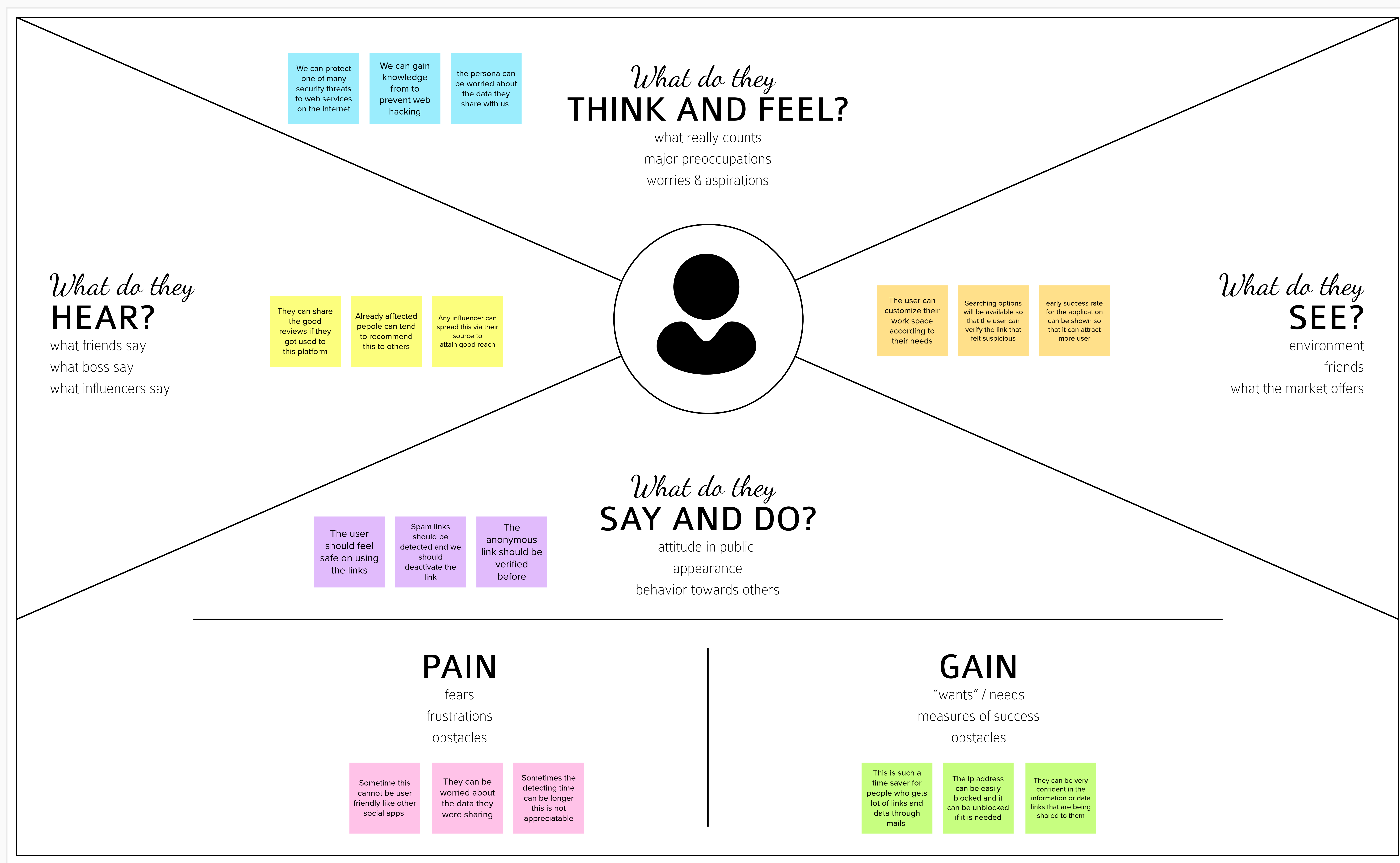


Empathy Map Canvas

Gain insight and understanding on solving customer problems.

1

Build empathy and keep your focus on the user by putting yourself in their shoes.



PROBLEM STATEMENT

Nithish . E

user name

is a/an student

user characteristics

who needs to verify the links he got

user need

because he got lot of spam mails in his account

insight

PROBLEM STATEMENT

Ramkumar . R

is a/an

business man

user name

user characteristics

who needs

to verify every data he gets

user need

because

his data is confidential

insight

PROBLEM STATEMENT

Santhakumar.P

Application developer

is a/an

user name

user characteristics

who needs

to post valid links in the application he develop

user need

because

he needs to provide right information to his user

insight

PROBLEM STATEMENT

Senthilraj.R

user name

is a/an random person

user characteristics

who needs

to check the unidentified links

user need

because

he is aware of data theft

insight