

PROJECT SOLUTION FIT - 1

Date	07-November-2022
Team ID	PNT2022TMID13089
Project Name	Project-Medicine Reminder
Maximum Marks	2 Marks

S.No	Parameter	Description
1.	Problem Statement (Problem to be solved)	Some people find it difficult to learn new apps in this ever-expanding digital environment, and people nowadays tend to forget things more easily, such as taking their prescription.
2.	Idea / Solution description	Create a basic, easy-to-use app so that users don't forget their medicine schedules, can easily discover pharmacies and clinics near them.
3.	Novelty / Uniqueness	My research began with a series of inquiries directed at a variety of people in order to have a better understanding of their issues and demands in remembering their routines.
4.	Social Impact / Customer Satisfaction	I constructed these proto-personas, or names, based on the research findings from the user interview. They would be crucial to the rest of the design process.
5.	Business Model (Revenue Model)	By using the model, we can collect basic and some medical information about the persona that helps us in showing relevant and profitable advertisements.
6.	Scalability of the Solution	As the model is integrated with cloud software, we can update the user experience without reinstalling a model and the person can keep a reminder up to the year.