Problem-Solution Fit canvas

Purpose / Vision

Version:

1. CUSTOMER SEGMENT(S) `CS`

i. People who suffer from heart disease

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES `CL`

i. Insufficient money for medical checkups
ii. Unaware about regular checkup

5. AVAILABLE SOLUTIONS PROS & CONS `AS`

i. Medical test related to heart disease should be done

2. PROBLEMS / PAINS + ITS FREQUENCY `PR`

i. Medical checkups are expensive

ii. Result of reports are deployed

9. PROBLEM ROOT / CAUSE `RC`

i. Unavailability of low-cost, reliable and speedy method of predicting heart disease

7. BEHAVIOR + ITS INTENSITY `BE`

i. Making huge issue over small things

ii. Stressing themselves as they heart disease

3. TRIGGERS TO ACT `TR`
i. Having some symptoms of heart disease
ii. Having doubt about their health condition

4. EMOTIONS BEFORE / AFTER `EM`
i. Depressed about the test report
ii. Feels worried about future

10. YOUR SOLUTION `SL`

i. Develop an application to predict heart disease with machine learning

8. CHANNELS of BEHAVIOR `CH`

ONLINE

i. Searching about heart disease symptoms in internet

OFFLINE

i. Asking other peoples if they feels the same?

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