Empathy Map

Job recommender system

Unemployment leads to low mental health

Quality of life is improved

what does (s)he
THINK & FEEL?

What really counts

Major preoccupations

Worries & aspirations

Get a job which matches his/her skill

No confidence due to unemployment

100% placements

Chatbot for job recommendation

what does (s)he
HEAR?

What friends say

What the boss says

What influencers say

Influenced widely due to availability of jobs

Usage of Cloud makes it easily accessible

what does (s)he
SEE?

Environment

Friends

What the market offers

Recommend the application to others who are seeking for jobs

Jobs on the latest trends

what does (s)he
SAY & DO?

Attitude in public

Appearance

Behaviour towards others

Proper communication between companies and workers

Remote access

User friendly UI

Suggest proper jobs based on thier needs

PAINS

fears

frustrations

obstacles

The fear that the data will compromised

Not enough jobs based on the preferences

Technical failure

GAINS

"wants"/needs

measures of success

obstacles

Get Job based on his/her skill

Can filter out based on the preferences

Can get a job without any hassle