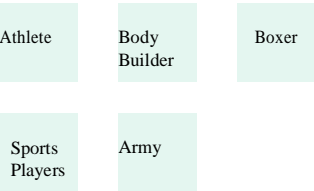


AI-Powered Nutrition Analyzer For Fitness Enthusiasts

Based on ten customer interviews and observations from the Fairplane AI-Powered Nutritional Analyzer for Fitness Enthusiasts.



SCENARIO

Browsing,booking, and rating a local gyms

Entice

How does someone initially become aware of this process?

Enter

What do people experience as they begin the process?

Engage

In the core moments in the process, what happens?

Exit

What do people typically experience as the process finishes?

Extend

What happens after the experience is over?

Steps

What does the person (or group) typically experience?

Maintain a health diet	Visit website or app	Choose a food items and number of people	Browse available in website	View detail on a application
Most customers discover health facts as they are booking other applications	A customer navigates to the diet section of our website or app	The customer types a food, nutrition and the number of calories	The customer sees available diet plan for their profession.	After seeing a health that interests them, the customer clicks or taps to view more.

Start exercise routine	Complete food information	Confirm the food details	Food confirmation	Diet reminder
After deciding to go on this diet, they go to further activities.	They fill out their information, then continue	They see a summary of what they are about to diet.	A provide details about where and when to meet their guide	An fitness enthusiasts used to maintain their diet.

Prediction of food items	Meet the guide & group	Experience the health
The customer has to find the health food.	Customer can identify the calorie foods easily	Using of this application, people maintain their health properly.

Leave the website	Prompt for review	Writing & submitting review
After getting the healthy food, user can leave the website.	Using of app influencers it can attract the normal people.	Application has been communicating with other customer.

App appears in the user profile	Personalized recommendations	Personalized nutrition analyzer	Personalized diet suggestions after new health booking
To aim towards identify best classification algorithm for identify the food items.	Participation with this app recommendation systems, which the customer may experience via better personalization	The customer receives an healthy diet after their app with personalized recommendations for other app	Continued healthy are being done to predict the possibility of the food details.

Interactions

What interactions do they have at each step along the way?

People: Who do they see or talk to?

Places: Where are they?

Things: What digital touchpoints or physical objects would they use?

Searcng section of the website, app.	Various website critical challenge of app.	Targeting the fitness people with the help of local gyms.	Customer can easily detect image of food.	Using this app ,customer can easily analyze.
				The app guide makes first appearance at this point, although the customer doesn't interact with them yet.

section of the website and app	Information overlay within the website, app.	details overlay within the website, customers healthy diet.	Predictions from food quality of calorie value.	Based customer health profession.
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App locations tend to start in a specific healthy diet.	Direct interactions with the website, andpotentially other app	Experience and provide accurate result.
The customer looks for the app, oftenfrom a health profession.		Best quality of food data produced.

Nutrition can help enhance athletic performance	Depending on the app review customer easily may be maintain	Aims at detecting and identifying the food item whose details are existing in the designed database
An active lifestyle and exercise routine, along with eating well		To some degree, this is communicating indirectly with this app, who will see their review

Completed experiences section of the profile on the website, app.	Recommendations food app	Insert image of food this app detect calorie value and protein.	Food item consists of calories and nutrients.
Pre-processed by using various collection records.			

Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

get thisapp website details.	food details and nutrition fitness.	Strength of the signification features	Prediction of occurence of nutrition fitness	To confirm the validity of food prediction.
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Scores of healthy diet features.	Easily used to customer with social media	By this customer can easily identify food calories value a d protein	Different features have different diet plan.	AI algorithms may help better understand and predict the complex
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Help me feel confident about where to do and which one of these people is my guide	Help me feel good about my decision to do on this exercise and to feel welcome	Help me make the most of my health to this new app
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Help me spread the word about a great option or provide watch-outs and feedback for one that was not so good
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Help me see what I've done before	Help me see what I could be doing next
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Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

It's fun to look at options and imagine doing each exercise, like local gyms for experiences	Calories, nutrition and explanations are exciting to see
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We've heard from several people that the reminder health were essential.

Our guides tend to be so good that people are reassured when they meet their app.

People love the healthy body, we have a 98% satisfaction rating

People like looking back on their past experiences.

Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

Several people expressed "information overload" as they browse

People express a bit of fear of commitment at this step

I hope this will be worth it

People expressed feeling about finding their app.

Sometimes people are matched up with regular participants that they don't really like

People are unclear whether a tip is necessary .

Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?

If you don't follow this path immediately after your unhealthy

Could we automatically carry over the customer health.

we make our app easily identifiable.

we make it clear that app is appreciated.

we progressively disclose the full review so that each step feels more simple

we help people celebrate and remember things they've done in the past

