

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><p>Seekers: Students who are searching for Good University without knowledge and high financial support.</p><p>Streamliners: Has high financial Support and good Academic preferences</p><p>Strugglers: No knowledge of universities and low financial resource</p><p>Hustlers: Students with High knowledge about universities but low financial resources.</p></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><p>Our project will lessen students' anxiety as well as their worry about being admitted to the university of their dreams. And this strategy will yield better outcomes for the pupils, who will then be able to decide whether to enrol in the university.</p></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><p>The students will seek for help from their contacts and do networking about choosing the university. Or else they will search in the internet about the available universities.</p><p>Pros: They will come to know about various opportunities and will have good knowledge.</p><p>Cons: They have to take decision based on the influence of others.</p></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><p>→ Designing a college prediction/prediction system and offering a probabilistic insight into college administration for overall rating, college cut-offs, admission intake, and student preferences are the stated problems.</p><p>→ Finding the ideal college and course for continuing their education has always been a difficult task for students.</p></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><ul style="list-style-type: none">The student desired to graduate from their dream university. But because of their low grades, they might not get into those universities.The consumer (student) will comply in our solution in order to attend the proper university for their academic standing.</div>	<div>7. BEHAVIOUR<div>BE</div><p>The present engineering admissions procedure is a bit difficult in terms of choosing a suitable institution based on the exam results and field of interest, and academic scores are crucial to applicants filling out the application form. Numerous institutions provide a variety of engineering courses. Students find it difficult to arrange and identify the appropriate institutions of their choosing for the course based on their performance score.</p></div>	
Focus on J&P, tap into BE, understand RC	<div>3. TRIGGERS<div>TR</div><p>Concerns about getting into college are common among students. They approach our admission predictor as a result.</p></div>	<div>10. YOUR SOLUTION<div>SL</div><p>With their GRE, CGPA, and TOFEL scores, the undergrads who are shortlisted for master's programmes will benefit from our project. If the anticipated results would offer them a realistic notion of their prospects of admission to the university. Students who are presently preparing can also benefit from this study by getting a clearer understanding. Additionally, it will let students learn more about the university's research possibilities, entrance requirements, course offerings, and notable alumni.</p></div>	<div>8.CHANNELS of BEHAVIOR<div>CH</div><div>8.1 ONLINE</div><p>Find and research the ideal institutions, then review the admissions records from prior years.</p><div>8.2 OFFLINE</div><p>Calculating the possibilities and forecasts.</p></div>	Focus on J&P, tap into BE, understand RC
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><p>Before: Unsafe, the client wouldn't understand the procedure, and was suffering to pick the appropriate university.</p><p>After: Safe, Easy to use, User convenient.</p></div>			
Identify strong TR & EM		Identify strong TR & EM		Identify strong TR & EM

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