



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

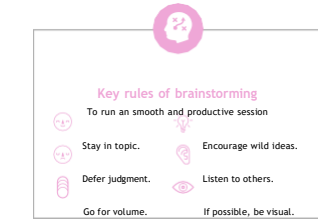
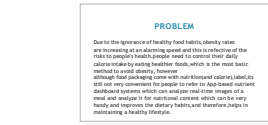
Use the Facilitation Superpowers to run a happy and productive session.

Open article



Define your problem statement

5 minutes



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Likhith

First, gathering all information about the health condition of the user

Suggesting recipes according to the diet plan

Then tracking their health condition

Monitor users progress

Sammrat

Choose high calorie and high protein foods

User search for recipes and according to their report they will be provided

Identify the ingredients in the food and its nutritions

If the user have any medical issue suggest based upon that

Selva Balaji

setting and tracking goals

suggest routines

If any queries ask help from the physical trainer in the app

notifying motivational quotes

Snap of the food

Rethick

There will be a dashboard for sharing health tips

notifying harmful ingredients in the food

user friendly

No subscription

Likhi

Provide proper cardio and workout guidelines

classify the nutritional content present in the image

summarize the feedback

showing the weekly statistics

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.



Customer experience Journey map

Understand customer needs, motivations, and obstacles for an experience.



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.



Open the template



Open the template



Open the template

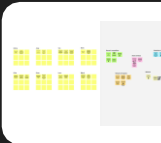


Open the template



Open the template

Open the template



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example

