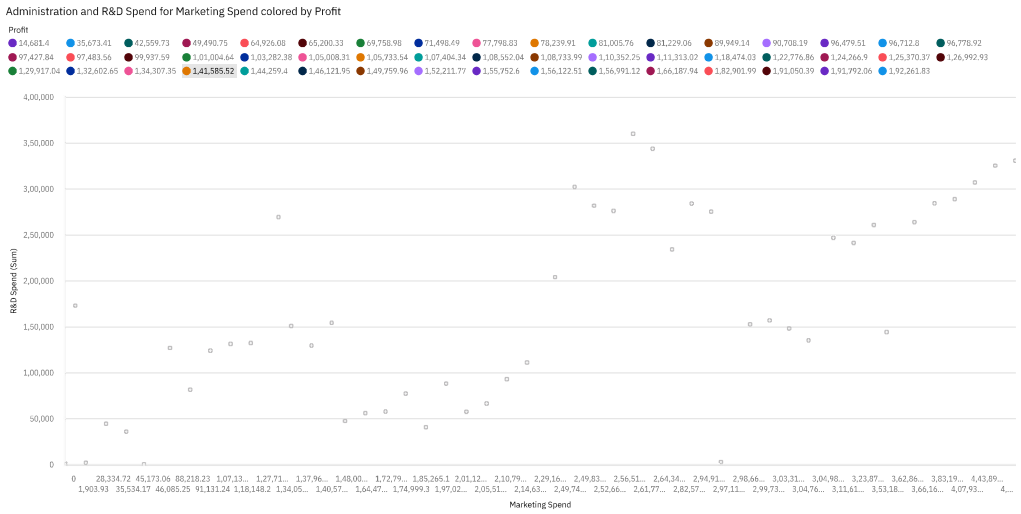
Tab 1


Administration and R&D Spend for Marketing Spend colored by Profit
Profit
14,681.4 35,673.41 42,559.73 49,490.75 64,926.08 65,200.33 69,758.98 71,498.49 77,798.83 78,239.91 81,005.76 81,229.06 89,949.14 90,708.19 96,479.51 96,712.8 96,778.92
97,427.84 97,483.56 99,937.59 1,01,004.64 1,03,282.38 1,05,008.31 1,05,733.54 1,07,404.34 1,08,552.04 1,08,733.99 1,10,352.25 1,11,313.02 1,18,474.03 1,22,776.86 1,24,266.9 1,25,370.37 1,26,992.93
1,29,917.04 1,32,602.65 1,34,307.35 1,41,585.52 1,44,259.4 1,46,121.95 1,49,759.96 1,52,211.77 1,55,752.6 1,56,122.51 1,56,991.12 1,66,187.94 1,82,901.99 1,91,050.39 1,91,792.06 1,92,261.83
R&D Spend (Sum)
4,00,000
3,50,000
3,00,000
2,50,000
2,00,000
1,50,000
1,00,000
50,000
0
0 28,334.72 45,173.06 88,218.23 1,07,13... 1,27,71... 1,37,96... 1,48,00... 1,72,79... 1,85,265.1 2,01,12... 2,10,79... 2,29,16... 2,49,83... 2,56,51... 2,64,34... 2,94,91... 2,98,66... 3,03,31... 3,04,98... 3,23,87... 3,62,86... 3,83,19... 4,43,89...
1,903.93 35,534.17 46,085.25 91,131.24 1,18,148.2 1,34,05... 1,40,57... 1,64,47... 1,74,999.3 1,97,02... 2,05,51... 2,14,63... 2,49,74... 2,52,66... 2,61,77... 2,82,57... 2,97,11... 2,99,73... 3,04,76... 3,11,61... 3,53,18... 3,66,16... 4,07,93... 4,...
Marketing Spend