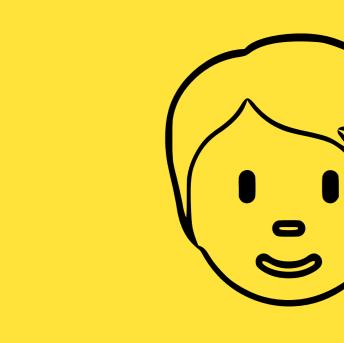
User journey

by the Design Team of Accenture Interactive NL



People 2-9



DifficultyBeginner

Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users.



High-level steps your user needs to accomplish from start to finish

Thre users mut have the conscious about the traffic signs

The NFC tag would be compulsorily placed in all vehicles

Use heart bear sensor to detect the driver status

To reduce the accidents it is important to manage the vehicles properly

2 Steps

Detailed actions your user has to

The drivers

must have

he driving

Knowledg of traffic rules and regulation

Develop the right attitude abput

Identity and tracking using radio

Install speed governor

Use NFC tags to communicate with active NFC devices

Use ultrasonic sensor to detect the object distance

Using LCD display,traffic congestion are displayed

GPS sensors placed in the vehicles

rivers should maintain the vehicles in proper conditions

oil and coolant levels

tht remainds
drivers that
their vehicle
needs a
services

G Feeling

What your user might be thinking and feeling at the moment



NFC technology orings more

accidents
nd keep the
passengers
safre

This technolo improves roa conditions in pit area

To provide more efficient travel

More strategic traffic management accident free techniques

Less risk of demage

This
technique
provide
flexible
service

Prevent accidents and injuries

Provide better traffic signs

limits are detected early

and most profitable



Main cause of accident and crashes are due to human error

be occur violation charges damage leads to finanicial problems

Huge economic losses because of slow transportation

Traffic congestions which make lost a lot of

There can

be traffic

delays and

breakdowns

Risk of goods being damaged, especially over long distance

Major cause of environment factor and mechanical factor

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