Project Design Phase-I
Proposed Solution Template

Date	19 September 2022
Team ID	PNT2022TMID27747
Project Name	NEWS TRACKER APPLICATION
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No:	Parameter	Description
1.	Problem Statement (Problem to be solved)	Most of the people don't like to carry a newspaper with them. Some people want them to be updated only in the area they are interested in. Users are not possible to get latest news in their busy schedule. and a lot of fake news is broadcast. A news sharing App seeks to make it easier for users to relevant news and to clearly indicate that the information is real and has been gathered from reputable source.
2.	Idea / Solution description	We will aware of knowing the interested and uninterested topics of the user through which user will get relevant content what they need. By providing the news feed feature which contain quick short news where user time is saved. An application needs to be developed in which users can read news whenever they want and they will be able to customize their area of interest. which aggregates the news from all the reliable sources and categorize them under different sections for the best user experience.
3.	Novelty / Uniqueness	1. A user can read news only from their interested fields rather than reading all the news. 2. Implementing unique features like no ads, Basic life support and knowing uninterested topics which makes our customer useful in their daily life. 3. Creating an attractive user interface for the customers and delivering important News Headlines with more details.

4.	Social Impact / Customer Satisfaction	Creating an attractive user interface for the customers and delivering important News Headlines with more details.and we provide short and crisp news user time is saved. User using the app regularly will create awareness of their surrounding. Help people consume reliable information in a short span of time and keep them well informed.
5.	Business Model (Revenue Model)	1. The main source of profit will be from affliated marketing.We receive profit from increasing the count of visitors and some kind of user activities such as like,share,comment and save the news. 2. Add advertisements to the application, so that we can get revenue from those advertisement-sponsored organizations. More advertisements may irritate the user.
6.	Scalability of the Solution	As it was an application-based project, correct ideation and execution can develop an application with no bugs and errors, so that the user might like our application and some might suggest and share it to their surroundings, resulting in an increase in our application insights. This solution is highly scalable since it's enabled through cloud technologies offered by IBM enabling scalability on a consumer demand.