

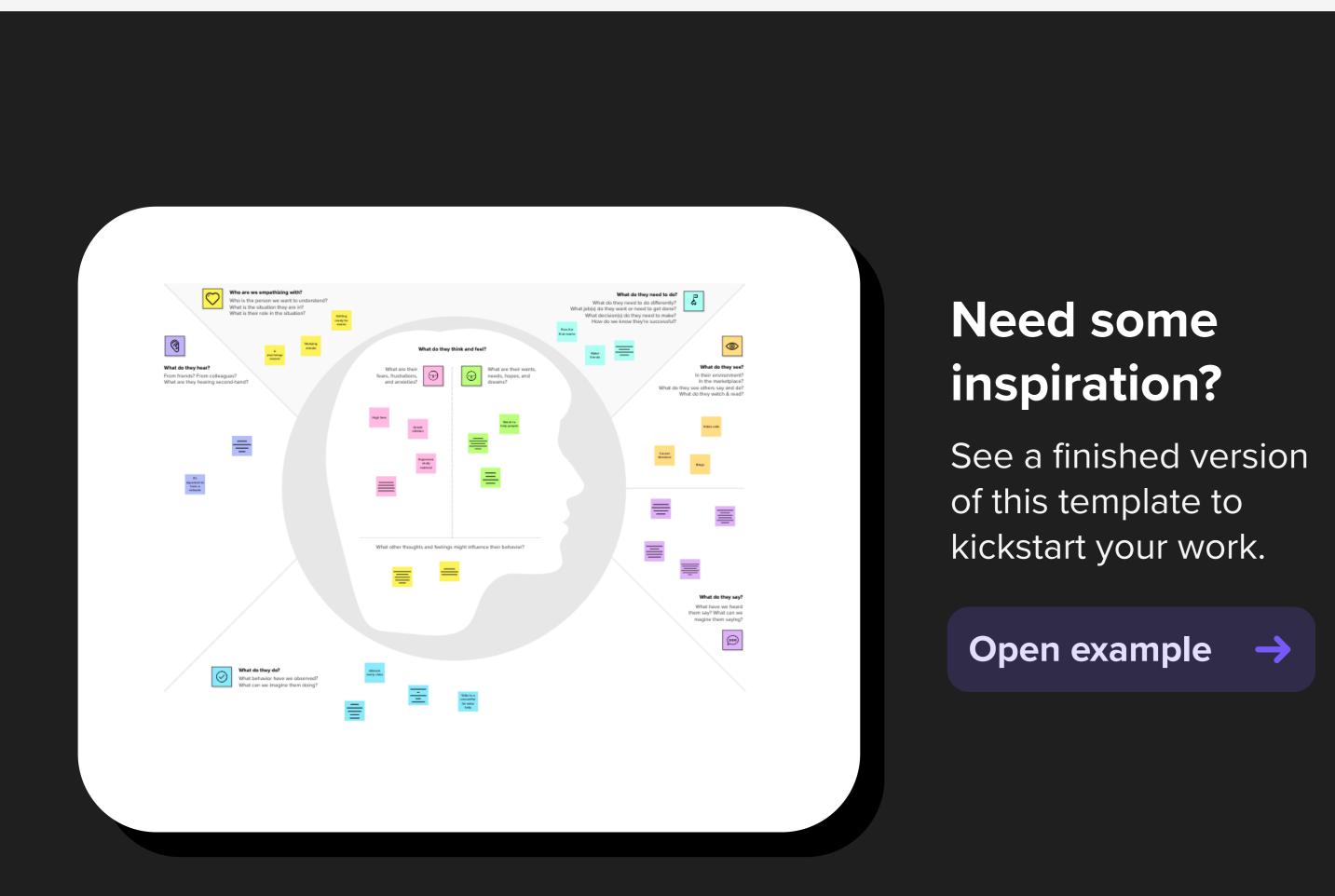
Empathy map canvas

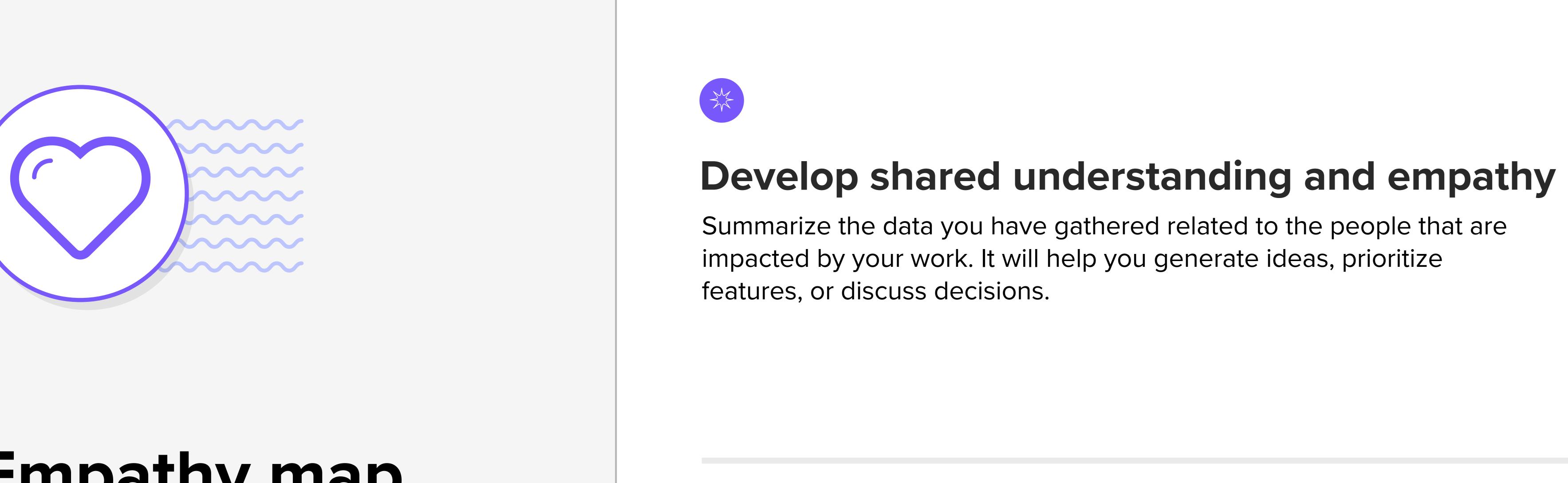
Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

