How to grow his own stuff.

He's thinking of monitoring his plants

Being relaxed

At the cost of modern technology monitoring farm easily.

Not owning a smartphone,not comfortable with app usage.

If there wasincentive to learn ,I would.

People's new reactions.

Likes to use much less water and much less energy

Loves gardening

Alarm at place of stay

Introduction of new technology leaves traditional farming behind.

Keep up to date on farming technologies.

Farmers wow reaction.

Future plans for crop monitoring.

Can be used to monitor large farm one person.

Reduction of paperwork of each week.

Photo or live capturing of farm crops,livestock

Not all phonesare compatible.

Don't trust technology/ department.

THINK AND FEEL

Information from crop experts in case of crop disesase.

HEAR

SEE

App will take away fear of inspections.

Can see visible growth

Can get temperature and soil moisture data.

Smart farms are disractions to smartphone.

concerns about data protection.

SAY AND DO

Can see crop progress by data

Maintain good work life balance.

You haveto try it and understand how it actually work.

Construct structure with plant

Stay doing what i know confortable with.

Makes life simple and stress free.

When plants don't grow well ,Igoogle to find out the problem.

Tech friendly and love towards farming apps.

Draw on my years of farming experience to do my job.

Pain:

Tired of bugs and insects.
Can't move much.
Single man monitoring entire farm.
Less available water and resources.
Seeds/loads difficult to setup.
A lot of effort,Time consuming.

Gain:

Saves lot of time.
Good harvest.
Maintain privacy of myself and farm.
Speed up payments,sales,make life easier.
Empower farmers,fight to make / protect rights of framer.