

Project Design Phase-I
Proposed Solution Template

Date	24 September 2022
Team ID	PNT2022TMID08215
Project Name	Smart Fashion Recommendation Application
Maximum Marks	2 Marks

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	In shopping apps navigating to the desired product is very difficult and no proper assistance will be provided.
2.	Idea / Solution description	<p>Users can directly do their online shopping based on their choices without any search, with the help of using the chatbot.</p> <p>Instead of navigating to several screens for booking products online the user can directly talk to Chatbot regarding the products.</p>
3.	Novelty / Uniqueness	<p>Using chatbot we can manage user's choices and orders.</p> <ul style="list-style-type: none">• The chatbot can give recommendations to the users based on their interests.• It can promote the best deals and offers on that day.• It will store the customer's details and orders in the database.
4.	Social Impact / Customer Satisfaction	It can recommend products that are suitable and can also save lot of time.
5.	Business Model (Revenue Model)	Conversion of lead to customer through better experience and feasibility
6.	Scalability of the Solution	User's way of interaction with the application gets increased.