CUSTOMER SEGMENT	AVAILABLE SOLUTIONS	PROBLEM ROOT CAUSE
EMPLOYEES WHO MONITOR HAZARDOUS AREA IN INDUSTRIAL PLANTS	SMART AREA MONITORING SENSORS WIFI CONNECTIVITY FOR SENSORS PROS-SUCCESSFUL MONITORING OF AREAS CONS-NETWORK COVERAGE FOR SENSORS CAN'T BE REACHED	IT IS IMPORTANT TO NOTE THE EMPLOYEE'S SAFETY. WORKING IN HAZARDOUS AREA IN INDUSTRIES ARE HIGHLY RISK. THEREFORE THIS PROJECT HELPS THE EMPLOYEES TO KNOW ABOUT THEIR ENVIRONMENT.
JOBS TO BE DONE	CUSTOMER CONSTRAINS	YOUR SOLUTION
TO CHECK AND ALERT THE HUMIDITY, TEMPERATURE, INFRARED RADIATION AND AIR QUALITY	SMART BEACON COVERAGE AREA NETWORK ACCESS FOR BEACON BEACON TO WATCH CONNECTIVITY	WE ARE GOING TO MONITOR THE AREA USING SUITABLE SENSORS IN THE BEACON. WE WILL CONNECT OUR WEARABLES TO THE BEACONS. WE WILL SEND UPDATES TO THE ONLINE CLOUDS FROM THE BEACON. WE WILL BE ACCESSING THE READING AND USING THAT WE WILL HAVE A WEB PAGE AND A MOBILE APPLICATION TO DISPLAY THEM. WE WILL HAVE SMS SERVICE TO ALERT THE ABNORMAL READINGS.
TRIGGERS	BEHAVIOUR	
SUCCESSFUL EXECUTION OF OUR SOLUTION WILL MAKE EVEN OTHER INDUSTRIES TO IMPLEMENT THIS SOLUTION	THE EMPLOYEES HAVE A WEARABLE WATCH WHERE THEY CAN SEE THEIR REQUIRED OR SPECIFIED DETAILS AND ACT SAFELY ACCORDING TO IT	
EMOTIONS BEFORE/AFTER	CHANNELS OF BEHAVIOUR	
IT WILL BE EASY FOR THE EMPLOYEES TO IDENTIFY OR KNOW ABOUT THEIR ENVIRONMENT	1.ONLINE-ALL THE INFORMATIONS WILL BE STORED IN THE CLOUD SO THE EMPLOYEES CAN SEE THE CLOUD STORAGE OR MOBILE APPLICATIONS FOR REFERRING THE DETAILS OF SURROUNDINGS. 2.OFFLINE-EMPLOYEES USE TO WEAR A WATCH WHICH CAPTURES THE INFORMATIONS OF THE SURROUNDINGS	