

## Ideation Phase

### Define the Problem Statements

Date	19 SEPTEMBER 2022
Team ID	PNT2022TMID27747
Project Name	NEWS TRACKER APPLICATION
Maximum Marks	2 Marks

### Customer Problem Statement Template:

I am	I'm trying to	But	Because	Which makes me feel
employee	get updated on the latest news and affairs that i prefer	but there are too many news out there so need the application to suggest me the news i prefer	but there is no time as a employee in a company	there is need for these kind of application to make the valuable time i have on a efficient way

I am	I'm trying to	But	Because	Which makes me feel
student	get updated on the latest news which i prefer via a digital way	but there are too many news out there so i need a filter option or the application to suggest me the news i want	reading newspaper is too old and it requires time rather than ready to news on mobile device	excited for these applications to be implemented

I am	I'm trying to	But	Because	Which makes me feel
REPORTER	report about misleading news	I AM UNABLE TO DO THAT	THERE IS NO CUSTOMER CARE OR CHAT BOT TO REPORT MY CONCEN	IMPLEMENTATION OF THESE CUSTOMER CARE SUPPORTS NECESSARY

**Customer Problem Statement Template:**

<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	EMPLOYEE	GET UPDATES ON LATEST NEWS AND AFFAIRS	THERE ARE TOO MANY NEWS OUT THERE SO IT GET REALLY CONFUSING	BUT THERE IS NO FREE TIME	NOT UPDATED ON THE NEWS
PS-2	STUDENT	GET NEWS UPDATES ON MY PHONE	NEED FILTER OPTION OR SUGGESTION ON MY TASTE	I NEED A FASTER WAY THAN READING THE NEWS PAPER	EXCITED FOR THERE APPLICATIONS
PS-3	REPORTER	REPORT MISLEADING NEWS	I AM UNABLE TO DO THAT	BUT THERE IS NO WAYS TO REPORT THESE NEWS	IMPLEMENTATION TO CUSTOMER CARE NECESSARY