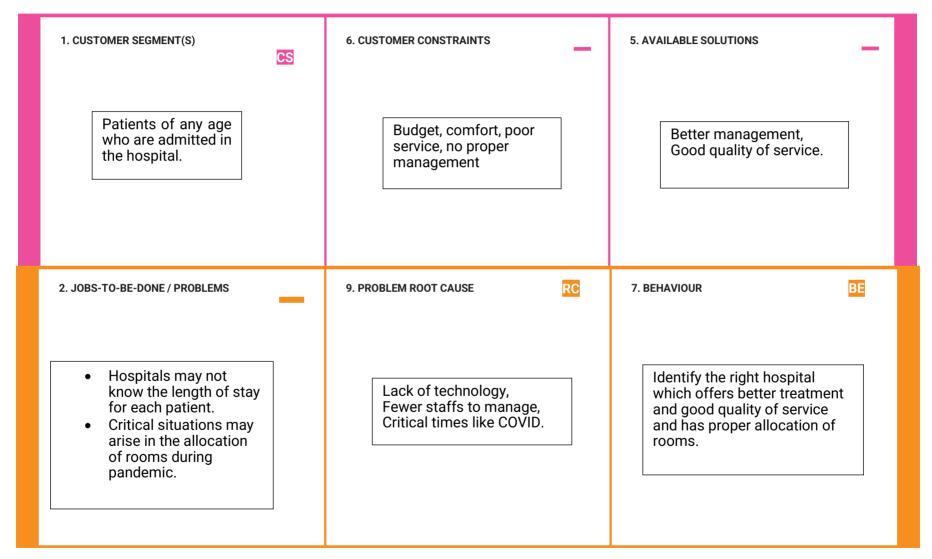
Project Title: Analytics for hospitals health care data

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# **Project Design Phase-I - Solution Fit**

**Team ID: PNT2022MID14777** 



## 3. TRIGGERS



Attracts patients to hospital if they have a hassle-free allocation of rooms when compared to other hospitals where they must worry about room cost.

## 4. EMOTIONS: BEFORE / AFTER



They feel uncomfortable if the hospital allocates a normal room due to poor management even if the patient pays a higher fee.

#### 10. YOUR SOLUTION



- Assess the capacity of rooms in the hospital and the patient's strength.
- Allocate staffs accordingly.
- Create a technology which can ease the work of management.
- Make it user friendly so that the patients can access the rooms without hurdles.
- Hospital can benefit from the ease of management as they can predict LOS of each patient based on available data.

### 8. CHANNELS of BEHAVIOUR



# ONLINE

People can look into online websites and check their ratings and reviews which offers good allocation of rooms.

# **OFFLINE**

Patients will talk about the hospital to other people if they received good quality of service and the better management of rooms.