Journey Steps Which step of the experience are you describing?	Discovery Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	Sharing Why would they invite others?
Actions What does the customer do? What information do they look for? What is their context?	Farmers come across the problem and they find the way to solve the problem	Social medial,blogs, field developrd • Through marketing platforms • Easy login features and daily notifications	Searching through various medium • Farmers discover the problem • Farmers identify the solutions	Suggests to other farmers
Needs and Pains What does the customer want to achieve or avoid? *Tip: Reduce ambiguity, e.g. by using the first person narrator.*	Before cultivation farmers wants to check the weather conditions • Trust issue in rainfall prediction	Aggregate the rainfall data • To make the farmers think positively	The farmers give importance to rainfall for cultivation • Identify the risk and advantages of the solution	Get satisfaction by the user for the service • The feedback from the use improve the service
Touchpoint What part of the service do they interact with?	Predicts the rain fall with ML model	The talk about the accuracy of the result • Our goal is to provide the accurate results • Help farmers to get benifit from our service	A user friendly application • Discuss with other farmers to share the knowledge • Social connection	To improve the interactive experience
Customer Feeling What is the customer feeling? *Tip: Use the **emoji app** to express more emotions*	🙁	🙂	🤩	🥳
Opportunities What could we improve or introduce?	Minimize the risk to life and property	Pollution free	A good communication between the farmers	To alert the other farmers

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