

PROJECT DEVELOPMENT PHASE

SPRINT – 3

Team ID	PNT2022TMID20435
Project Name	Global Sales Data Analytics

DATA VISUALIZATION AND PRESENTATION PHASE

SPRINT 3>>> DASHBOARD EXPLORATION AND CREATION

1. Login into the IBM Cognos Dashboard by providing the right credentials in the login page. To access the Cognos dashboard for creating the data presentation charts and Dashboards.

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Log in to IBM

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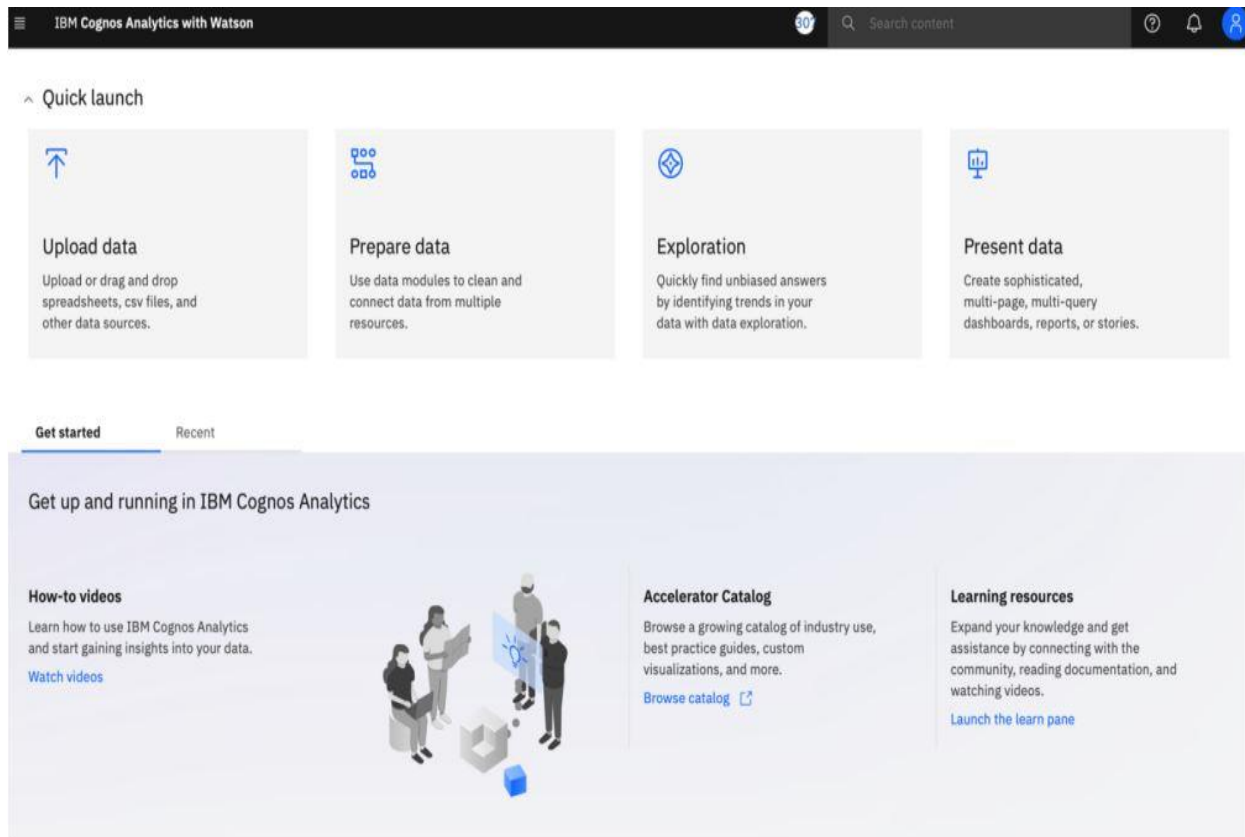
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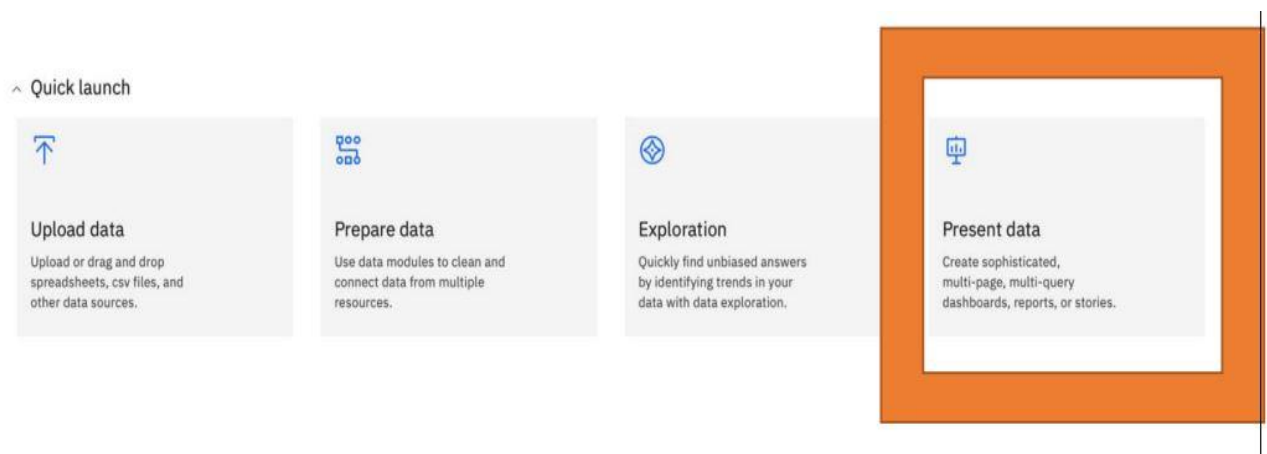
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2. Open the Cognos account Dashboard

