Project Design Phase-I – Solution Fit Template

Team ID: PNT2022TMID13660

Define CS, fit into CC	**1. CUSTOMER SEGMENT(S)** CS Farmer, Gardener.	**6. CUSTOMER CONSTRAINTS** CC Network connection, Available device, Quality camera.	**5. AVAILABLE SOLUTIONS** AS Efficient use of animal manure and organic fertilizers.	**Explore AS, differential**
Focus on J&P, tap into BE, understand RC	**2. JOBS-TO-BE-DONE / PROBLEMS** J&P There are different types of disease so we need to identify them and to suggest fertilizer.	**9. PROBLEM ROOT CAUSE** RC Pathogen attacks, improper soil quality, anormal climatic changes.	**7. BEHAVIOUR** BE People need to use the recommendation system to address the problem and get suggestions for the problem.	**Focus on J&P, tap into BE, understand RC**
	3. TRIGGERS TR Improvement of the system in market levels will trigger the customers to act.	**10. YOUR SOLUTION** SL We are going to implement the system with various plant disease and we are going to suggest both organic and	**8. CHANNELS of BEHAVIOUR** CH **8.1ONLINE** The system will give result in online mode. **8.1OFFLINE**	

4. EMOTIONS: BEFORE / AFTER EM	inorganic fertilizes that are going to be included in our system.	What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.
lost, worried > Happy, confident.		