

Ideation Phase
Define the Problem Statements

Date	18 September 2022
Team ID	PNT2022TMID14560
Project Name	Project – Personal Expense Tracker
Maximum Marks	2 Marks

Defining the Customer Problems

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Working Professional	Keep Track of my expenses	I feel lazy to write in a note\diary	I will be very tired after a busy day	Stressful
PS-2	Student	Know where I spend my expenses more	It is hard to manage it	I have to save my monthly allowance	Frustrated
PS-3	Pension receiving Elderly	Spend my Pension efficiently	I need to maintain my medical expenses	I am too old track to keep track of my expenses	Sad
PS-4	Middle-class Housewife	Maintain a Monthly Budget	Unstable Money flow every month	I need to save money for my children' future	Stressful
PS-5	Business Man	Invest in Stocks	More time spend in calculation	No platform to maintain it	Stressful