

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID14677
Project Name	Project - Car Resale value Prediction
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:




Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.


C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.


 5 minutes


PROBLEM
How might we accurately predict the car resale value?





Key rules of brainstorming


To run a smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Cibikumar M V

Using ML Model

Discuss with car dealers to get idea

Analyzing current condition of vehicle

Gathering similar car details

Collect the cost price of car

Measure mileage and performance

Akash M

User Support/ Query Center

Online selling websites can be referred

Check current insurance policy

Show Current Vehicle Fitness Certificate

Analyze economic conditions of car

Provide results based on car mileage

Charanraj T

Collect car damage details

Survey to get personalized results

Get accident history

Get idea from local car dealers

Analyze the engine condition

Integrating AI Algorithms To Improve accuracy

Danushraj K S

Get performance of the car

Seek friends who have knowledge about cars

Analyze the quality of the car products

Filter Options Based On User Preference

Cost of fixing damages in old car

Getting user feedback

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Car price details

Collect the cost price of car

Cost of fixing damages in old car

Seek friends who have knowledge about cars

Getting user feedback

Survey to get personalized results

Car details

Gathering similar car details

Analyzing current condition of vehicle

Analyze the engine condition

Measure mileage and performance

Analyze the quality of the car products

Checking documents

Show Current Vehicle Fitness Certificate

Check current insurance policy

Miscellaneous information

Get accident history

Collect car damage details

User interaction

Discuss with car dealers to get idea

Getting user feedback

User support/ Query center

Seek friends who have knowledge about cars

Get idea from local car dealers

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