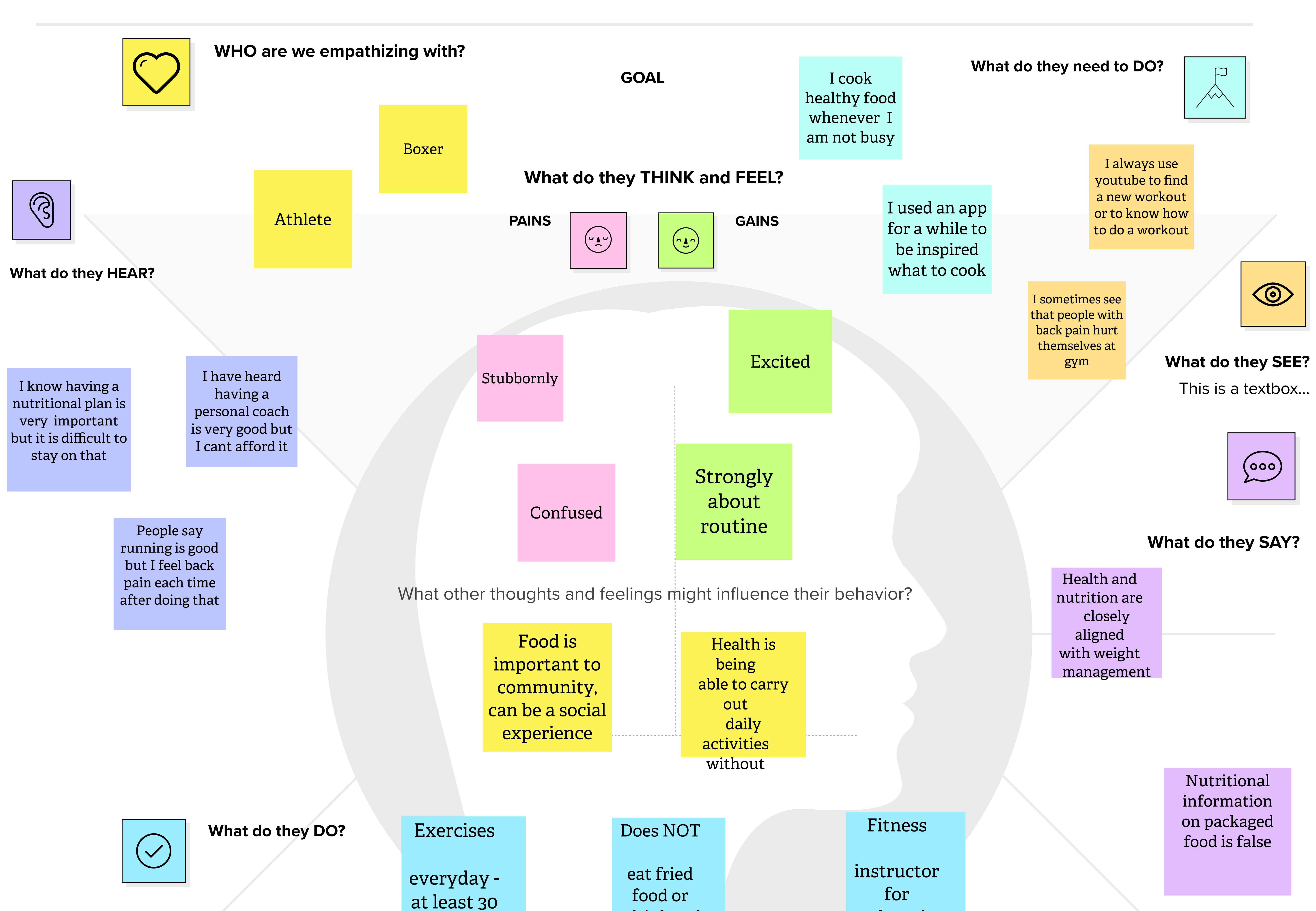
Originally created by Dave Gray at



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drink soda

This is a textbox...

