

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>Fitness enthusiasts and People who want to lead a healthy life.</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div></div> <div>The constraints that prevent our customers to access out solution are network issues and time.</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div></div> <div>Exercise, Yoga and Aerobic are Existing solution Pros: our solution is the keys is to form workout habits that lead to long lasting changes to lifestyle Cons: No proper guidelines for fitness enthusiasts</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&amp;P</div></div> <div>By providing nutritional facts to enthusiasts. It will lead them to healthy life. This would be the main job to be done.</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div></div> <div>The main root causes :<ul style="list-style-type: none"><li>Lack of nutritional intake and knowledge</li><li>Improper diet</li><li>No guidance</li></ul></div>	<div>7. BEHAVIOUR<div>BE</div></div> <div>The customers who have issues with health, nutrition, fitness will ask query to nutritionist. After telling the issues of their health status. It will analyze the customer's status, finally, solution will be given by nutrition analyst</div>	
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div></div> <div>After continuous advertisements of our application, and hearing feedback from their friends, neighbour the customer will get motivated to use our application.</div>	<div>10. YOUR SOLUTION<div>SL</div></div> <div>By providing service of nutritional facts with calculating calories intake of user/who wants to be fit and healthy with high accuracy level And also demonstrates with instuctors to intake calories</div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div></div> <div>8.1 ONLINE User will scan their food through an application</div> <div>8.2 OFFLINE User will perform based upon the nutritional facts.</div>	Identify strong TR & EM
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div> <div>Before using our application, customer will face insecurity and bad health. After using our application, customer get good health and self motivated.</div>			

