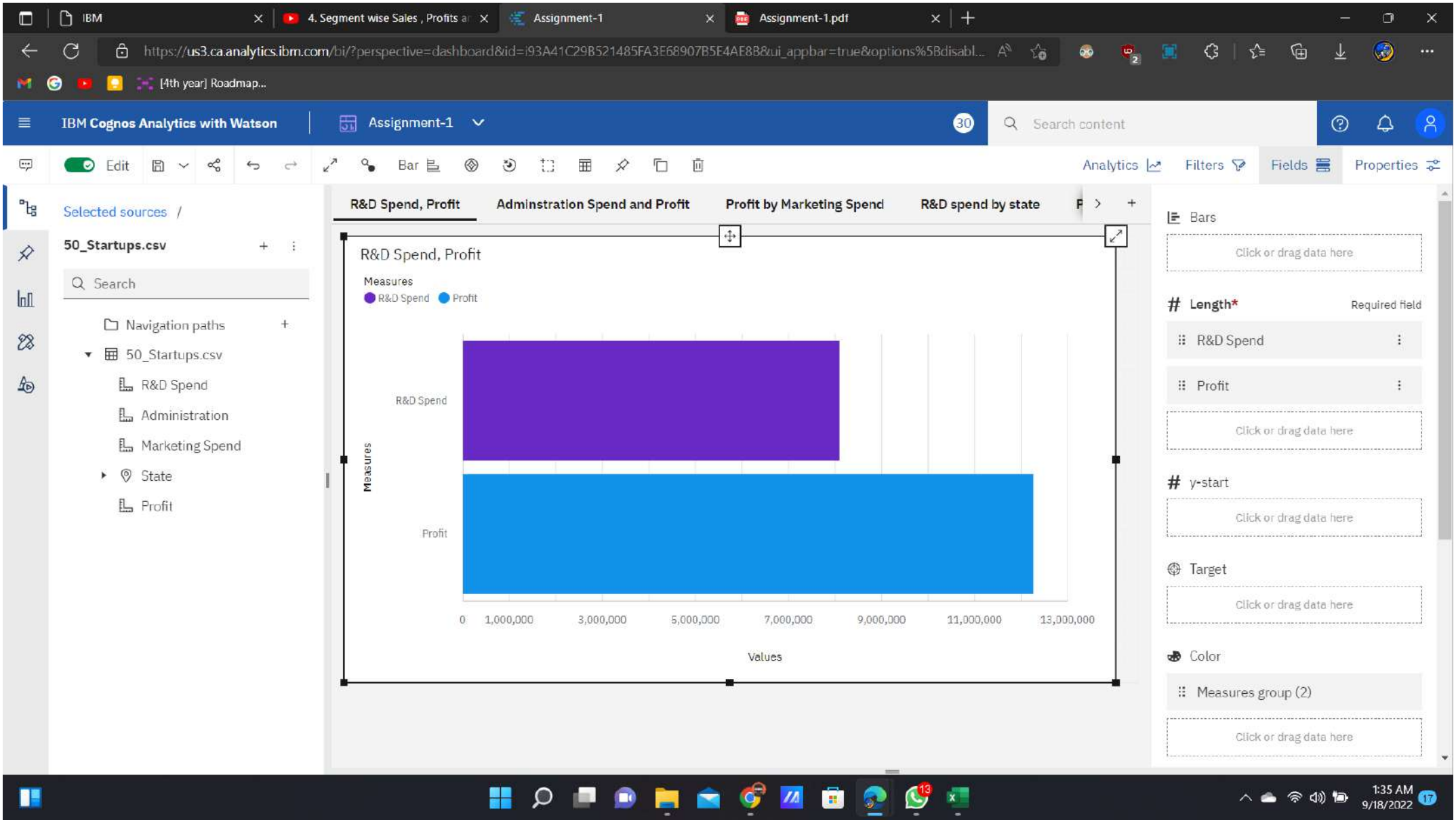
IBM
4. Segment wise Sales , Profits a
Assignment-1
Assignment-1.pdf
https://us3.ca.analytics.ibm.com/bi/?perspective=dashboard&id=i93A41C29B521485FA3E68907B5E4AE8B&ui_appbar=true&options%5Bdisabl...
