PROJECT DEVELOPMENT PHASE

SPRINT – 4
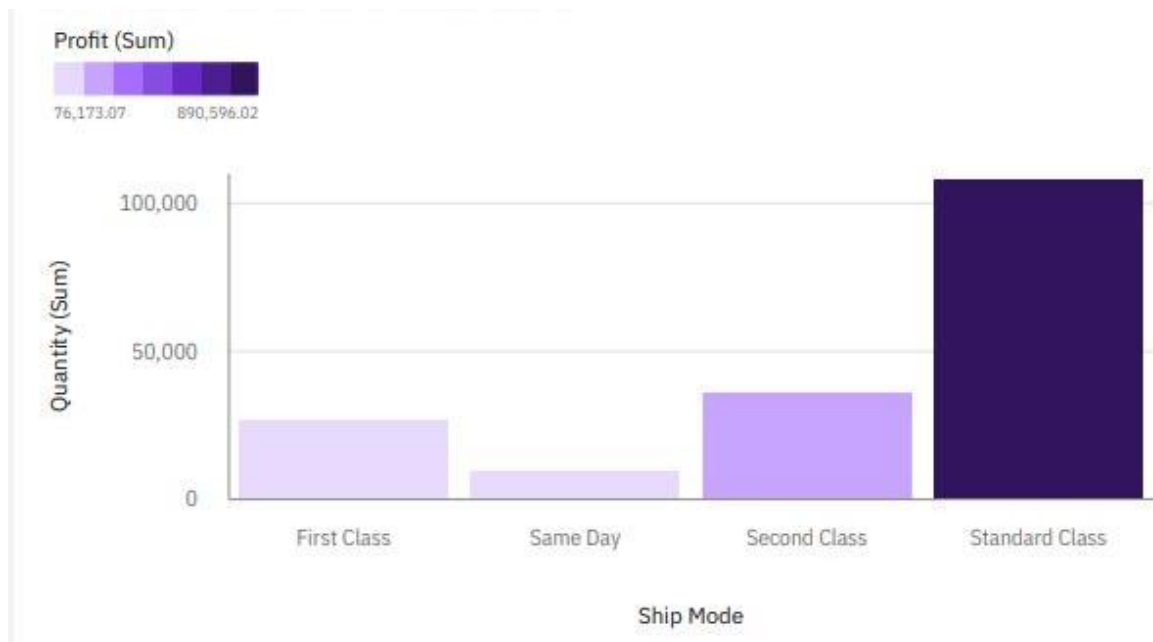
Team ID	PNT2022TMID20435
Project Name	Global Sales Data Analytics

