User journey

Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users.

Phases High-level steps your user needs to accomplish from start to finish	Stage 1	Stage 2	Stage 3	Stage 4
Objectives What the user want to do	Download the application	Login process	Search for news	Watching news
Needs What the user wants from the App	Better user experience	Push notifcation	App store presence	Manage the project scope effectivety
Feelings What the user thinks about the App	User involvement	Proper planning	Cultivate constant effective communication	Clear statement of requirements
Barriers What are the threats for the App	Unreliable data storage	Loss of revenue from ad blockers	Update and maintenance efforts are multiple	Time consumimg to design

TIP
Click on the + outside the border of the table to add additional rows and columns.

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