

Ideation Phase
Empathize &
Discover

Date19 Septeber 2022

Team IDPNT2022TMID14437

Project NameCar Resale value

Maximum Marks Prediction4 Marks

What do they HEAR?

What friends day
What boss say
What influencers say

What do they think and feel

what really counts
major
preoccupations
worries &
aspirations

