

What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



Why crude
oil is
important?

Why the
crude oil is
demand in
the market?

The oil price
changes
every
minutes

Predict the
accuracy
price

dominant role
in price
determination

oil stocks
has been
rising in
latest years

What do they SEE?

environment
friends
what the market offers

The primary
factors of
supply and
demand

decreased
demand for
oil latest
year

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

python
would be
easy to
implement

Most thing
increase
efficiency of
accuracy

LSTM
using for
future oil
prediction

inputs are
giving base on
day by day
changes of oil
price

PAIN

fears
frustrations
obstacles

GAIN

"wants" / needs
measures of success
obstacles

we can use
machine
learning for
predict the
price

we can use
deep
learning
Algorithm

What do they HEAR?

what friends say
what boss say
what influencers say

Crude oil
price
prediction is
very difficult

Million of
traders are
invested their
shares in
crude oil

temporary
price
fluctuation

demand and
supply
supply for
crude oil

reduce
economic
growth

investing in
oil and gas
drilling

To prevent
large losses
and to
stabilize the
market

wti
unrefined
petroleum
markets

Graphical
representation
of oil prices

Useful to
oil traders