Nutritional

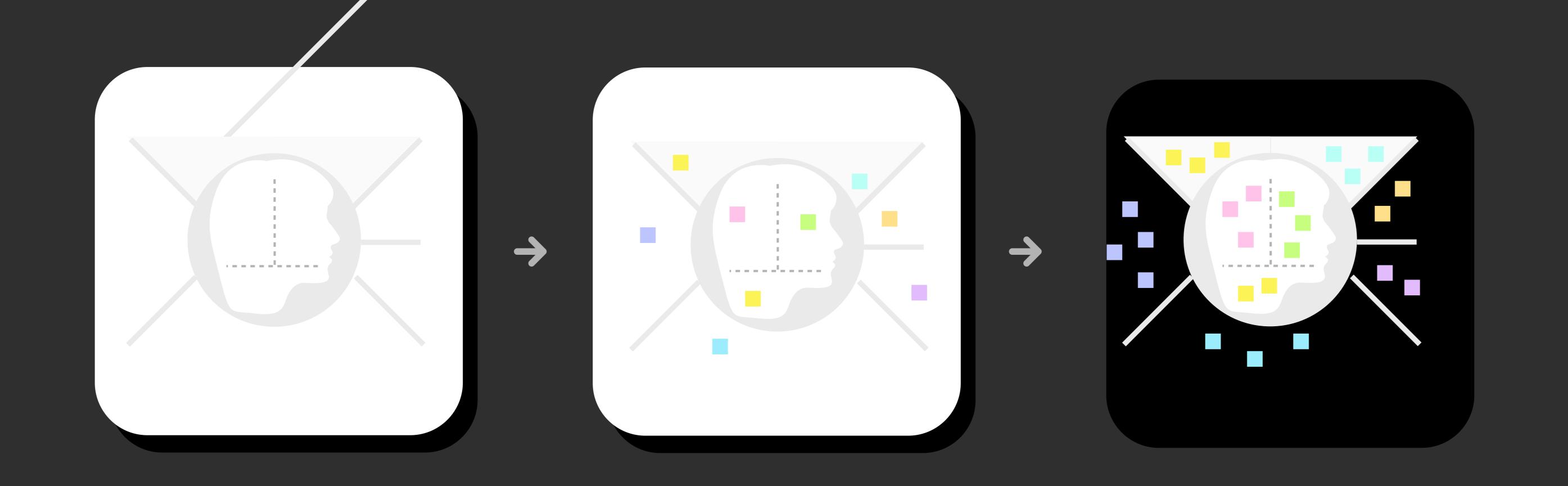
information

on packaged

food is false

education

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minutes