PROJECT DESIGN
PHASE-I

PROPOSED SOLUTION

Date	24 September 2022
Team ID	PNT2022TMID00167
Project Name	Project – News Tracker Application

PROPOSED SOLUTION TEMPLATE:

S.No.	Parameter	Description
1.	**PROBLEM STATEMENT**	As our lives are very busy these days, we often feel we need more than 24 hrs. a day to cope up with everything we have in our schedule. Well, that's not possible but reducing the time by changing the conventional method of reading news can help.That is only possible by reading the news in a virtual app.
2.	**IDEA / SOLUTION DESCRIPTION**	This application makes your daily work easier by conveying the news in a virtual app , which reduces time and money and is efficient for the ones who reads most of the news. Many categories of news is also available for the user which can be opted or decided by the user.
3.	**NOVELTY**	• Dependence on social media and Search engines. • Push notifications and news alerts via emails and SMS. • Underline and save text. • Browse News Categories. • Save news and quotes for reading later.
4.	**SOCIAL IMPACT**	• An ideal choice for all creative and film projects. • The Young and the old can learn to see what is happening around the world in just a minute. • Major help at covid times by describing the stats and the condition outside the world.
5.	**BUSINESS MODEL**	• We can provide pop-up ads, overlay ads, and other advertising services from third party advertisers. • Alerts can be directed to ad promoted suggestions.
6.	**FEASIBILITY OF IDEA**	• It is compatible with all OS versions. • It can be purchased free of cost in stores corresponding to respective platforms.
7.	**SCALABILITY OF SOLUTION**	• Interconnected updates on the latest developments for existing news updates. • The option to save articles for offline reading. • Excellent algorithm to deliver relevant content to each user.