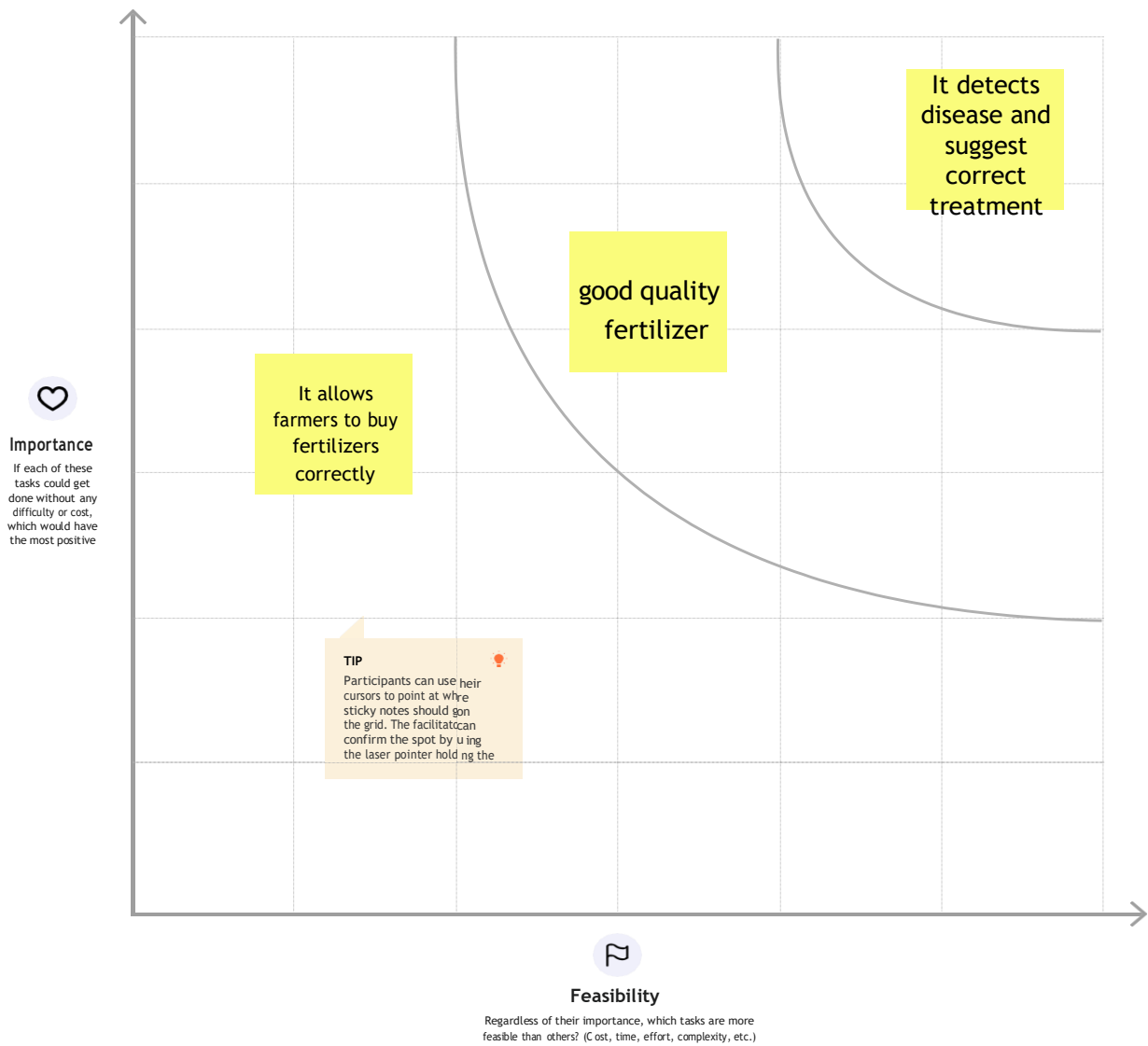
TIP  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to

20 minutes



→

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[→](#)

[Share template feedback](#)