



Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS Who is your customer? Oil accounts for a third of the world's energy consumption. That is the greatest share for any category of government	6. CUSTOMER CONSTRAINTS C What constraints prevent your customers from taking action or limit their choices of solutions? Due to strong chain effects owned by this crude oil market, rare in the factors involved will have exclusive impact to the price.	5. AVAILABLE SOLUTIONS Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? There are innumerable ways and approaches which are being used and have been used for predicting the prices of crude oil, one of the common methods is the one based on intuitions wherein the experiences.	Explore AS, differentiate

Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS &P Economic growth is one of the biggest factors affecting petroleum product—and therefore crude oil—demand. Growing economies increase demand for energy in general and especially for transportation	9. PROBLEM ROOT CAUSE PRC There is only one dependent variable, the closing price of crude oil which has been considered, since it's a time series,	7. BEHAVIOUR BE What does your customer do to address the problem and get the job done? The correct information should be given by the individual.	Focus on J&P, tap into BE, understand RC

Identify strong TR & EM	3. TRIGGERS TR What triggers customers to act? By seeing our friends and colleagues benefited by this web.	10. YOUR SOLUTION SL A contemporary and innovative method of predicting crude oil prices using the artificial neural network.	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE Customer has used this web in any time any where 8.2 OFFLINE Non-working days are not predicting the price of crude oil.	Identify strong TR & EM
	4. EMOTIONS: BEFORE / AFTER EM How do customers feel when they face a problem or a job and afterwards? Traipsing for job will be reduced.			