

## IDEATION PHASE

### BRAINSTORM & IDEA PRIORITIZATION

Date	13 September 2022
Team ID	PNT2022TMID33111
Project Name	Analytics for Hospitals Health-Care Data
Maximum Marks	4 Marks

Step 1:

Template

## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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➔

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

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A

**Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

**Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

C

**Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1

**Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

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PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

**Need some inspiration?**

See a limited version of this template to kickstart your work.

[Open example](#) ➔

## Step 2:

2

**Brainstorm**  
Write down any ideas that come to mind that address your problem statement.  
10 minutes

Kirankumar K

Analysing effects of smoking

Analysing effects of diet

Analysing effects of physical features

Analysing effects of lab results

Analysing effects of sensor data

Analysing effects of intakes

Analysing effects of diseases

Analysing effects of smoking

Analysing effects of diet

Analysing effects of physical features

Analysing effects of lab results

Analysing effects of sensor data

Analysing effects of intakes

Analysing effects of diseases

Analysing effects of smoking

Analysing effects of diet

Analysing effects of physical features

Analysing effects of lab results

Analysing effects of sensor data

Analysing effects of intakes

Analysing effects of diseases

Analysing effects of smoking

Analysing effects of diet

Analysing effects of physical features

Analysing effects of lab results

Analysing effects of sensor data

Analysing effects of intakes

Analysing effects of diseases

Shiriprasanna B

Analysing effects of smoking

Analysing effects of diet

Analysing effects of physical features

Analysing effects of lab results

Analysing effects of sensor data

Analysing effects of intakes

Analysing effects of diseases

Praveen N

Analysing effects of smoking

Analysing effects of diet

Analysing effects of physical features

Analysing effects of lab results

Analysing effects of sensor data

Analysing effects of intakes

Analysing effects of diseases

Ram Sanjay S

Analysing effects of smoking

Analysing effects of diet

Analysing effects of physical features

Analysing effects of lab results

Analysing effects of sensor data

Analysing effects of intakes

Analysing effects of diseases

TP

You can select a sticky note and hit the pencil (switch to sticky) icon to start drawing!

3

**Group ideas**  
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.  
20 minutes

Analysis Based on habit

Analysing effects of smoking

Analysing effects of diet

Analysing effects of physical features

Analysing effects of lab results

Analysing effects of sensor data

Analysing effects of intakes

Analysing effects of diseases

Analysis Based on physical features

Analysing effects of smoking

Analysing effects of diet

Analysing effects of physical features

Analysing effects of lab results

Analysing effects of sensor data

Analysing effects of intakes

Analysing effects of diseases

Analysis Based on lab results

Analysing effects of smoking

Analysing effects of diet

Analysing effects of physical features

Analysing effects of lab results

Analysing effects of sensor data

Analysing effects of intakes

Analysing effects of diseases

Analysis Based on sensor data

Analysing effects of smoking

Analysing effects of diet

Analysing effects of physical features

Analysing effects of lab results

Analysing effects of sensor data

Analysing effects of intakes

Analysing effects of diseases

Analysis Based on intakes

Analysing effects of smoking

Analysing effects of diet

Analysing effects of physical features

Analysing effects of lab results

Analysing effects of sensor data

Analysing effects of intakes

Analysing effects of diseases

Analysis of diseases

Analysing effects of smoking

Analysing effects of diet

Analysing effects of physical features

Analysing effects of lab results

Analysing effects of sensor data

Analysing effects of intakes

Analysing effects of diseases

TP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

## Step 3:

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

**Importance**

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

**Feasibility**

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

**TIP**

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

**Share the mural**

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

**Export the mural**

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

**Keep moving forward**

**Strategy blueprint**

Define the components of a new idea or strategy.

[Open the template →](#)

**Customer experience journey map**

Understand customer needs, motivations, and obstacles for an experience.

[Open the template →](#)

**Strengths, weaknesses, opportunities & threats**

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[Open the template →](#)

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