

Proposed solution:

S.No	Paramater	Design
1.	Problem statement	To recommend fertilizers based on the plant leaf disease.
2.	Idea/Solution description	Supplying fertilizer to the crop to achieve yield and quality goals (economic) in a manner that minimizes nutrient losses to the plants.
3.	Novelty/Uniqueness	Introduction of fertilizers for different plant disease and improvement in suggestion of fertilizers with proper guidance.
4.	Social Impact/Customer Satisfaction	<p>Fertilizers replace the nutrients that crops remove from the soil. Without the addition of fertilizers, crop yields and agricultural productivity would be significantly reduced. So, fertilizers are important now-a-days for larger yield.</p> <p>Customers are satisfied when the proper fertilizer with correct guidance is recommended.</p>
5.	Business Model	A fast forward system for recommendation of fertilizers. It connects farmers and retailers through digital signals. The system may reach revenue more than the investment in 2 years.
6.	Scalability of solution	<p>Through this system, we can achieve drought tolerance agriculture. The accuracy of the system is to be increased.</p> <p>So it will be used globally till the extinction of insects and abnormal climatic changes.</p>