Ideation Phase
Brainstorm & Idea Prioritization Template

Date	17 October 2022
Team ID	PNT2022TMID21953
Project Name	GLOBAL SALES DATA ANALYTICS
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 10 minutes

ARUN KUMAR

Customer Insights	Easy navigation and experience with tool	Simple UI
Interactive dashboard	AI based predictions and demand forecasting	

HARI LINGA

Easily accessible helpline and support	Infographics instead of just numbers	Effective Marketing Tools
Coach sellers with behavioral insights	All variables and strength of connections shown graphically in a plot	

GOWTHAM

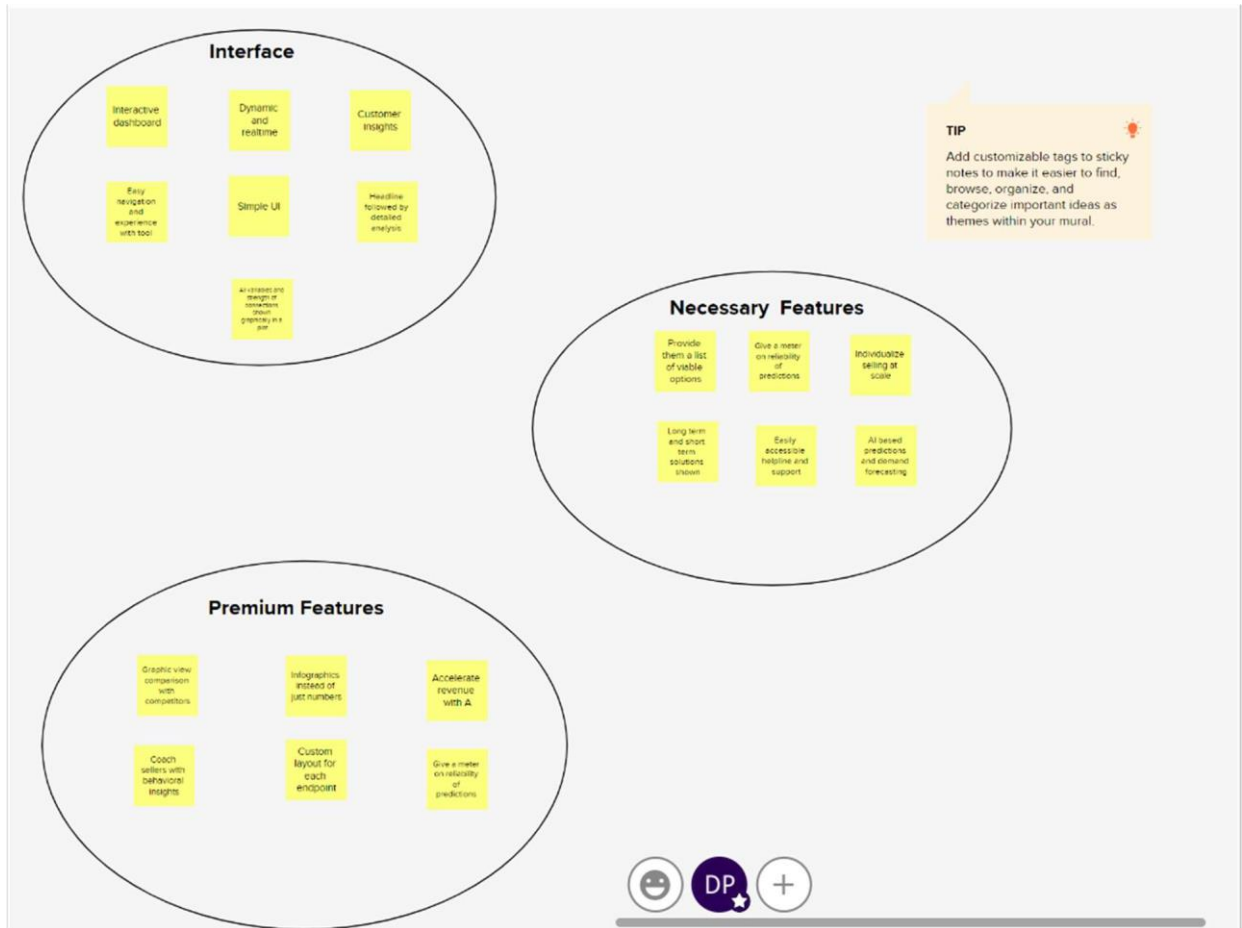|		
Individualize selling at scale.	Accelerate revenue with AI	Provide them a list of variable options
Give a meter on reliability of predictions	Custom layout for each endpoint	

HARI VIGNESH

Long term and short term solutions shown	Graphic view comparison with competitors	Dynamic and realtime
Quality assurance and Supply chain efficiency	Headline followed by detailed analysis	

Interface

- Interactive dashboard
- Dynamic and realtime
- Customer insights
- Easy navigation and experience with tool
- Simple UI
- Headline followed by detailed analysis
- All variables and strength of connections shown graphically in a plot

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Necessary Features

- Provide them a list of viable options
- Give a meter on reliability of predictions
- Individualize selling at scale
- Long term and short term solutions shown
- Easily accessible helpline and support
- AI based predictions and demand forecasting

Premium Features

- Graphic view comparison with competitors
- Infographics instead of just numbers
- Accelerate revenue with A
- Coach sellers with behavioral insights
- Custom layout for each endpoint
- Give a meter on reliability of predictions

Step-3: Idea Prioritization

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Sticky notes on grid:
- Infographics instead of just numbers
- Give a meter on reliability of predictions
- Simple UI
- Interactive dashboard
- AI variables and strength of connections shown graphically in a plot
- Dynamic and realtime
- Long term and short term solutions shown
- Individualize selling at scale
- Easy navigation and experience with tool
- Headline followed by detailed analysis
- Provide them a list of viable options
- Easily accessible helpline and support
- Customer insight
- Accelerate revenue with AI
- AI based predictions and demand forecasting
- Coach sellers with behavioral insights
- Graphic view comparison with competitors

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.