IBM-Nalaiyathiran

Nutrition Assistant Application using Cloud Computing

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

- Composed of many activities where responsibles are defined
- Consists of various phases and stages
- Integration using Cloud is a crucial step in this project

What do they HEAR?
what friends say
what boss say
what influencers say

- Just a Simple Project
- Loss of data can occur
- Project needs to be complexed

What do they SEE?
environment
friends
what the market offers

- Progress of the project
- Change the scope and priority
- Appropriate Data and Information

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

- Can be accessed my anyone
- Very simplified
- Easily understandable

PAIN
fears
frustrations
obstacles

- Data stored in cloud are sometimes vulnerable to security attacks
- Privacy sometimes cannot be maintained
- Scheduling problems may arise

GAIN
"wants" / needs
measures of success
obstacles

- Appropirate result can be derived
- Easy to implement in other applications
- Can manipulate large amount of data