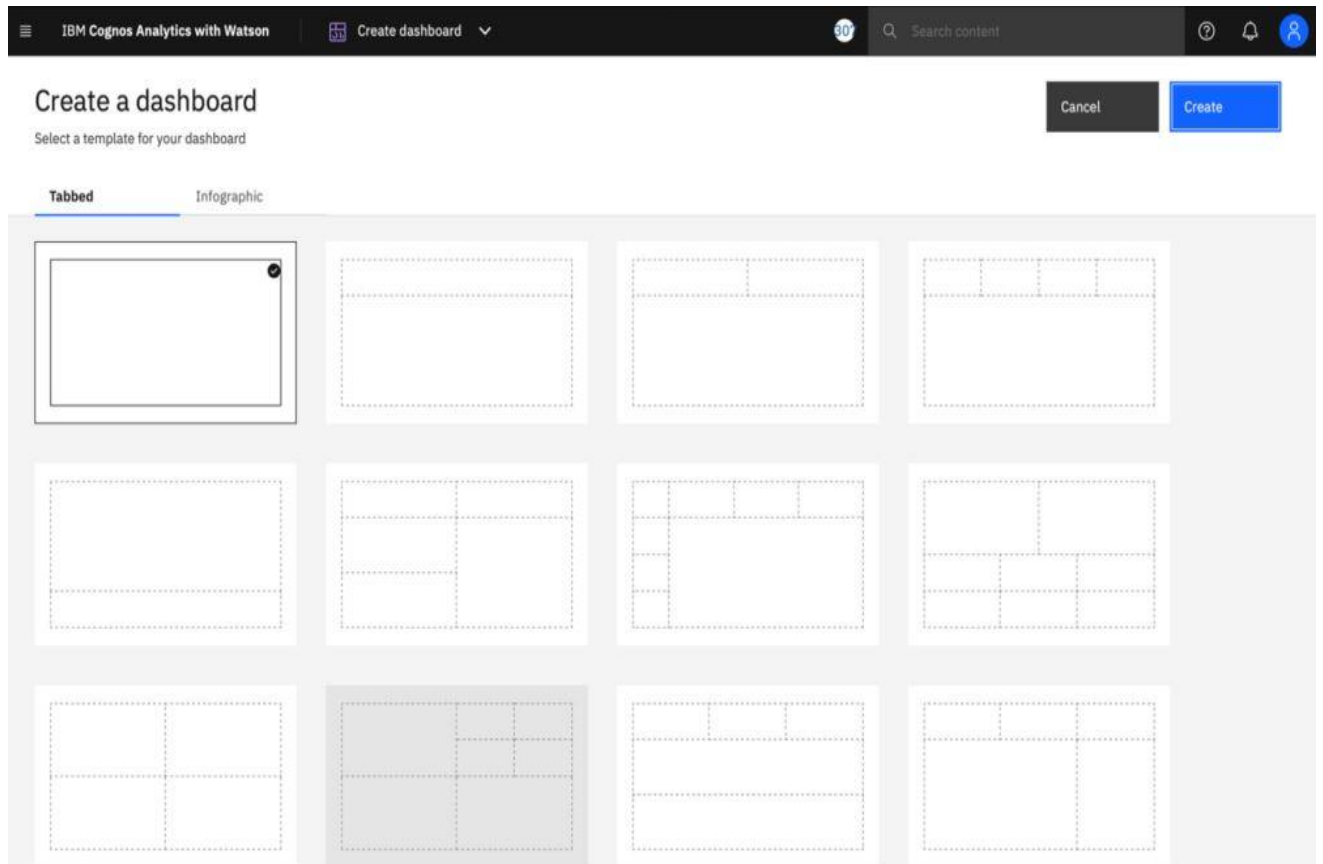


3. Click on Present Data to create the Dashboards

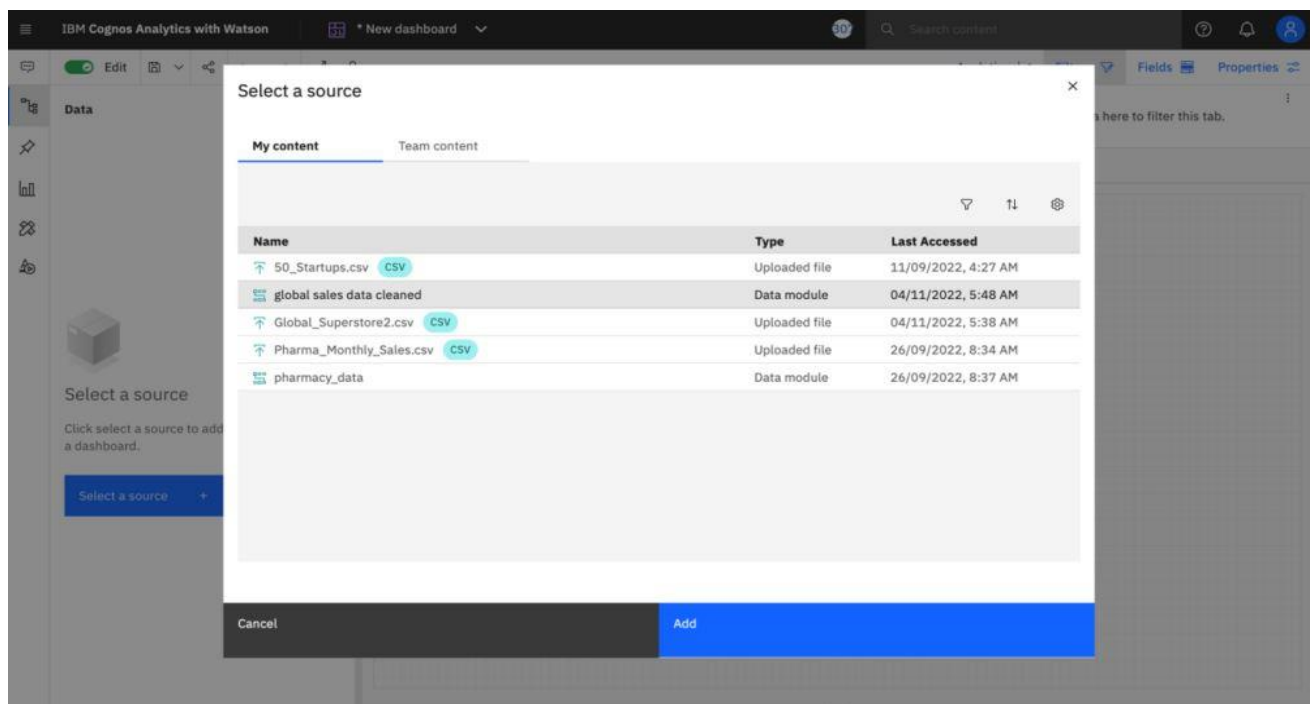


- a. The Dashboards are used to get insights from the data and understand the business problems and create the analytical solutions to it and understand the data of the organization

