Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕐 10 minutes to prepare
- ⏱ 1 hour to collaborate
- 👥 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕐 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

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① Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕐 5 minutes

PROBLEM

How might we help job seekers search for job vacancies?

How might we make the hiring procedure easier to select the best candidates for the job?

How might we make the job search customized?

How might we manage a large number of users simultaneously and effectively?

How might we provide a proper platform for recruiters to display job openings?

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② Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 10 minutes

> **TIP**
> You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Lakshman

- Should provide information about the ongoing or upcoming job openings in various sectors. Also regular updates should be provided to the job seekers via email.
- Job seekers should be able to search jobs by desired role, salary, location and should be facilitated with such personalized options that meet their needs.
- Resume extraction or resume parsing helps in analyzing, storing extracted useful information from the uploaded CV automatically which helps in identifying the best applicants.
- Job Seeker should be able to bookmark any number of jobs that he is looking for and apply for it later on.
- Job seekers should be provided with a list of technical courses and certifications to choose from. These courses help job seekers to become skilled and industry ready.
- All applications should be stored in one place in folders. It can be tagged, bookmarked for quicker access.
- Job seekers should be provided with knowledgeable insights to crack interviews.

Nandha Kumar

- Job Seekers are recommended job roles based on the skills and experience listed in their resumes.
- Job Seekers are recommended skills to gain and ways to strengthen their resumes based on their preferred job roles.
- Job Seekers should be notified about the job application deadlines.
- Job Seekers should be able to navigate easily through the application (intuitive UI)

Karthik Raja

- Developing a chatbot to give personalized job recommendations for candidates
- Backup and recovery options for user account and job search history
- Efficient connectivity between job seeker and recruiter
- Fake job offers detection and removal

Mugesh

- Efficient job recommendation to the job seeker by parsing his resume.
- Filtering of candidates based on their skills
- Timely reminders to the candidates regarding the deadlines of application process.
- Displaying of a match score for the candidate to know how much his skills match the job profile

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③ Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 20 minutes

> **TIP**
> Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

SUPPLEMENTARY FEATURES

- Fake job offers detection and removal
- Displaying of a match score for the candidate to know how much his skills match the job profile
- Should provide information about the ongoing or upcoming job openings in various sectors. Also regular updates should be provided to the job seekers via email.
- Job Seekers should be notified about the job application deadlines.
- Timely reminders to the candidates regarding the deadlines of application process.

JOB SEARCH

- Filtering of candidates based on their skills
- Job seekers should be able to search jobs by desired role, salary, location and should be facilitated with such personalized options that meet their needs.

SKILLS ENHANCEMENT

- Job seekers should be provided with a list of technical courses and certifications to choose from. These courses help job seekers to become skilled and industry ready.
- Job seekers should be provided with knowledgeable insights to crack interviews.

PERSONALIZED JOB RECOMMENDATIONS

- Job Seekers are recommended job roles based on the skills and experience listed in their resumes.
- Job Seekers are recommended skills to gain and ways to strengthen their resumes based on their preferred job roles.

SOFTWARE SYSTEM DESIGN

- Job Seeker should be able to bookmark any number of jobs that he is looking for and apply for it later on.
- Developing a chatbot to give personalized job recommendations for candidates
- All applications should be stored in one place in folders. It can be tagged, bookmarked for quicker access.

RESUME PARSING

- Resume extraction or resume parsing helps in analyzing, storing extracted useful information from the uploaded CV automatically which helps in identifying the best applicants.
- Efficient job recommendation to the job seeker by parsing his resume.

- Efficient connectivity between job seeker and recruiter
- Job Seekers should be able to navigate easily through the application (intuitive UI)
- Backup and recovery options for user account and job search history

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④ Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

> **TIP**
> Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

Importance ♡
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility 🚩
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

- Timely reminders to the candidates regarding the deadlines of application process.
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