

IDEATION PHASE

Problem Statements

Customer Problem Statement Template

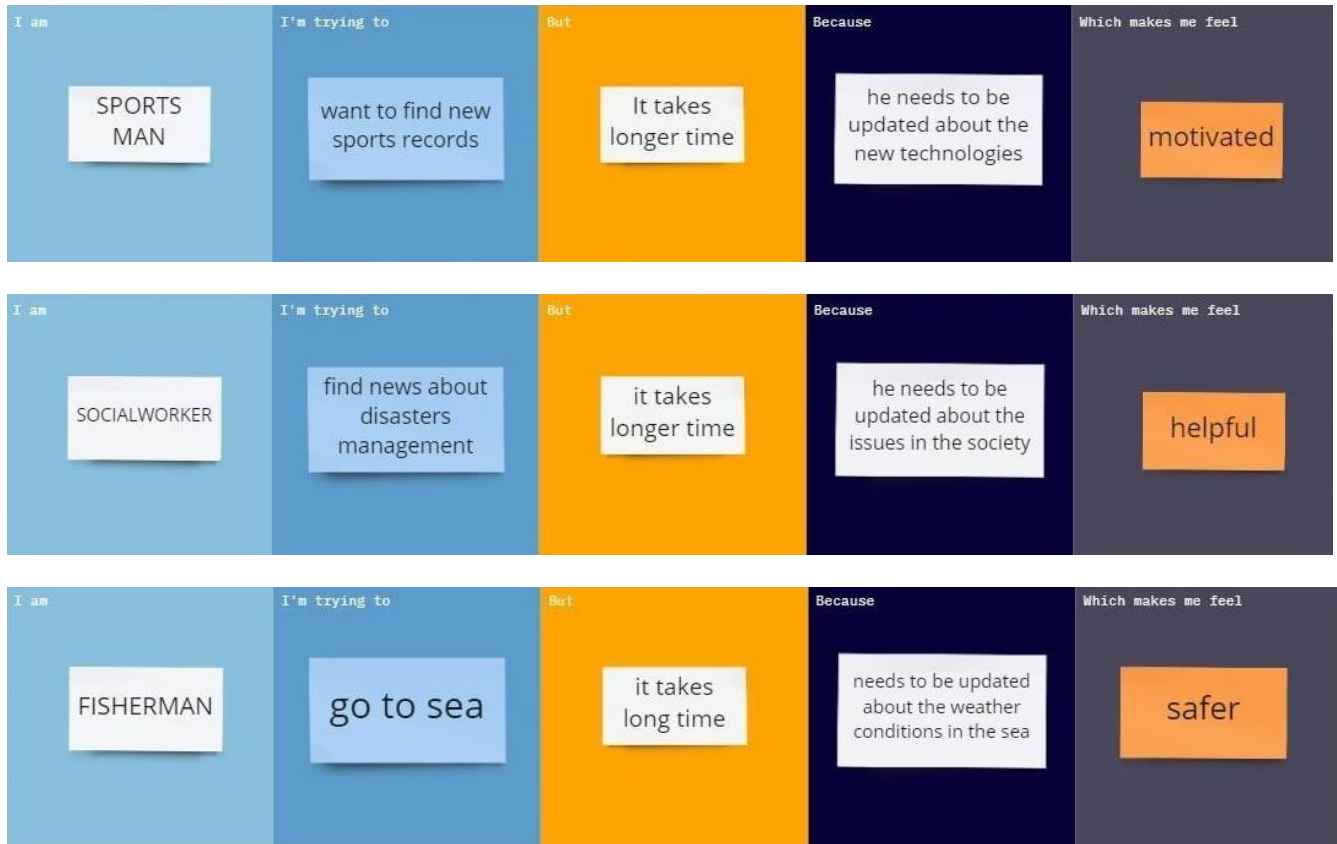
Create a problem statement to understand your customer's point of view. The Customer Problem statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am Doctor	I'm trying to know medical news updates	But sometimes it creates fake news	Because it updates about medical and medicines invented	Which makes me feel relief
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Business women	I'm trying to Analyze the news	But It takes longer time	Because it updates about share and share markets	Which makes me feel Satisfaction
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I am Fresher	I'm trying to Collect new feeds	But it takes some time	Because updates about job vaccencies	Which makes me feel heuristic
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I am ADVOCATE	I'm trying to to know daily news updates	But It takes longer time	Because updated about the crime and court news	Which makes me feel confident
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Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes to feel
PS-1	DOCTOR	Know medical news updates	It takes long time	It updates about medical and invented medicine	Relief
PS-2	BUSINESSMAN	Analyze news	It takes long time	Updates about Sharemarket	Satisfied
PS-3	FRESHER	Collect new feeds	It takes long time	Know about job vacancies	Heuristic
PS-4	ADVOCATE	Daily updates	It takes long time	Updated about crime and court news	Confident
PS-5	SPORTSMAN	New sports record	It takes long time	Need to be updated about trending	Motivated
PS-6	SOCIAL WORKER	To find disasters	It takes long time	Updated about issue in society	Helpful
PS-7	FISHERMAN	To go fishing in sea	It takes long time	Updated about weather conditions	Safer