

**Project Title: Analytics for hospitals health care data**

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**Project Design Phase-I - Solution Fit**

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<p><b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span></p> <p>Patients of any age who are admitted in the hospital.</p>	<p><b>6. CUSTOMER CONSTRAINTS</b> <span>—</span></p> <p>Budget, comfort, poor service, no proper management</p>	<p><b>5. AVAILABLE SOLUTIONS</b> <span>—</span></p> <p>Better management, Good quality of service.</p>
<p><b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <span>—</span></p> <ul style="list-style-type: none"><li>Hospitals may not know the length of stay for each patient.</li><li>Critical situations may arise in the allocation of rooms during pandemic.</li></ul>	<p><b>9. PROBLEM ROOT CAUSE</b> <span>RC</span></p> <p>Lack of technology, Fewer staffs to manage, Critical times like COVID.</p>	<p><b>7. BEHAVIOUR</b> <span>BE</span></p> <p>Identify the right hospital which offers better treatment and good quality of service and has proper allocation of rooms.</p>

<div data-bbox="188 188 795 220"> 3. TRIGGERS <span>TR</span> </div> <div data-bbox="188 252 795 379"> <p>Attracts patients to hospital if they have a hassle-free allocation of rooms when compared to other hospitals where they must worry about room cost.</p> </div> <div data-bbox="188 496 795 528"> 4. EMOTIONS: BEFORE / AFTER <span>EM</span> </div> <div data-bbox="188 560 768 719"> <p>They feel uncomfortable if the hospital allocates a normal room due to poor management even if the patient pays a higher fee.</p> </div>	<div data-bbox="864 188 1467 220"> 10. YOUR SOLUTION <span>SL</span> </div> <div data-bbox="949 268 1440 699"> <ul style="list-style-type: none"> <li>• Assess the capacity of rooms in the hospital and the patient's strength.</li> <li>• Allocate staffs accordingly.</li> <li>• Create a technology which can ease the work of management.</li> <li>• Make it user friendly so that the patients can access the rooms without hurdles.</li> <li>• Hospital can benefit from the ease of management as they can predict LOS of each patient based on available data.</li> </ul> </div>	<div data-bbox="1536 188 2145 220"> 8. CHANNELS of BEHAVIOUR <span>CH</span> </div> <div data-bbox="1554 252 2128 419"> <p><b>ONLINE</b></p> <p>People can look into online websites and check their ratings and reviews which offers good allocation of rooms.</p> </div> <div data-bbox="1554 512 2128 715"> <p><b>OFFLINE</b></p> <p>Patients will talk about the hospital to other people if they received good quality of service and the better management of rooms.</p> </div>
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