

Ideation Phase

Brainstorm & Idea Prioritization

Date	18 September 2022
Team ID	PNT2022TMID14560
Project Name	Personal Expense Tracker
Maximum Marks	4 Marks

Team Gathering:

1. Gokul Raam (Team Leader)
2. Gokul
3. Serjeel Ranjan
4. Ashok Kaushik

Problem statement

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Majority of people from working class wants to understand what they spend money on and how much they spend. With Personal Expense Tracker Application, they can see exactly where their cash is draining and areas where they can cut back to get their finances in order.

2. Brainstorm

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Serjeel Ranjan

Email Alert if the Monthly limit Exceeds

Budget Spreadsheet to maintain expenses

Wallet Balance Updation

Gokul

Graphical Form of Analysis

Categorize the reports

Input their Expenses

Gokul Raam

Can Calculate Taxes based on the expense

Daily Notification of Expenses at EOD

Daily Reminder

Ashok Kaushik

Filter the Expenses

Generates Expense Statement Periodically

Approximation of Budget Calculation

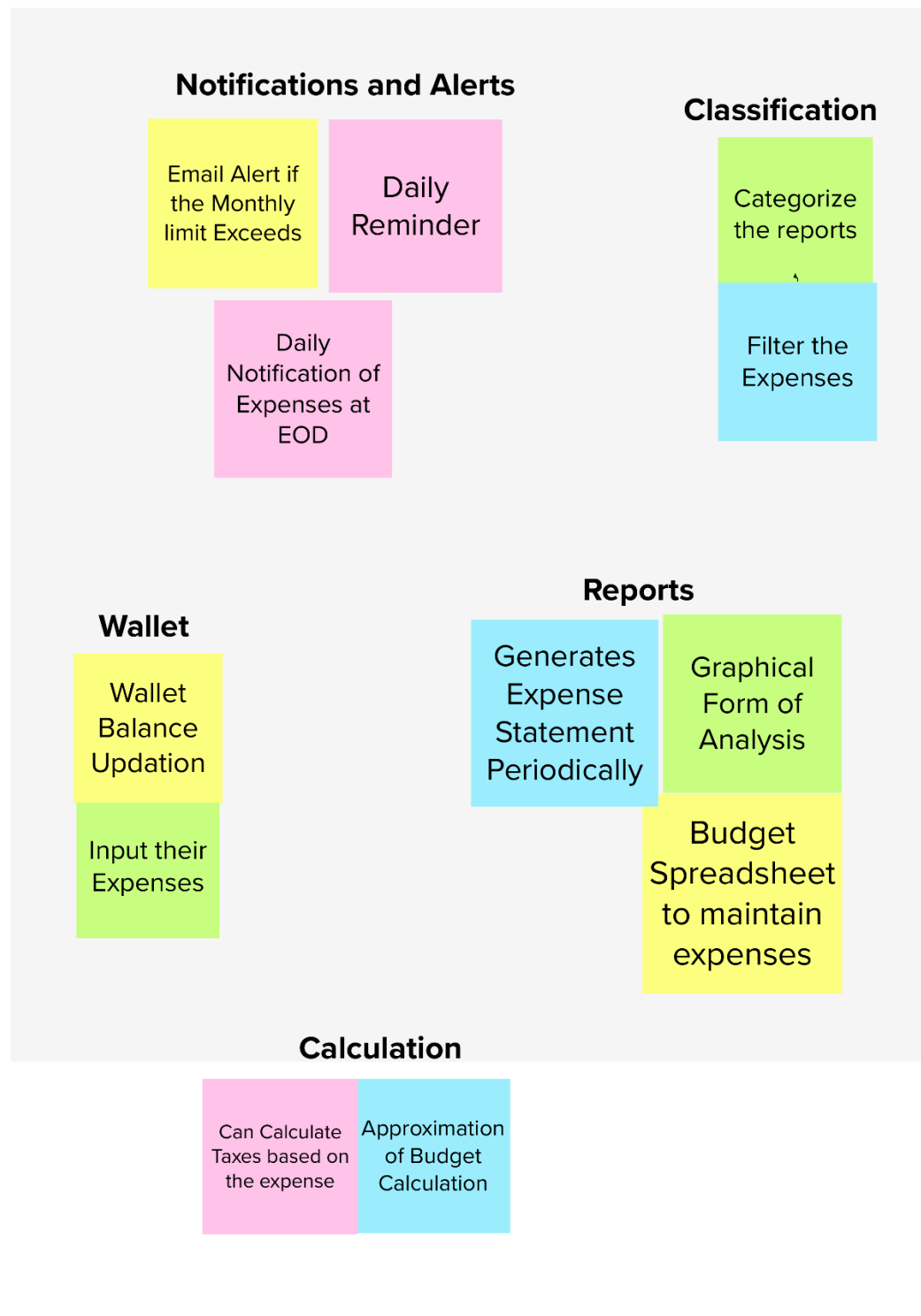
3. Group Ideas

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes



4. Prioritize:

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

