

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><ul style="list-style-type: none">Waste holders such as private individuals, property owners or organization owners.</div>	<div>6. CUSTOMER CONSTRAINTS<div>C</div><ul style="list-style-type: none">This technology needs internet access to work properlyCustomer need to buy IOT device to access it</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><ul style="list-style-type: none">Use eco-friendly reusable bags.Join buy and sell groupsUse of digital trash bins</div>	Explore AS, differentia
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><ul style="list-style-type: none">Separate your wastesCreate a composable site</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><ul style="list-style-type: none">Lack of industry expertiseEmission of greenhouse gasesPoor recycling quality due to lack of education</div>	<div>7. BEHAVIOUR<div>BE</div><ul style="list-style-type: none">If the device is not working properly, please contact the customer care or drop a message</div>	

Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div><ul style="list-style-type: none">Seeing how neighbors are having a clean environment after using it people will get admire by seeing others.</div>	<div>10. YOUR SOLUTION<div>SL</div><ul style="list-style-type: none">Our solution is to manage the waste efficiently by indicating the garbage level to the users as well as the authenticating persons to collect it.The purpose is of making the clean environment.REDUCE-REUSE-RECYCLE</div>	<div>8. CHANNELS OF BEHAVIOUR<div>CH</div><div>8.1 ONLINE<ul style="list-style-type: none">If it is in the online mode the bin is full it sends the notification to the authorized person</div><div>8.2 OFFLINE<ul style="list-style-type: none">If it is in the offline mode everyday the garbage collecting truck will the garbage.</div></div>
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><ul style="list-style-type: none">Before using this product, people will get suffered by health issues by the waste in the environment.After using this product, they feel easy and have a healthy and a clean environment.</div>		

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