

Project Design Phase-I - Solution Fit Template

Team ID: PNT2022TMID13660

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) Farmer, Gardener. CS	6. CUSTOMER CONSTRAINTS Network connection, Available device, Quality camera. CC	5. AVAILABLE SOLUTIONS Efficient use of animal manure and organic fertilizers. AS	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS There are different types of disease so we need to identify them and to suggest fertilizer. J&P	9. PROBLEM ROOT CAUSE Pathogen attacks, improper soil quality, anormal climatic changes. RC	7. BEHAVIOUR People need to use the recommendation system to address the problem and get suggestions for the problem. BE	
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand RC

3. TRIGGERS Improvement of the system in market levels will trigger the customers to act. TR	10. YOUR SOLUTION We are going to implement the system with various plant disease and we are going to suggest both organic and inorganic fertilizes that are going to be included in our system. SL	8. CHANNELS of BEHAVIOUR 8.1 ONLINE The system will give result in online mode. 8.2 OFFLINE What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development. CH
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	<div>4. EMOTIONS: BEFORE / AFTER</div> <div>lost, worried > Happy, confident.</div>			
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