

**Project Design Phase-I**  
**Proposed Solution Template**

Date	24 September 2022
Team ID	PNT2022TMID06999
Project Name	Project – Smart Fashion Recommender Application
Maximum Marks	2 Marks

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	User who lives in a remote area needs recommendation in purchasing fashionable clothes but he does not have enough time to visit a store for shopping
2.	Idea / Solution description	Instead of navigating to several screens for booking products online, the user can directly talk to chatbot regarding the products. Get the recommendations based on information provided by the user
3.	Novelty / Uniqueness	Unlike a human customer service agent, a chatbot is available 24/7, addressing queries from multiple customers at the same time. This ensures the customers that there is someone to listen to them, address their queries, or take their issues forward.
4.	Social Impact / Customer Satisfaction	Smart fashion recommender systems have a huge impact on consumers' buying decisions. Thus, it helps in providing easy shopping assistance to customers.
5.	Business Model (Revenue Model)	As we are planning to design a proprietary product as a solution and distribute it to clients/users, it will return us better than investment.
6.	Scalability of the Solution	Smart fashion recommender system is scalable because it can handle Multi-Part Queries and increase Personalization.