



<div data-bbox="152 55 282 84">3. TRIGGERS</div> <div data-bbox="714 55 752 84">TR</div> <div data-bbox="152 119 707 220"> <p>Attracts patients to hospital if they have a hassle-free allocation of rooms when compared to other hospitals where they must worry about room cost.</p> </div> <div data-bbox="152 359 463 387">4. EMOTIONS: BEFORE / AFTER</div> <div data-bbox="714 359 752 387">EM</div> <div data-bbox="168 427 622 563"> <p>They feel uncomfortable if the hospital allocates a normal room due to poor management even if the patient pays a higher fee.</p> </div>	<div data-bbox="824 55 1032 84">10. YOUR SOLUTION</div> <div data-bbox="1386 55 1424 84">SL</div> <div data-bbox="913 135 1393 539"> <ul style="list-style-type: none"> ⌚ Assess the capacity of rooms in the hospital and the patient's strength. ⌚ Allocate staffs accordingly. ⌚ Create a technology which can ease the work of management. ⌚ Make it user friendly so that the patients can access the rooms without hurdles. ⌚ Hospital can benefit from the ease of management as they can predict LOS of each patient based on available data. </div>	<div data-bbox="1496 55 1794 84">8. CHANNELS of BEHAVIOUR</div> <div data-bbox="2063 55 2101 84">CH</div> <div data-bbox="1512 124 1630 156"> ONLINE <p>People can look into online websites and check their ratings and reviews which offers good allocation of rooms.</p> </div> <div data-bbox="1512 391 1637 422"> Offline <p>Patients will talk about the hospital to other people if they received good quality of service and the better management of rooms.</p> </div>
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