| Journey Steps | Emergency case | Hospitalization | Length of stay | Resource Allocation | Periodical reports | Follow up consultation |
|------------------|---|---|--|---|---|---|
| Actions | Patients affected with dangerous disease will have the neccesity to be admitted in hospital | Patients should be hospitalized after the result being positive by respective team or management & staff. | The length of stay of patients should be decided by medical specalist based on the severity. | The resource necessary for the treatment should be provided by the hospital management. | After complete analyze of patients condition, periodical reports are created with particular time interval. | Once recovered follow up consultation is necessary for being aware of the prevailing situation. |
| Needs and pains | People wants to test and get the results about their physical condition. | The health environment for patients and proper caring & maintenance the respective doctors & staffs. | Patient wanted to be monitored properly by the corresponding staffs and doctor. | Proper resource allocation for the ongoing treatment. | Patient need the report to be in positive way" | Patient need to remain healthy. |
| Touchpoint | Test & Reseults | Physical mode of Admisiion | Analysing the severity of the disease | Analysing the condition of the patient | Reports on pharma portal | chat or video conference |
| customer feeling | Nervous and tested | Tensed & worried about health & recovery | Depression & anxiety | Tensed | Positivity | Happy and Relieved |
| Difficulties | Difficulties in reaching the hospitals with better environment and hospitals with vacant beds | Admission process and hospitalization may take longer than expected | Depends on the case .The extreme LoS may affect the patients confidence and increased depression and anxiety | In some case, Difficulties may rise in timely allocation of resources | In some case , Report will not favor the patient and need to stay hospitalized longer | In some case, The is a chance of affecting by the same disease again |
| Expectations | People wanted everything to be smooth & they expect the test result should be negative | Patients want to get recover or cure as soon as possible with instant treatment | Patients want to return home within less period of time | Patient expects to be treated properly with the required resource | Patient expects the report to be positive | Patient expect to remain healthy with doctor's consultation |