Think and feel?

II think it makes more sense for making raw data to analyze for insights.

It is very useful for everyone such as business leaders, for large and small organizations and even for individuals

Hear?

Data Anaytics is one of the growing and most demanding fields in the future technologies

Data analytics helps individuals and organizations make sense out of raw data. It typically analyze raw data for insights and trends

See?

- Know fundamental concepts and can work on IBM Cognos Analytics.
- Gain a broad understanding of plotting different visualizations to provide a suitable solution.
- Able to create meaningful Visualizations and Dashboard(s).

Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. So, try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store.

Say and do?

Pain

One shot
Insight - A means, not an end
Biased and incomplete
High effort

Gain

More effective marketing
Better customer service
More efficient operations
Maximize the workflow

miro