#### **IDEATION PHASE**

# BRAINSTROM AND IDEA PRIORITIZATION TEMPLATE

Date	17 September 2022
Project Name	Global Sales Data Analytics
Maximum Marks	4 marks

## **Brainstorming and Prioritization Template:**

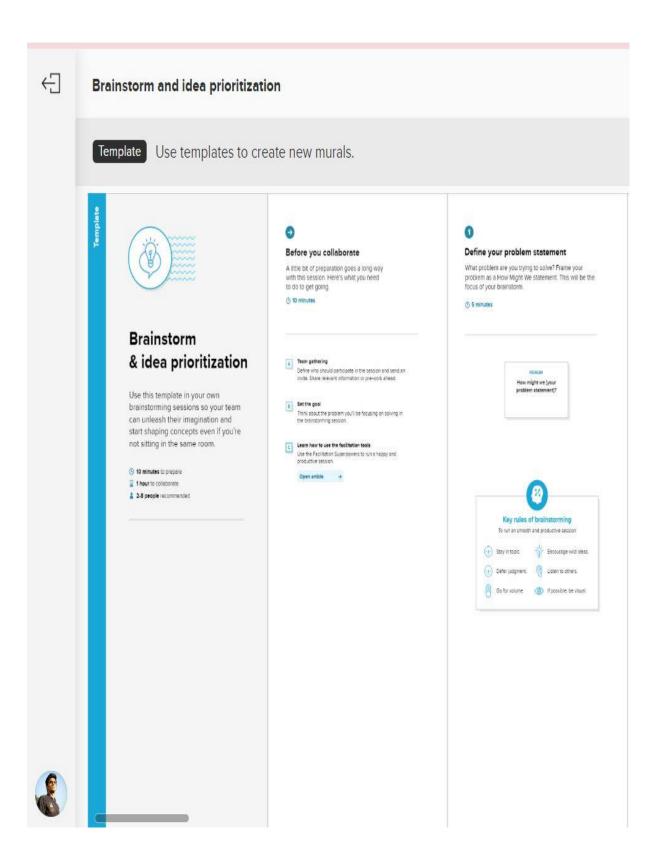
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that

leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions. Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not

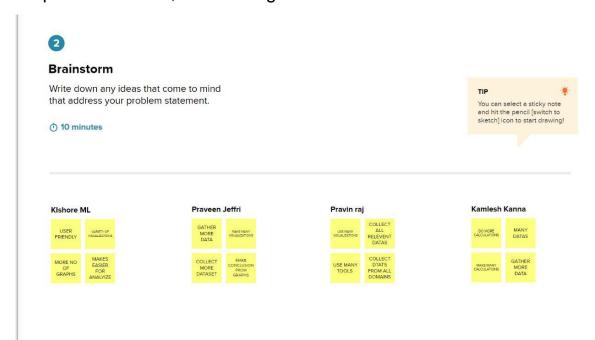
sitting in the same room.

Reference: <a href="https://www.mural.co/templates/empathy-map-canvas">https://www.mural.co/templates/empathy-map-canvas</a>

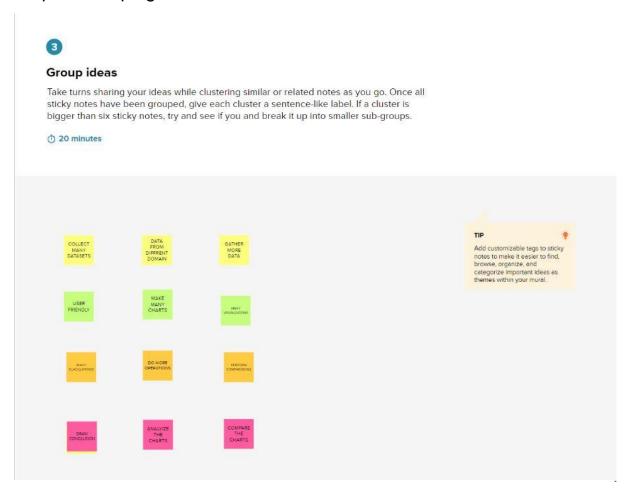
Step-1: Team Gathering, Collaboration and Select the Problem Statement



#### Step-2: Brainstorm, Idea Listing



### Step-3: Grouping



## Step-4: Idea Prioritization