4. Select the Dashboard Template to be created

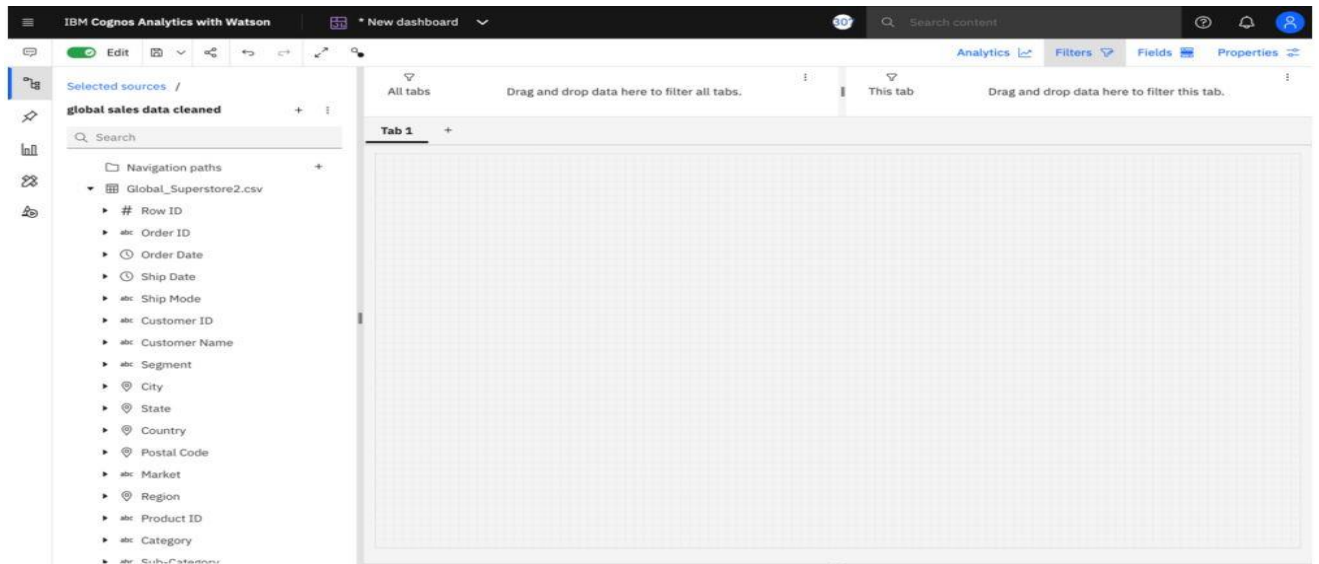


5. Now select the Data source to create the dashboard.

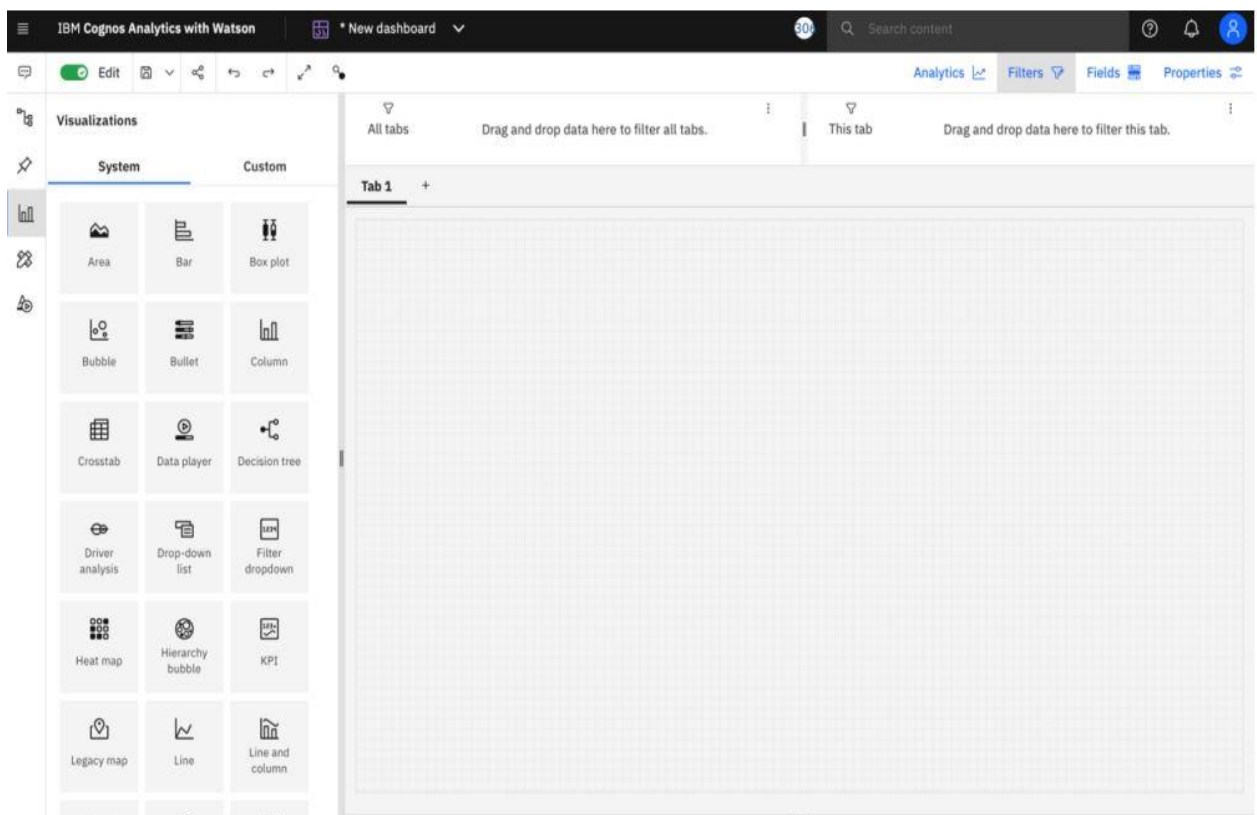


- a. Now select the data source and click on “Add” to add the data source in order to visualize the data to get valuable insights from it.

