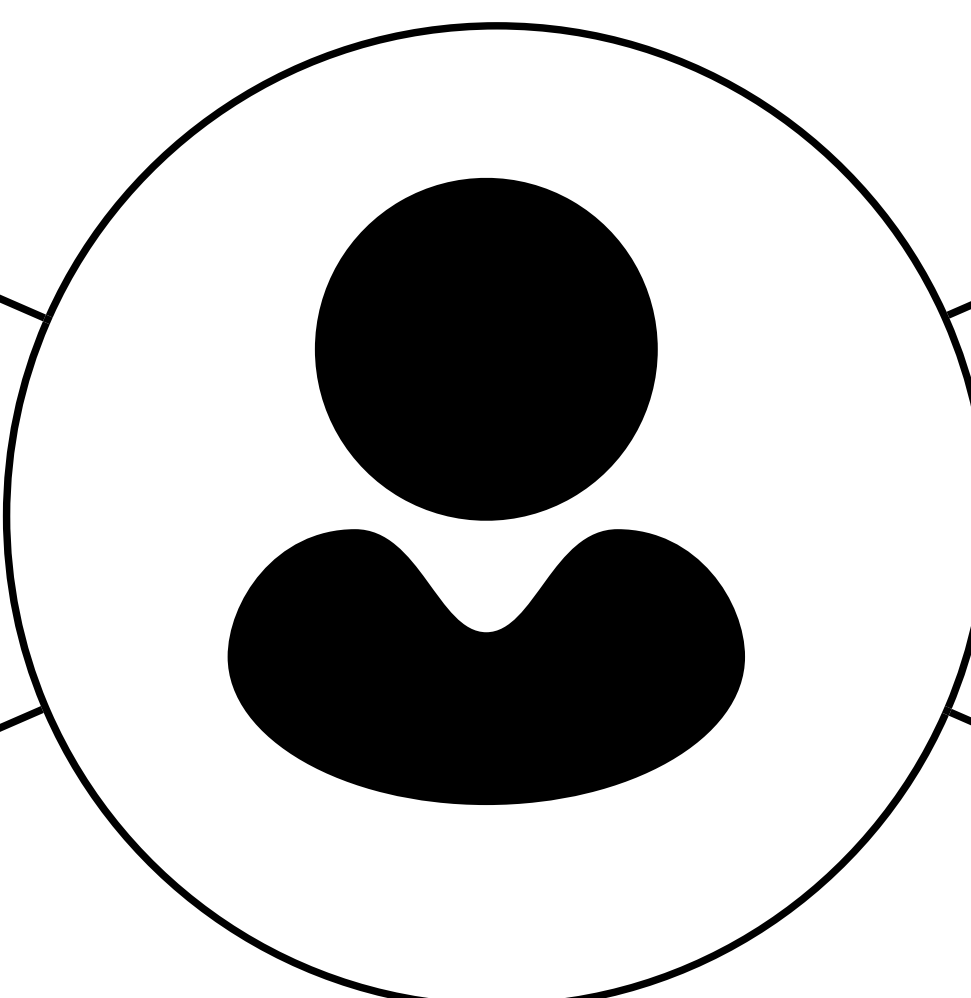


*What do they*  
**THINK AND FEEL?**

what really counts  
major preoccupations  
worries & aspirations



How crude oil price will be predicted?  
How artificial intelligence is used here?  
It is complex to predict the crude oil price

It is complex to predict the crude oil price  
It is complex to predict the crude oil price

*What do they*  
**HEAR?**

what friends say  
what boss say  
what influencers say

Can crude oil price can be predicted?  
Will the prediction be accurate?  
Crude oil price prediction makes a big difference in economy

*What do they*  
**SEE?**

environment  
friends  
what the market offers

The raw data about the crude oil price  
A representation of the analysis of the price prediction  
The basic and advanced view about the model

*What do they*  
**SAY AND DO?**

attitude in public  
appearance  
behavior towards others

With the popularity of the deep learning model in the engineering fields, it has attracted significant research interests in the economic and finance fields  
Crude oil price gives a big impact  
Many industries depend upon the crude oil price

It plays a vital role in economy  
The price is predicted with different technologies

**PAIN**

fears  
frustrations  
obstacles

Complex process to predict the price  
Lot of technologies are involved  
The outcome may be inaccurate

**GAIN**

“wants” / needs  
measures of success  
obstacles

Gives a better idea about Crude oil price  
Understanding of the changes in the prices  
It makes it more convenient for business purposes