Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- **Team gathering**
  Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

- **Set the goal**
  Think about the problem you'll be focusing on solving in the brainstorming session.

- **Learn how to use the facilitation tools**
  Use the Facilitation Superpowers to run a happy and productive session.

Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a *How Might We* statement. This will be the focus of your brainstorm.

5 minutes

Brainstorm

PROBLEM
How might we [your problem statement]?

Write down any ideas that come to mind that address your problem statement.

10 minutes

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.	Encourage wild ideas.
Defer judgment.	Listen to others.
Go for volume.	If possible, be visual.

Aswath S

Large Dataset	Easy data Retrieval

Information Filtering	High Accuracy

Gokula shree B

Get data

Dashboard Design	Contact Support

Raswanth V

Collect the Required Dataset	Accuracy on Data Analytics

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Group ideas

T a k e t u r

Collect User Feedback	Find Feasible Tools
Instant Diagnosis	Precision

Adaptability	Standard Dataset

sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Find out the Correlation between given data and heart disease

Data and Research Training and Testing Work and Deliverables

data labels

Train the dataset with large

Compare healthy person's dataset and fix ideal range

data

Improve the performance ratio

Get used to data analytics tools

User feedback and contact support

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Compare

Keep moving forward

healthy

person's dataset and fix ideal range

Strate

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Define data labels

Improve the performance ratio

Get used to data analytics tools

with large data

Test the dataset

User feedback and contact support

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- **Share the mural**
  Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

- **Export the mural**
  Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

- **gy blueprint**
  Define the components of a new idea or strategy.
  Open the template

- **Customer experience journey map**
  Understand customer needs, motivations, and obstacles for an experience.
  Open the template

- **Strengths, weaknesses, opportunities & threats**
  Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
  Open the template