6. Exploring the Dashboard

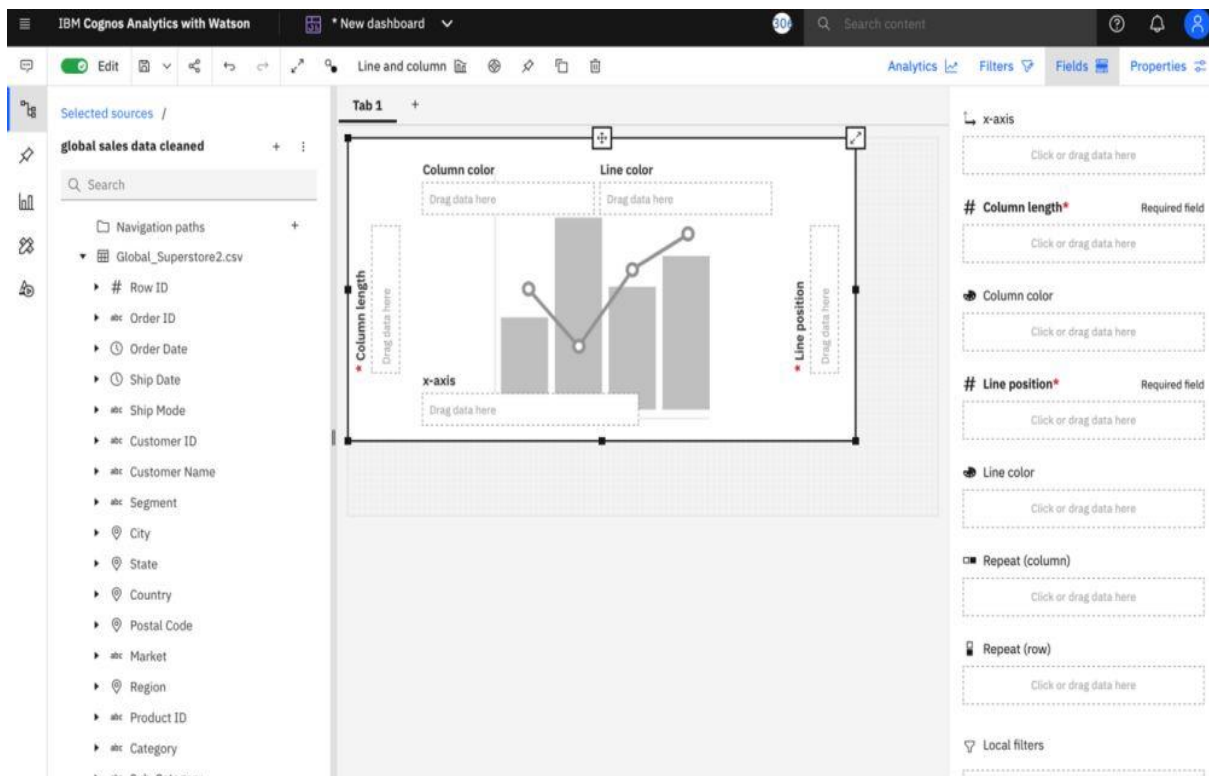


7. Now click on Visualizations option to create the charts

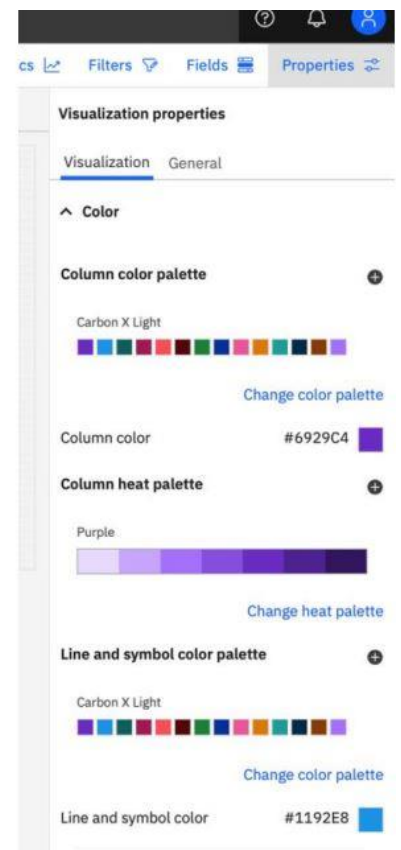
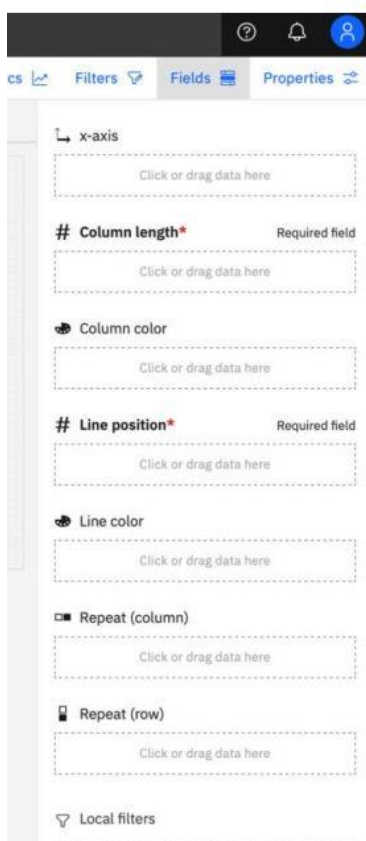


- a. Select the Visualization charts based on the requirements.

