

## Define CS, fit into CC

## 1.Customer Segment:

Farmer Are The First Customer For This Application. Farmer Can Easily Use This Application And Get Suggestion For Fertilizer To Used Correctly.

CS

## 5. Available solution :

People are judge the disease in plants by Identifying through the change of leaf's quality

## 8.channels of behaviour :

Online :

Basic knowledge on the plant and fertilizer

Offline :

People try to identify the disease by the quality of the leaf's.

AS

## Explore AS, differentiate

## Focus on J&amp;P, tap into BE, understand RC

## 2.Jobs To Be Done /Problems

This application focuses on helping for the farmer who needs a better recommendation of fertilizer on the infected plants .identifying the disease is one of the biggest problem here.

J&amp;P

## 6.customer constraints :

Availability of good networks.  
Capturing the image in a required pixels toget a accurate prediction of disease in the plant.

RC

## 9. problem root cause :

Various disease on the plants can lead to reducing the quality and quantity of the crops productivity. The insects on the plants can spread the disease .

BE

## Focus on J&amp;P, tap into BE, understand RC

<div data-bbox="683 204 725 236">TR</div> <div data-bbox="118 284 262 319">3.Triggers :</div> <div data-bbox="118 327 548 438"> <p>Seeing their crops are being infected by disease and facing huge loss in quantity and quality</p> </div> <div data-bbox="683 547 725 579">EM</div> <div data-bbox="125 595 271 627">4.Emotion :</div> <div data-bbox="179 630 645 662"> <p>Before : losing self-confidence ,distress</p> </div> <div data-bbox="179 699 620 730"> <p>After : gaining self-confidence ,relief</p> </div>	<div data-bbox="1355 204 1397 236">SL</div> <div data-bbox="846 279 1010 311">7.Behaviour :</div> <div data-bbox="860 347 978 379">Directly :</div> <div data-bbox="846 379 1330 515"> <p>Farmer can easily identify the disease by the application and they don't need any extra knowledge on the disease prediction</p> </div> <div data-bbox="853 547 987 579">Indirectly :</div> <div data-bbox="846 579 1348 651"> <p>Farmer can be able to get result through online immediately.</p> </div>	<div data-bbox="2033 204 2076 236">CH</div> <div data-bbox="1507 284 1666 316">10. Solution :</div> <div data-bbox="1507 319 2031 486"> <p>Using the fertilizer is one the solution for the disease in the plants. Our Application use the image of the infected plant by identifying the disease and suggest the good fertilizer for the disease</p> </div>
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