IDEATION PHASE
EMPATHIZE & DISCOVER

Date	19 September 2022
Team ID	PNT2022TMID15129
Project Name	Project – Smart farmer-IoT Enabled Smart Farming Application
Maximum Marks	4 Marks

Empathy Map Canvas:

SMART FARMER – IoT ENABLED SMART FARMING APPLICATION

Is natural farming is possible?

Can I get more yield?

Advanced technology

Improved soil richness

THINK & FEEL

HEAR   SEE

SAY & DO

More profit, less work

Best use of resources

Trying new things

New Innovation to solve the problem

PAIN

Poor internet   Cost

GAIN

Automation   Control everything