

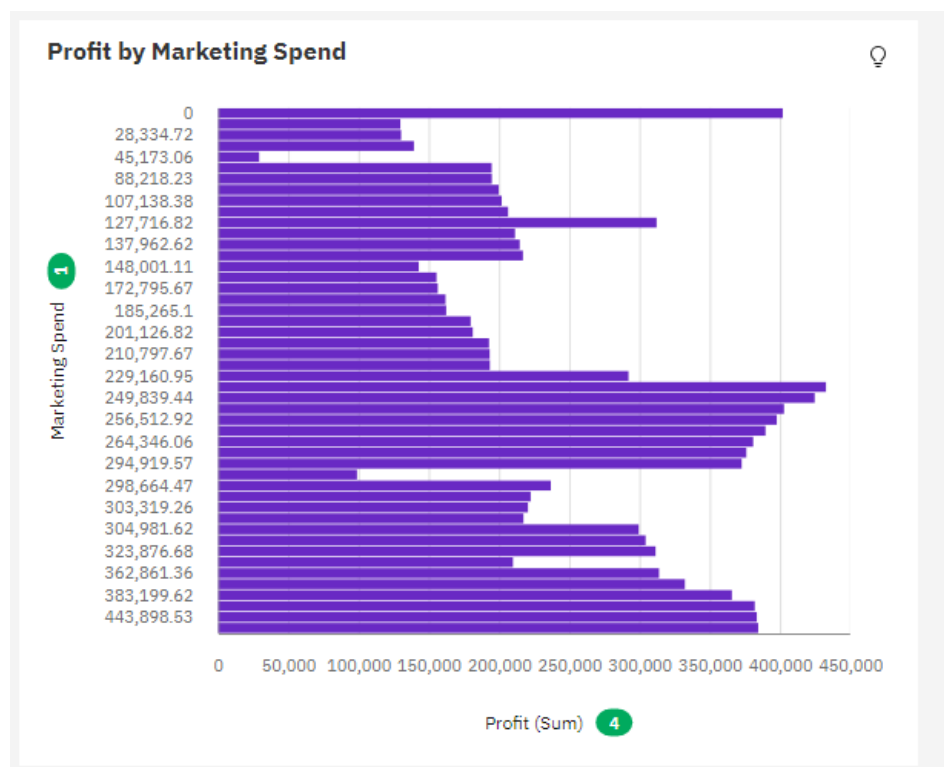
Assignment - 1

The case of 50 Startups

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1.Profit by Marketing Spend:

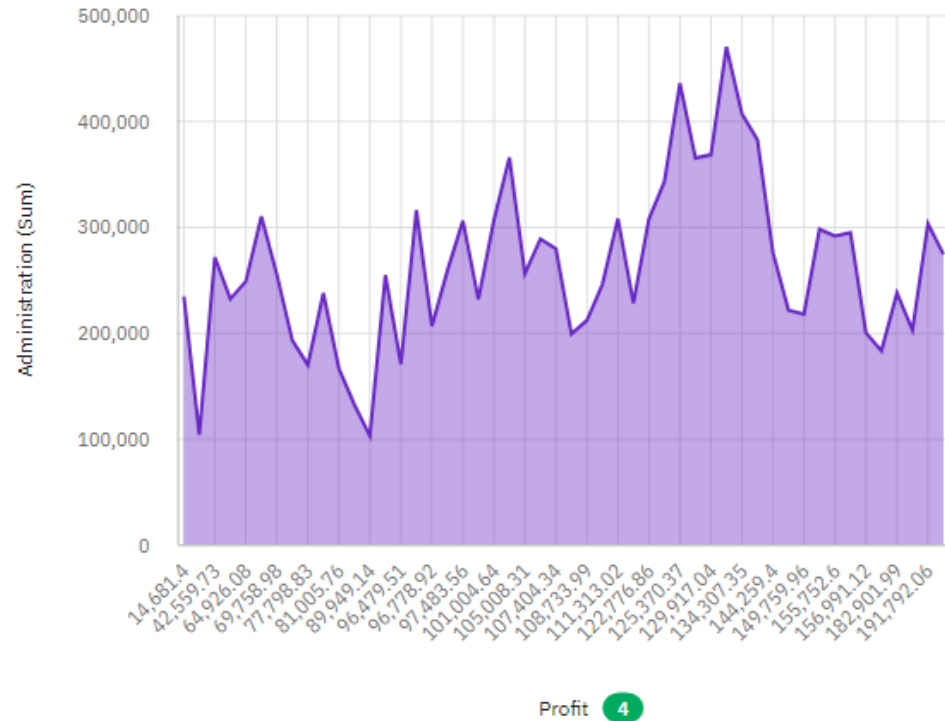
- Across all marketing spends, the sum of Profit is over 12 million.
- For Profit, the most significant values of Marketing Spend are 249744.55 and 249839.44, whose respective Profit values add up to nearly 858 thousand, or 7 % of the total.
- Profit ranges from over 29 thousand, when Marketing Spend is 45173.06, to almost 433 thousand, when Marketing Spend is 249744.55.



2.Administration by Profit

- Across all profits, the sum of Administration is over 13 million.
- Administration ranges from almost 103 thousand, when Profit is 89949.14, to nearly 470 thousand, when Profit is 132602.65.

Administration by Profit



3.Marketing Spend by State

- Across all states, the sum of Marketing Spend is over 23 million.
- For Marketing Spend, the most significant values of State are Florida and New York, whose respective Marketing Spend values add up to over 16 million, or 70.9 % of the total.
- Marketing Spend ranges from nearly 6.8 million, in California, to almost 8.5 million, in Florida.

Marketing Spend by State



4.Administration for R&D Spend

- Across all r&d spends, the sum of Administration is over 13 million.
- For Administration, the most significant values of R&D Spend are 0, 20229.59, 119943.24, and 94657.16, whose respective Administration values add up to over 1.9 million, or 14.5 % of the total.
- Administration ranges from over 85 thousand, when R&D Spend is 46014.02, to almost 505 thousand, when R&D Spend is 0.

Administration for R&D Spend



5.Profit, Marketing Spend, Administration and R&D Spend by State

- Profit ranges from over 3.8 million, in California, to almost 4.4 million, in New York.
- Marketing Spend ranges from almost 6.8 million, in California, to nearly 8.5 million, in Florida.
- Administration ranges from almost 4.1 million, in Florida, to almost 4.8 million, in New York.

