

Ideation Phase

Define the Problem Statements

Date	15 October 2022
Team ID	PNT2022TMID27734
Project Name	Project – Machine learning by Vehicle Performance Analyser
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Example:



Problem Statement (PS)	I am (customer)	I'm trying to	but	Because	Which makes me feel
PS-1	Traveller	Reach the desired destination	Engine get ceased	Of overheating of engine	frustrated
PS-2	Delivery boy	Reach destination on time	There is high fuel consumption	Low mileage	Sad
PS-3	Racer	Attain my top speed	My straight line speed is not performing well	Of low efficient engine construction	disatisfied
PS-4	Cab drivers	Charge my car	No charging station around here	Of Low battery performance	Angry