

Ideation Phase

Brainstorm & Idea Prioritization

Template

Date	07 October 2022
Team ID	PNT2022TMID27777
Project Name	Visualizing and predicting heart diseases with an interactive dashboard
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes


PROBLEM


To find out the effective and predictive analysis about the heart diseases.





Key rules of brainstorming


To run a smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Team Leader
Prathusha P

platform should support in all devices	we should include filter option	It should be user friendly
It should be interactive	Should contain the valid information	User can access from any where

Team member1
Ashwini A

To analyse the problem	It should reach the best filtration	Should not contain unwanted columns
It should include several stages	They must be in the coherent order	Data should be valid

Team member 2
Bhuvana R

Data cleaning must be done	Data gathering	User interface at client side
Helps in preventing the loss	Predicting the events in previous itself	It should not be too long process

Team member 3
Nandhinee R

Should not use multiple algorithms	Provide effective solutions	Helps in many organisations
Easy to get separation of the particular information	It should be responsive	Data should be integrity

Step-3: Idea Prioritization

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

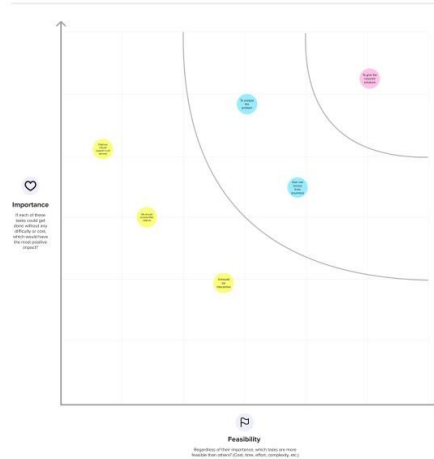
© 20 minutes



4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes



➔ **After you collaborate**

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
 Share a **view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
 Export a copy of the mural as a **PNG or PDF** to attach to emails, include in slides, or save in your drive.

Keep moving forward

- 
Strategy blueprint
 Define the components of a new idea or strategy.
[Open the template →](#)
 - 
Customer experience journey map
 Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
 - 
Strengths, weaknesses, opportunities & threat
 Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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