[4th year] Roadmap...
IBM Cognos Analytics with Watson
Assignment-1
Search content
Edit
Bar
Analytics
Filters
Fields
Properties
Selected sources /
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
R&D Spend, Profit
Adminstration Spend and Profit
Profit by Marketing Spend
R&D spend by state
R&D Spend, Profit
Measures
R&D Spend
Profit
R&D Spend
Profit
Measures
0
1,000,000
3,000,000
5,000,000
7,000,000
9,000,000
11,000,000
13,000,000
Values
Bars
Click or drag data here
Length*
Required field
R&D Spend
Profit
Click or drag data here
y-start
Click or drag data here
Target
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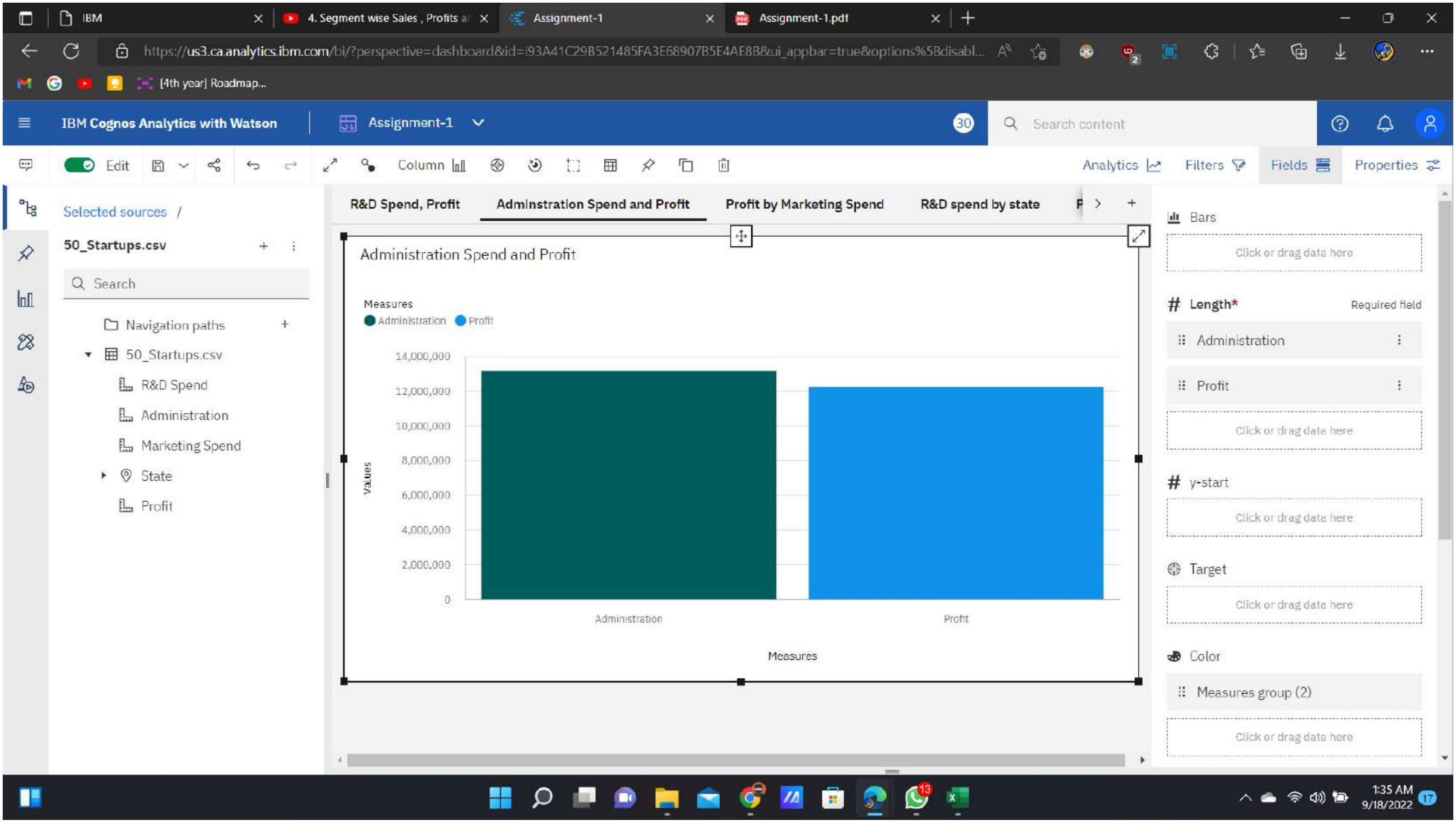
Color
Measures group (2)
Click or drag data here
1:35 AM
9/18/2022


IBM
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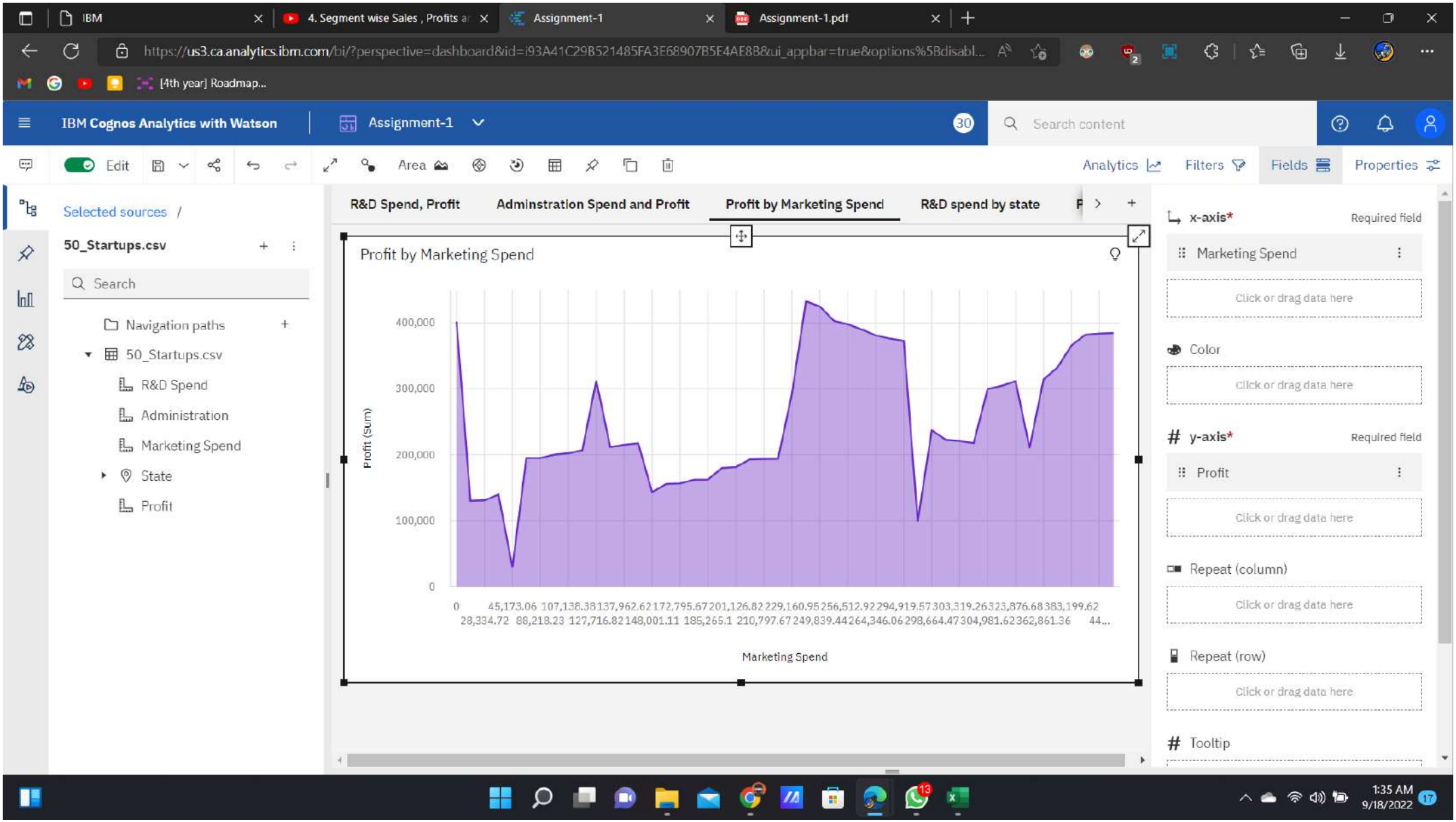
Assignment-1
Assignment-1.pdf
https://us3.ca.analytics.ibm.com/bi/?perspective=dashboard&id=i93A41C29B521485FA3E68907B5E4AE8B&ui_appbar=true&options%5Bdisabl...
