

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes



Key rules of brainstorming

To run an smooth and productive session

- | | |
|-----------------|-------------------------|
| Stay in topic. | Encourage wild ideas. |
| Defer judgment. | Listen to others. |
| Go for volume. | If possible, be visual. |

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Kartik.M

Kiran Navi

Kavin

Keerthi Vasan		
fish news	news according to your interests	detection of fake news
autoplay videos	highlight news for a certain day	read offline
news in 60 words	reduce the info size	live news

politics news	educational news	health news
share market news	collection of news	crime news
gadgets news	sports news	cinema news

Advantages

get local news from your community



Disadvantages

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

After you collaborate

You can export the mural as an image or pdf to share with others or your company who might find it helpful.

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

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the mb
size

to reduce

the mb

size

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the
readers

no
catagories
for old
new