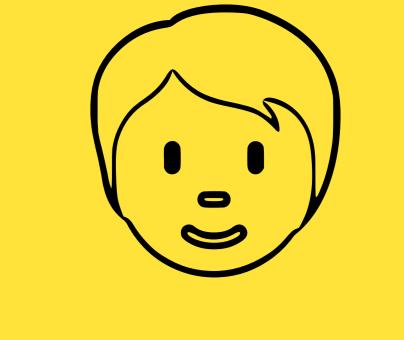
## User journey

A Customer journey map of farmers







Difficulty
Beginner

Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users.  $\triangleright$ 

1 Phases  High-level steps your user needs to accomplish from start to finish	Finding a smart and feasible solution to monitor the crops	Installation of the sensors in the field	Monitoring the field	Analysis and prediction
2 Steps Detailed actions your user has to perform	Ask his adviser for tips.  Compare farm investment plans.  Analyze the nature of field	Set up resources for farming applications  Following the given instructions for insallation	Sign up in the app and create an account  Setup the app and monitor the field through the app about the field	Should specify the alert options and levels  Can take better crops from excess water and harvest it at right time
3 Feelings What your user might be thinking and feeling at the moment	Will it be affordable Will it provide more yield	Will the installation be easy?  Will it be flexible and can be modified later	How accurate the result is produced  Ability to respond in real-time	Gives more yield  Feeling safe about the crops
	Maintaining the system	No error should occur while installing  Potential damages to system.	Sustainability of the system	Lack of trust and transparency on the data given by analysis