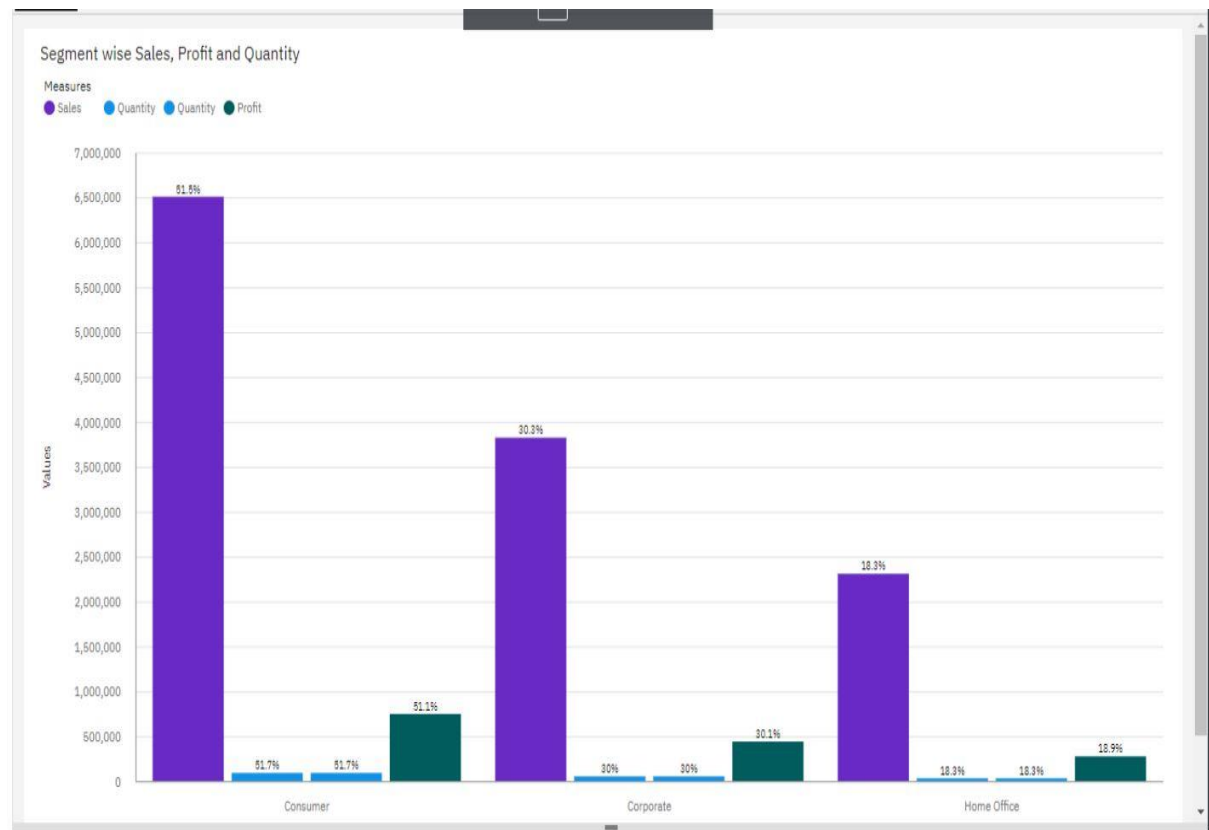
8. Chart Fields and Properties



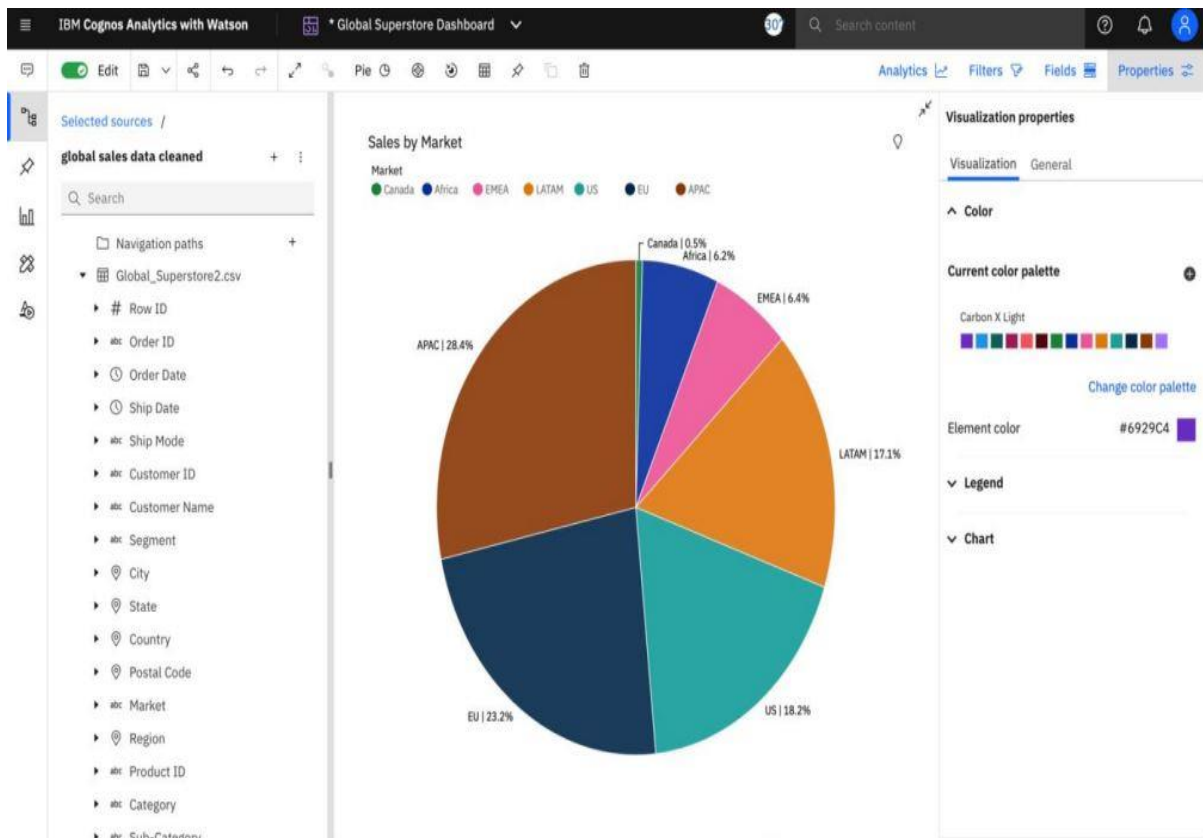
9. Add the Data to the Fields to understand and visualize that data in terms of the selected graph. To get information from it.