[4th year] Roadmap...
IBM Cognos Analytics with Watson
Assignment-1
Search content
Edit
Column
Analytics
Filters
Fields
Properties
Selected sources /
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
R&D Spend, Profit
Adminstration Spend and Profit
Profit by Marketing Spend
R&D spend by state
Administration Spend and Profit
Measures
Administration
Profit
14,000,000
12,000,000
10,000,000
8,000,000
6,000,000
4,000,000
2,000,000
0
Values
Administration
Profit
Measures
Bars
Click or drag data here
Length*
Required field
Administration
Profit
Click or drag data here
y-start
Click or drag data here
Target
Click or drag data here
Color
Measures group (2)
Click or drag data here
1:35 AM
9/18/2022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[4th year] Roadmap...
IBM Cognos Analytics with Watson
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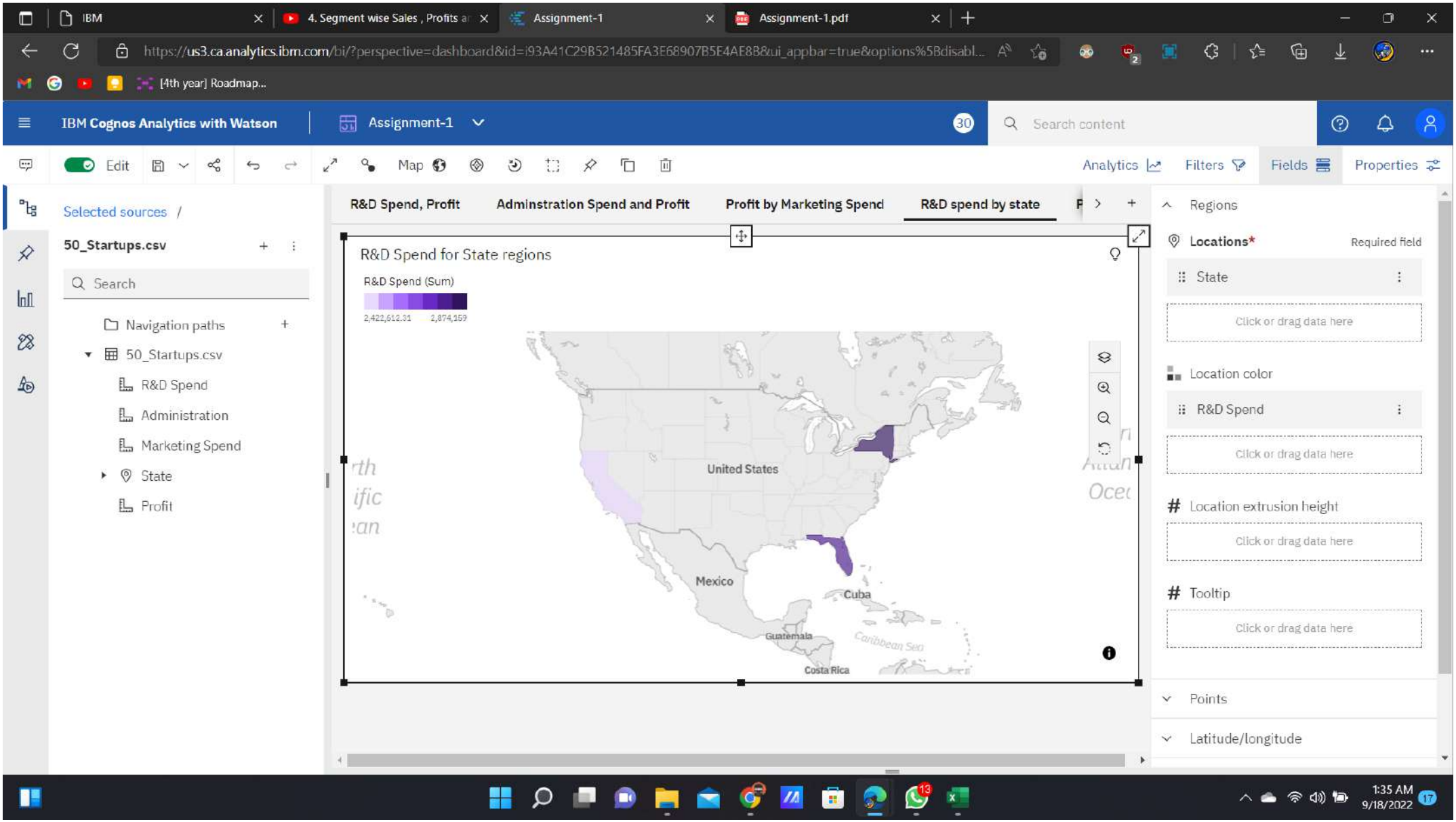
Search content
Edit
Area
Analytics
Filters
Fields
Properties
Selected sources /
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
