



# Smart Farmer Application Journey Map












Created in partnership with

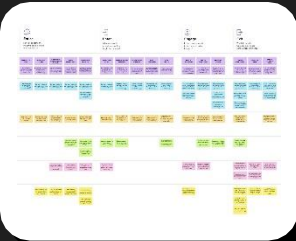


Share template feedback



# Smart Farmer

SCENARIO Browsing, booking, attending, and rating a local city tour	 Entice How does one first learn about this procedure?	 Enter What feelings do people have when the procedure starts?	 Engage What takes place at the crucial stages of the process?	 Exit What normally happens once the procedure is completed?	 Extend After the event is done, what happens?
 <b>Steps</b> What regular experiences does the person (or group) have?	<div><div></div><div></div><div></div></div> <div><div>The user should access our website or mobile application</div><div>The app's first Monitor the Weather of the required area present time</div><div>The application Uses Hygrometer to measure Humidity</div></div>	<div><div></div><div></div><div></div><div></div></div> <div><div>The user should login to the app by using mail or phone number</div><div>Using the app user can check the soil Moisture whether it is dry or not</div><div>App can intimate the Result</div><div>If the field is Dry We can able to Switch On the Motor</div></div>	<div><div></div><div></div></div> <div><div>User can get message when certain soil humidity level reached</div><div>Using app user can switch on/off the motor from anywhere</div></div>	<div><div></div><div></div></div> <div><div>After the growth of the crop we can Ensure the yield of the crop</div><div>The User can write and can give ideas of the app</div></div>	<div><div></div><div></div></div> <div><div>Farmers should not engage them fulltime in the fields they can feel relax by using the app</div><div>In the customer profile they can see the data about the field</div></div>
 <b>Interactions</b> What encounters do they have along the route at each stop? <ul style="list-style-type: none"><li>■ <b>People:</b> Who do they see or talk to?</li><li>■ <b>Places:</b> Where are they?</li><li>■ <b>Things:</b> What digital touchpoints or physical objects would they use?</li></ul>	<div></div>	<div></div>	<div></div>	<div></div> <div></div>	<div></div>
 <b>Goals &amp; motivations</b> At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")	<div><div></div><div></div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	
 <b>Positive moments</b> What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	<div><div></div><div></div></div>	<div><div></div></div>		<div><div></div></div>	
 <b>Negative moments</b> What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	<div><div></div><div></div></div>	<div><div></div></div>			
 <b>Areas of opportunity</b> How might we make each step better? What ideas do we have? What have others suggested?	<div><div>Provide a simple information about Smart Farm</div></div>	<div><div>By these technology Literate People are Ready to do Farming</div></div>			



**Need some inspiration?**  
See a finished version of this template to kickstart your work.  
[Open example](#)

