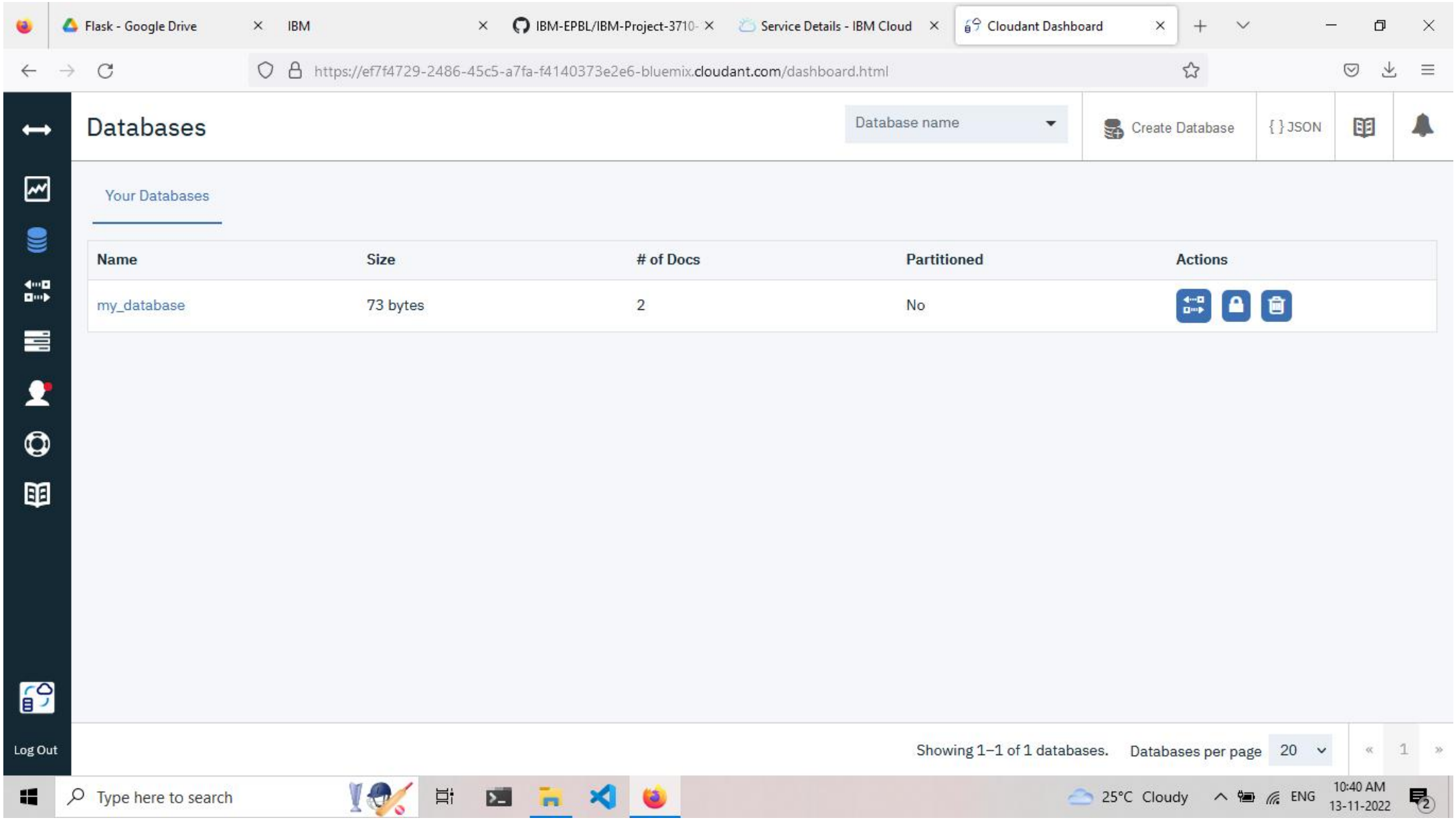Launch Cloudant DB