R&D Spend, Profit
Adminstration Spend and Profit
Profit by Marketing Spend
R&D spend by state
Profit by Marketing Spend
400,000
300,000
200,000
100,000
0
Profit (Sum)
0 45,173.06 107,138.38 137,962.62 172,795.67 201,126.82 229,160.95 256,512.92 294,919.57 303,319.26 323,876.68 383,199.62
28,334.72 88,218.23 127,716.82 148,001.11 185,265.1 210,797.67 249,839.44 264,346.06 298,664.47 304,981.62 362,861.36 44...
Marketing Spend
x-axis*
Required field
Marketing Spend
Click or drag data here
Color
Click or drag data here
y-axis*
Required field
Profit
Click or drag data here
Repeat (column)
Click or drag data here
Repeat (row)
Click or drag data here
Tooltip
1:35 AM
9/18/2022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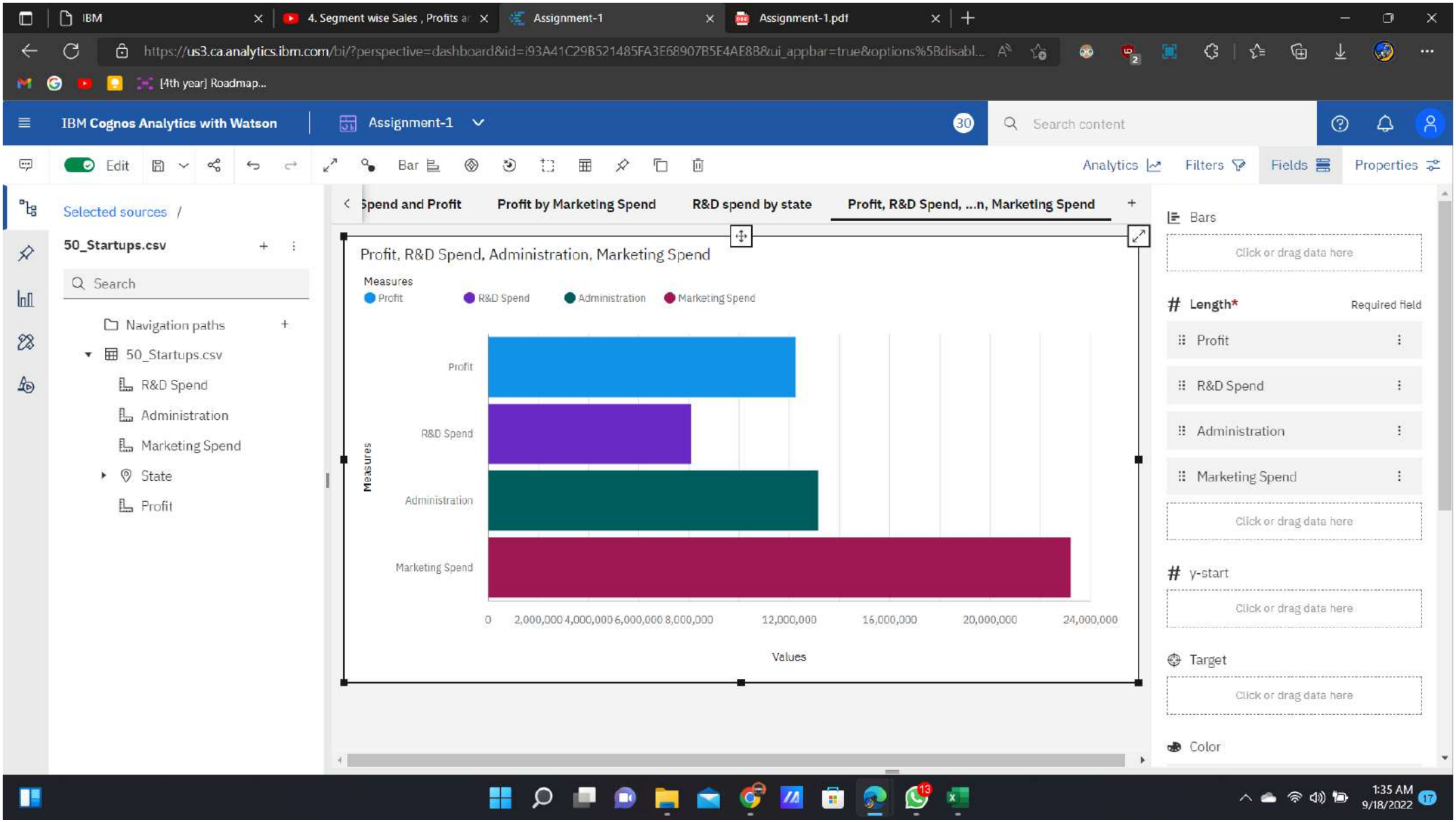
Search content
Edit
Map
Analytics
Filters
Fields
Properties
Selected sources /
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
R&D Spend, Profit
Adminstration Spend and Profit
Profit by Marketing Spend
R&D spend by state
R&D Spend for State regions
R&D Spend (Sum)
2,422,612.31
2,874,159
United States
Mexico
Cuba
Guatemala
Costa Rica
Caribbean Sea
Regions
Locations*
Required field
State
Click or drag data here
Location color
R&D Spend
Click or drag data here
Location extrusion height
Click or drag data here
Tooltip
Click or drag data here
Points
Latitude/longitude
1:35 AM
9/18/2022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Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Spend and Profit
Profit by Marketing Spend
R&D spend by state
Profit, R&D Spend, ...n, Marketing Spend
Profit, R&D Spend, Administration, Marketing Spend
Measures
Profit
R&D Spend
Administration
Marketing Spend
Measures
0
2,000,000
4,000,000
6,000,000
8,000,000
12,000,000
16,000,000
20,000,000
24,000,000
Values
Bars
Click or drag data here
Length*
Required field
Profit
R&D Spend
Administration
Marketing Spend
Click or drag data here
y-start
Click or drag data here
Target
Click or drag data here
Color
1:35 AM
9/18/2022