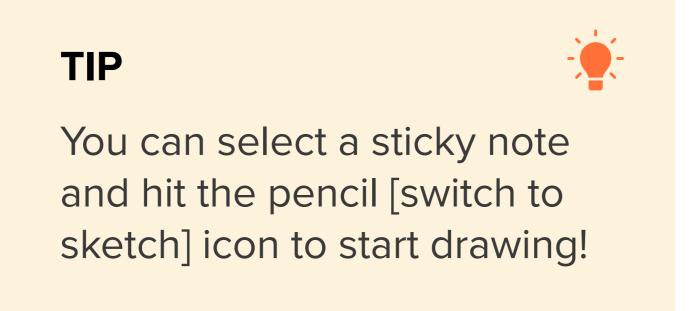
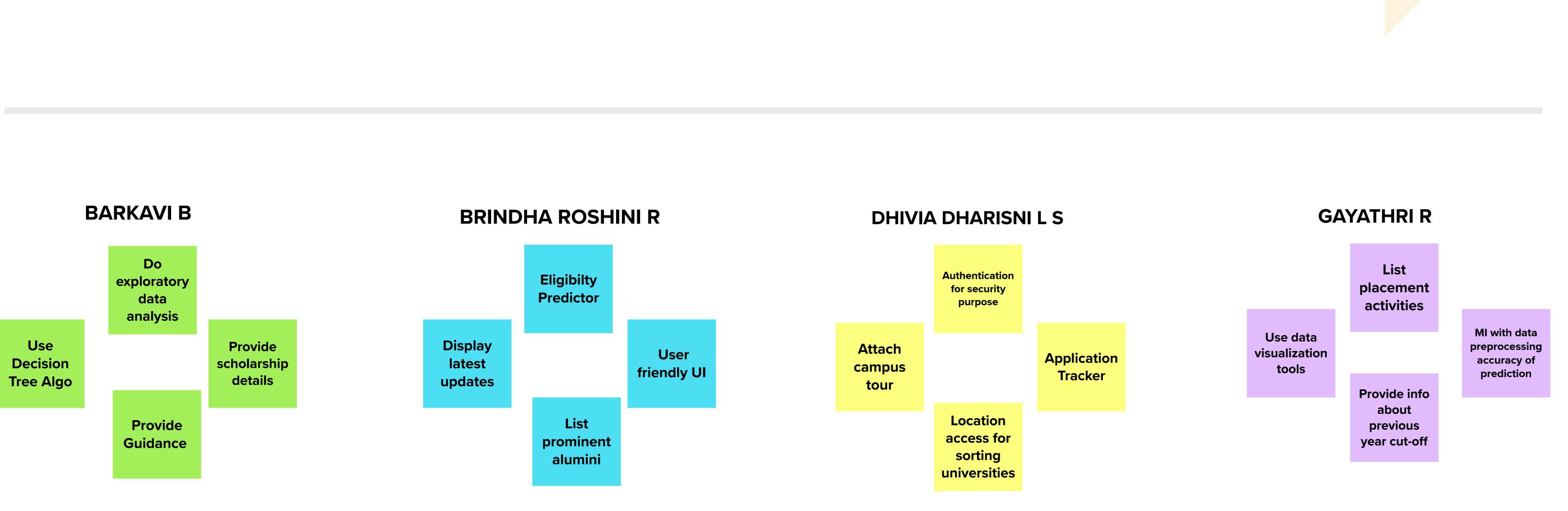


Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes



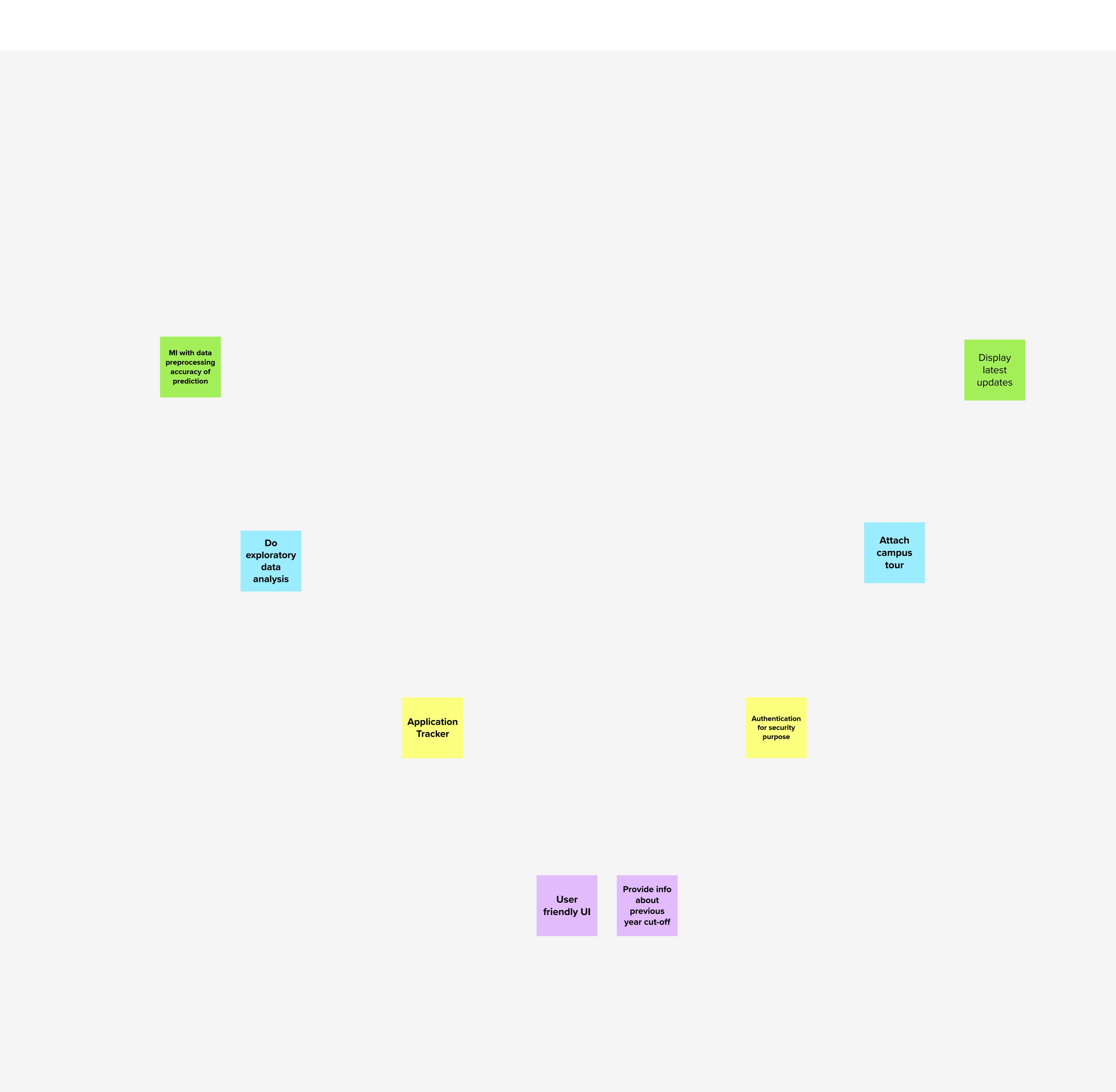




Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

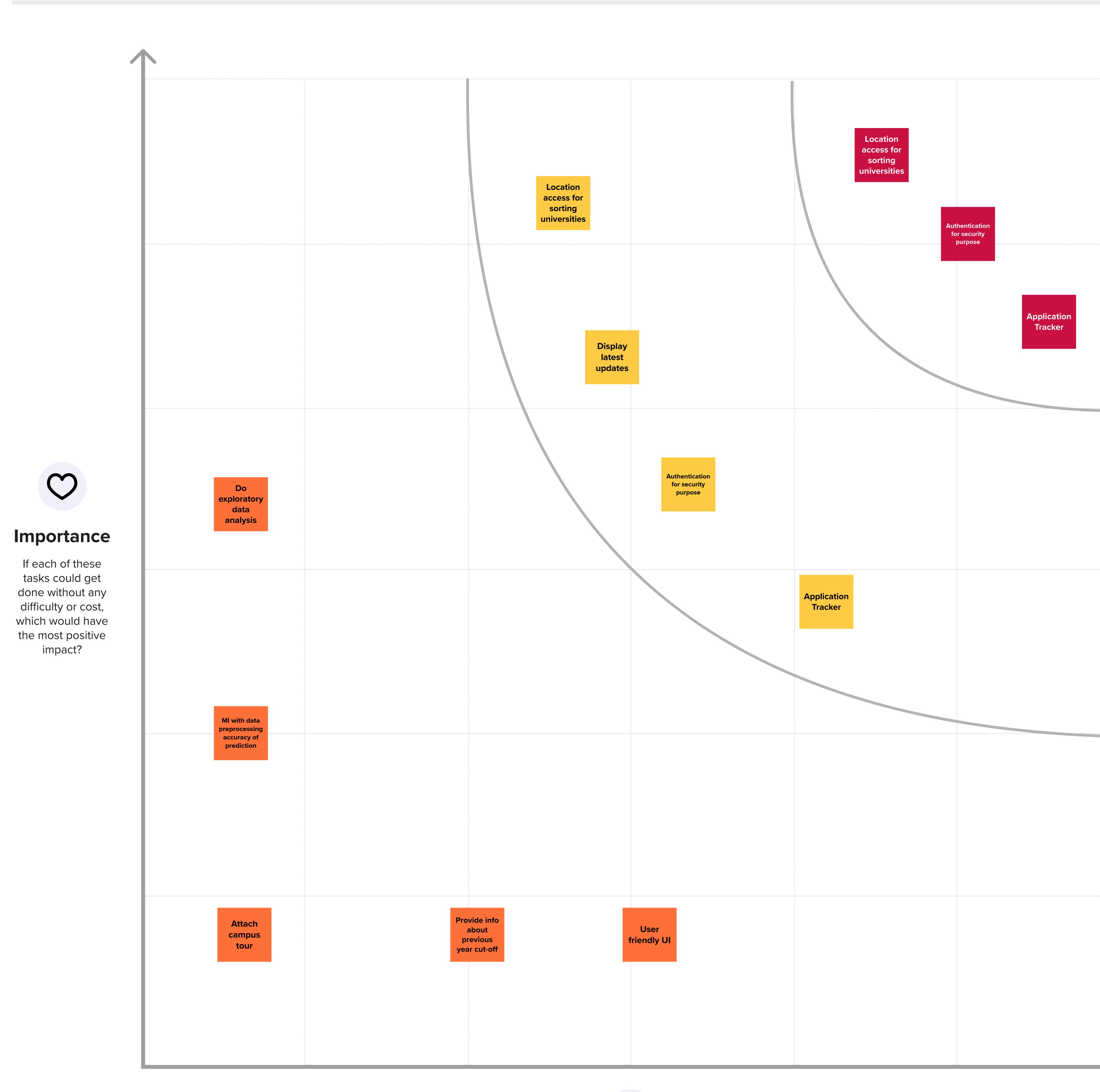




Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes





Feasibilit

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)