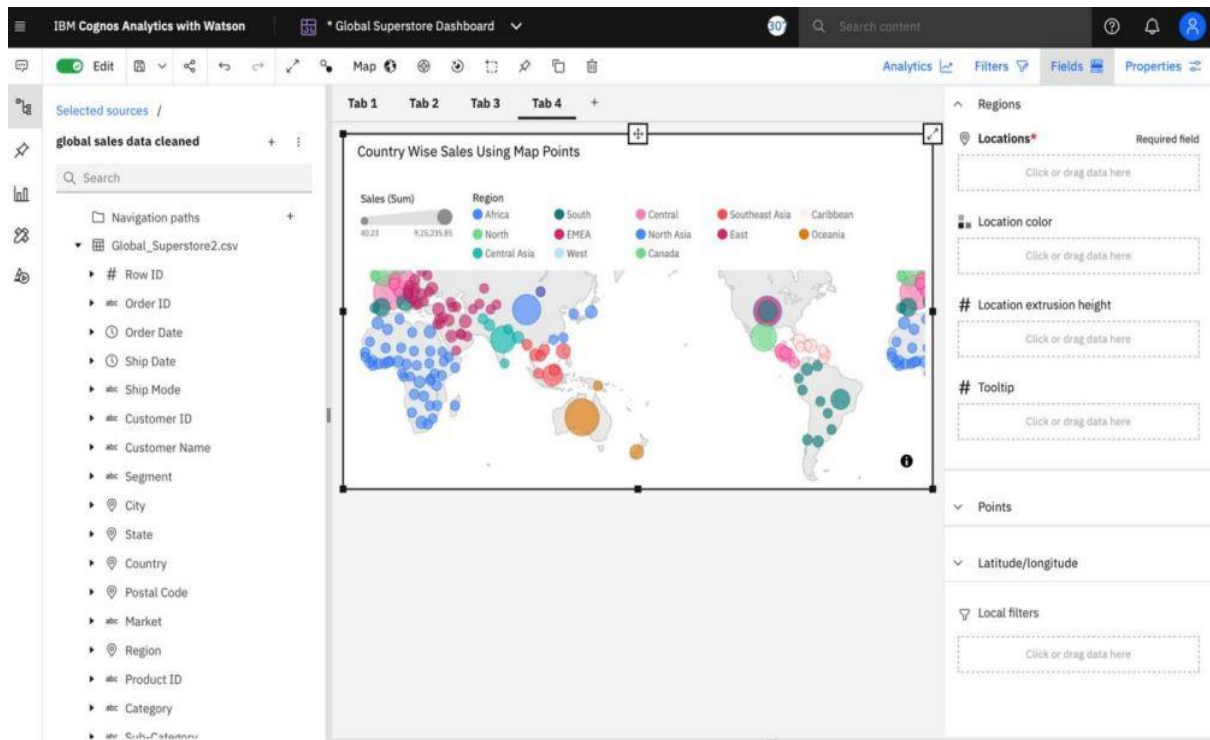
SEGMENT WISE SALES, PROFIT AND QUANTITY



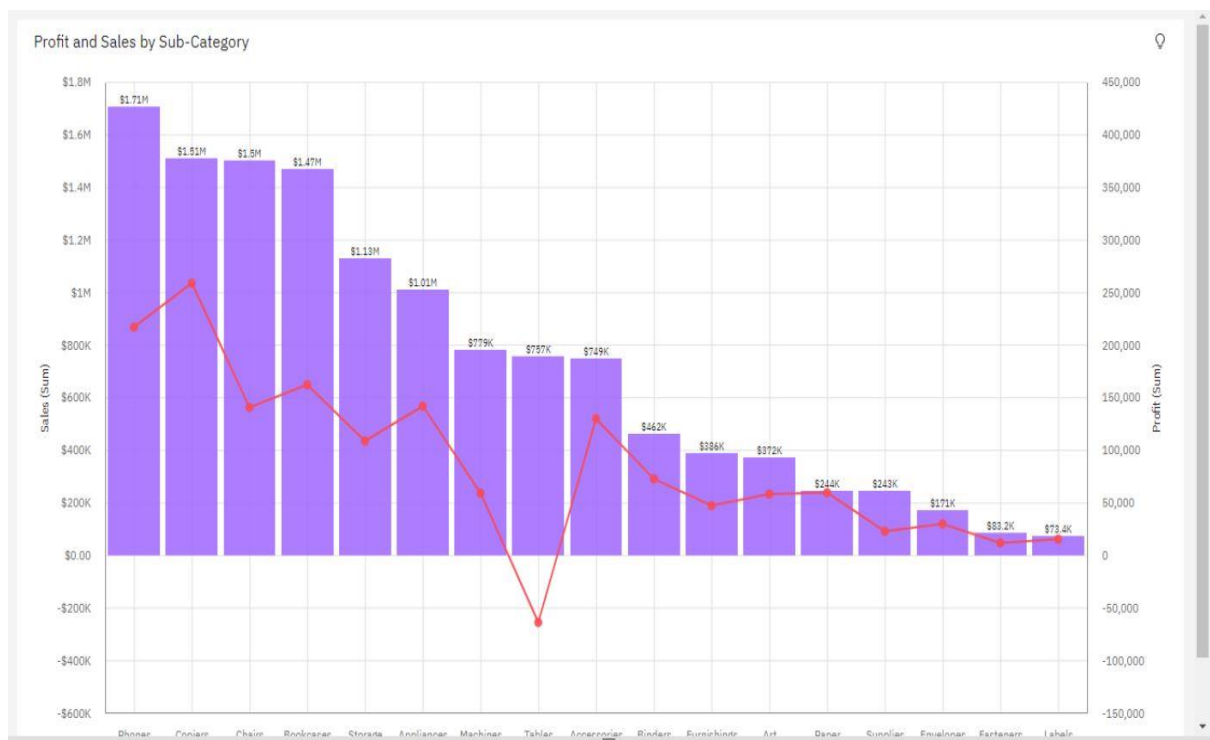
SALES BY ORDER PRIORITY



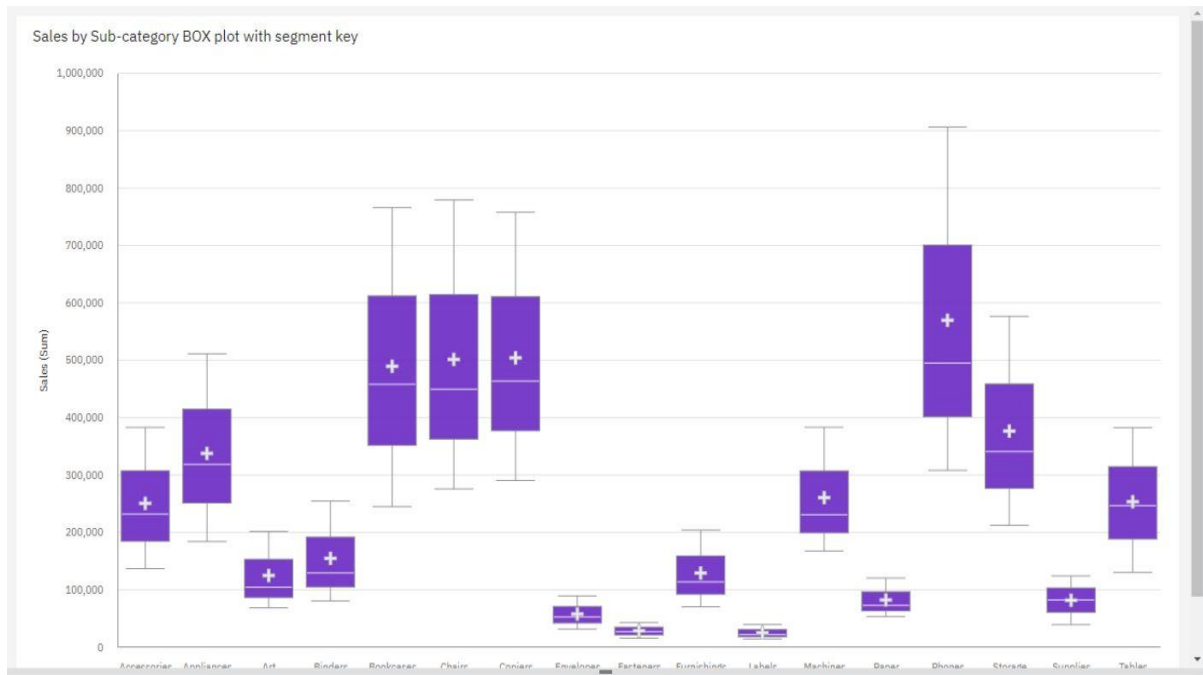
COUNTRY WISE SALES USING THE MAP POINTS



SUB CATEGORY WISE SALES AND PROFIT USING LINE AND BAR CHARTS



SALES BY SUB-CATEGORY BOX PLOT WITH SEGMENT KEY



SAVING THE DASHBOARD

