

Problem-Solution fit canvas 2.0

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|--|---|--|--|--|
| Define CS, fit into CC | <div>1. CUSTOMER SEGMENT(S)</div> <p>People of all age who needs human like assistance in online shopping can use the smart fashion recommender system</p> | <div>6. CUSTOMER CONSTRAINTS</div> <p>The customer should have a good network connection to use the application without interruption</p> | <div>5. AVAILABLE SOLUTIONS</div> <p>The user visits the shop live and selects the outfit which suits them</p> <p>PROS:</p> <ul style="list-style-type: none">Consumers can buy the clothes checking its material and can try it and buy <p>CONS:</p> <ul style="list-style-type: none">The user need to travel in traffic to visit the shop to buy the dress and of course shops do not provide much offers comparitively | Explore AS, differentiate |
| | <div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <p>Recommender system may not be accurate and provide many choices to the user which may confuse the use</p> | <div>9. PROBLEM ROOT CAUSE</div> <p>The person may be busy and might not have time to visit a store to buy quality clothes. So by using our application user would suffer less weariness.</p> | <div>7. BEHAVIOUR</div> <p>DIRECTLY ASSOCIATED:</p> <p>The user may be worried about spending time in travelling to buy new clothes.</p> <p>INDIRECTLY ASSOCIATED:</p> <p>Spending a lot of money in shops</p> | |
| Focus on J&P, tap into BE, understand RC | <div>3. TRIGGERS</div> <p>The person wishes to buy best fitting clothes online with best offers suitable for him/her after he/she sees his/her friends using the platform to buy best clothes</p> <div>4. EMOTIONS: BEFORE / AFTER</div> <p>The customer before using this application would have been unhappy about spending a lot of time and money unaware of the offers</p> | <div>10. YOUR SOLUTION</div> <p>The user will login into the website and go through the products available on the website. Instead of navigating to several screens for booking products online, the user can directly talk to Chatbot regarding the products. Get the recommendations based on information provided by the user..</p> | <div>8. CHANNELS of BEHAVIOUR</div> <p>ONLINE:</p> <ul style="list-style-type: none">The chatbot can give recommendations to the users based on their interests and promote the best deals and offers on that day. <p>OFFLINE:</p> <ul style="list-style-type: none">The product chosen by the customer arrives at his doorstep with an option to replace it. | Focus on J&P, tap into BE, understand RC |
| Identify strong TR & EM | | | | Extract online & offline CH of BE |