Global Super Store Data Analytics

TOP SALES BY COUNTRY AND FILTERED BY REGION

SHIP MODE AND SALES

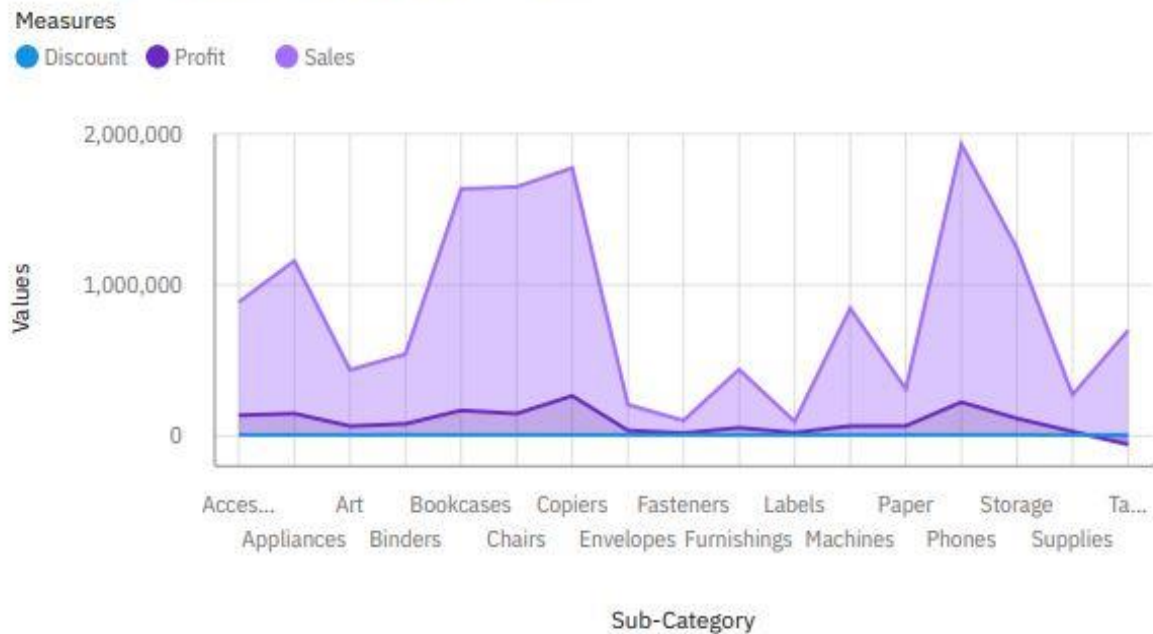

Profit (Sum)
76,173.07   890,596.02
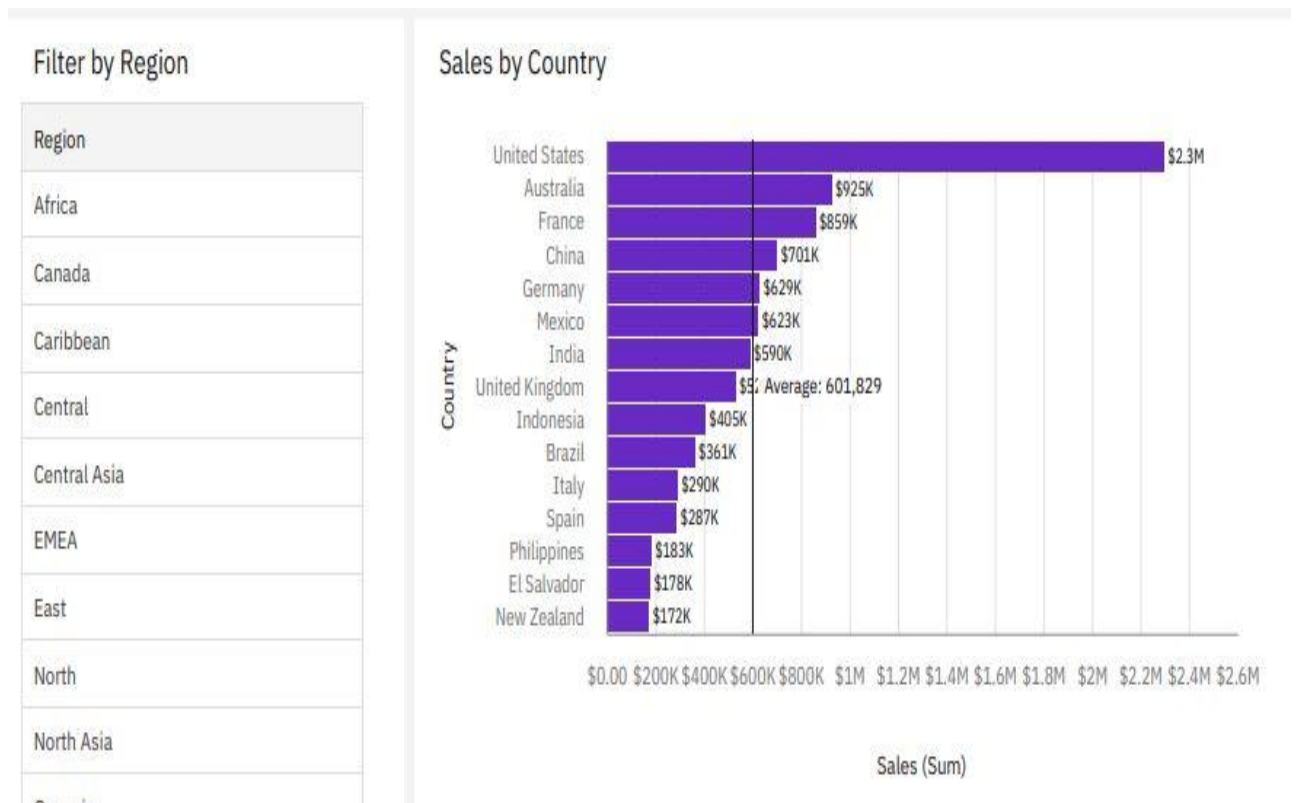
- Most customers prefer the standard class shipping mode
- Standard Class shipping mode has the most profit
- Maximum sold items are shipped through Standard Class
- Same day delivery is least preferred shipping mode

SALES BY SUB-CATEGORY

DISCOUNT, PROFIT AND SALES

Discount, Profit and Sales by Sub-Category

- Profit is almost directly proportional to sales and discount combined
- More the sales and discount combined; more is the profit for that subcategory of products

SALES AND PROFIT ANALYSIS OVER PAST YEARS

GLOBAL SUPERSTORE DATA ANALYSIS – REPORT

12,642,501.9098805	1,467,457.29128	178,312	7,329.728
Sales	Profit	Quantity	Discount

Sales vs Profit by Country

Sales
150.51 — 2,297,200.86

Profit
-286,397.022 — 286,397.022

Sales vs Profit Comparision by Sub-category

Measures
Profit Sales