



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

15 minutes to prepare
10 minutes to collaborate
2 minutes recommended

Share template feedback



Need some inspiration?
Try a guided session
or use a ready-to-go
scripted prompt.

Open template

1 Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.
10 minutes

- Team gathering**
Get everyone together in the session and send an invite. Share agenda, objectives or prompt sheet.
- Set the goal**
Think about the problem/question/issue you're looking to solve. This will help you focus your brainstorming.
- Learn how to use the facilitation tools**
Go to the Facilitation Support page to learn how to use the tools and get the most out of your session.

Open article

2 Define your problem statement
What problem are you trying to solve? Frame your problem as a clear, brief statement. This will be the focus of your brainstorm.
5 minutes

PROBLEM
When a dataset contains a mix of features, it's important to identify which features are most relevant to the problem you're trying to solve. This is where feature selection comes in. It's a process of identifying the most important features in a dataset and removing the rest. This helps to reduce the complexity of the model and improve its performance.

3 Key rules of brainstorming
To run an effective and productive session

- 1. Stay in topic
- 2. Encourage all ideas
- 3. Deferring judgment
- 4. Listen to others
- 5. Go for volume
- 6. If possible, be visual

4 Brainstorm
Write down any ideas that come to mind that address your problem statement.
10 minutes

A S JAGANATH THILAK ANN will be effective if dataset is large Reduce multiple features during model and select best model Draw graphs and plots for analyzing the results Choose model based on the quality of the data	BHARATH KUMAR T Data pre-processing should be done for better results Hyper-Parameters should be tuned for better results ML Algorithms can be used for prediction Check for Data inconsistency to eliminate misclassification Analyze given data for null values and correlation Regularization can be used in case of overfitting Get insights from previous research journals Deploy ML model using Flask
HARI GOVINDH R Analyze data to identify patterns Make sure to avoid overfitting and underfitting problems Use visualization techniques to get a better understanding of the data Try to optimize the model to get better results	JEEVANANTHAN S Feature selection for better precision Supervised ML models can be used Model Evaluation should be performed Normalization can be performed Cross-validation can be used to get insights from data and check output Eliminate outliers, null values

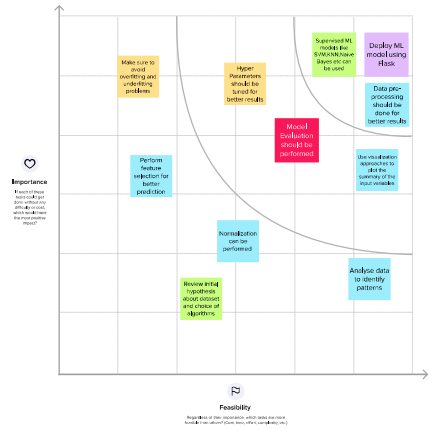


5 Group ideas
Take time sharing your ideas with others and/or refining your ideas as you go. In the first 10 minutes, give each other a verbal overview. Then, in the next 10 minutes, take time to refine your ideas. This is where you can get feedback and improve your ideas.
10 minutes

Data Pre-Processing Analyze given data for null values and correlation Analyze data to identify patterns Reducing data dimensionality helps to identify the most important features Use visualization techniques to get a better understanding of the data Eliminate outliers, null values Data pre-processing should be done for better results Check for Data inconsistency to eliminate misclassification Perform Feature selection for better prediction Normalization can be performed	Model Selection ANN will be effective if dataset is large Choose model based on the quality of the data Reduce multiple features during model and select best model ML Algorithms can be used for prediction Check for Data inconsistency to eliminate misclassification Analyze given data for null values and correlation Regularization can be used in case of overfitting Get insights from previous research journals Deploy ML model using Flask
Model Evaluation Cross-validation can be used to get insights from data and check output Eliminate outliers, null values Model Evaluation should be performed Normalization can be performed Cross-validation can be used to get insights from data and check output Eliminate outliers, null values	Model Optimization Hyper-Parameters should be tuned for better results Regularization can be used in case of overfitting Model Evaluation should be performed Normalization can be performed Cross-validation can be used to get insights from data and check output Eliminate outliers, null values
Deploy ML Model Deploy ML model using Flask Create an application to get insights from data and check output	



6 Prioritize
Your team should all be on the same page about what's important moving forward. After your ideas on this grid to determine which ideas are important and which are feasible.
10 minutes



7 After you collaborate
You can export the result as an image or get to share with members of your company who might find it useful.

Quick actions

- Share the result**
Share a screenshot of the result with your team to keep them in the loop and get their feedback.
- Export the result**
Export a copy of the result as a PNG or PDF to share with others.

Keep meeting forward

- Meeting checklist**
Before the commencement of a new time in meeting.
- Customer experience journey map**
Develop a customer journey map, understand customer needs, motivations, and desires to drive experience.
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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