



<div data-bbox="152 55 295 84">3. TRIGGERS</div> <div data-bbox="719 52 770 84">TR</div> <div data-bbox="152 119 732 221"> <p>Attracts patients to hospital if they have a hassle-free allocation of rooms when compared to other hospitals where they must worry about room cost.</p> </div> <div data-bbox="152 363 501 392">4. EMOTIONS: BEFORE / AFTER</div> <div data-bbox="719 360 770 392">EM</div> <div data-bbox="170 430 629 564"> <p>They feel uncomfortable if the hospital allocates a normal room due to poor management even if the patient pays a higher fee.</p> </div>	<div data-bbox="826 55 1050 84">10. YOUR SOLUTION</div> <div data-bbox="1391 52 1429 84">SL</div> <div data-bbox="913 138 1395 550"> <ul style="list-style-type: none"> <li>Assess the capacity of rooms in the hospital and the patient's strength.</li> <li>Allocate staffs accordingly.</li> <li>Create a technology which can ease the work of management.</li> <li>Make it user friendly so that the patients can access the rooms without hurdles.</li> <li>Hospital can benefit from the ease of management as they can predict LOS of each patient based on available data.</li> </ul> </div>	<div data-bbox="1498 55 1798 84">8. CHANNELS of BEHAVIOUR</div> <div data-bbox="2067 52 2112 84">CH</div> <div data-bbox="1516 124 1635 156">ONLINE</div> <div data-bbox="1516 194 2074 292"> <p>People can look into online websites and check their ratings and reviews which offer good allocation of rooms.</p> </div> <div data-bbox="1516 389 1668 422">OFFLINE</div> <div data-bbox="1516 461 2101 561"> <p>Patients will talk about the hospital to other people if they received good quality of service and the better management of rooms.</p> </div>
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