IDEATION PHASE

BRAINSTROM & IDEA PRIORITIZATION

Date	13 September 2022
Team ID	PNT2022TMID28983
Project Name	Analytics for Hospitals Health-Care Data
Maximum Marks	4 Marks

Step 1:

Step 2:

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Kirankumar k

Shriprasanna B

Praveen N

Ram Sanjay S

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Analysis Based on habit

Analysis Based on physical features

Analysis Based on lab results

Analysis Based on sensor data

Analysis Based on Intakes

Analysis of diseases

Step 3:

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

♡ **Importance**

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

⚑ **Feasibility**

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

→

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Ⓐ Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Ⓑ Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

🗨 Share template feedback