

# Ideation Phase

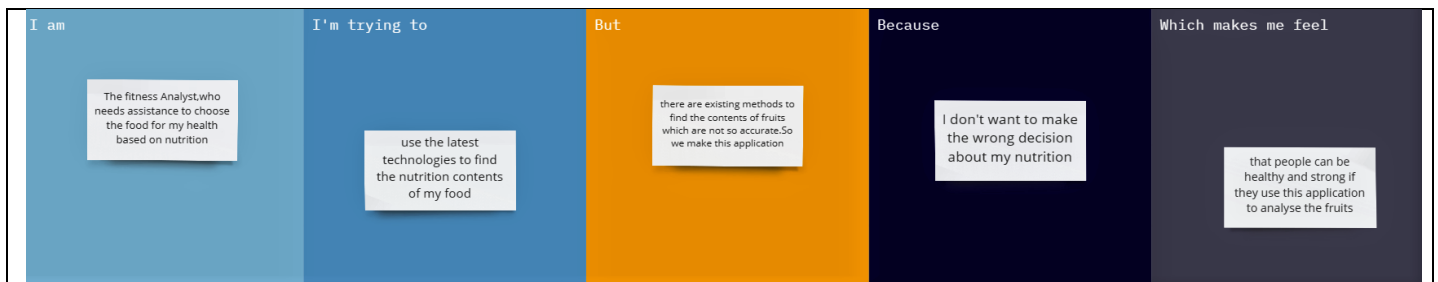
## Define the Problem Statement

Date	19 September 2022
Team ID	PNT2022TMID27062
Project Name	AI-powered Nutrition Analyzer for Fitness Enthusiasts
Maximum Marks	2 Marks

### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Problem Statement(PS)	I am (customer)	I'm trying to	but	Because	Which makes me feel
PS-1	Fitness Freak	Build the muscle	I don't know how many calories I want to eat	Lack of Knowledge	Angry and feel bad
PS-2	Patient	Eat balanced diet	I am not able to eat	I don't know nutrition content	helpless