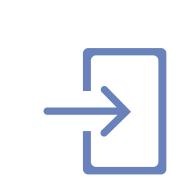
TEAM ID: PNT2022TMID07033

SCENARIO

Browsing, booking, attending, and rating a local city tour

Entice

How does someone initially become aware of this process?



Enter

What do people experience as they begin the process?



Engage

In the core moments in the process, what happens?



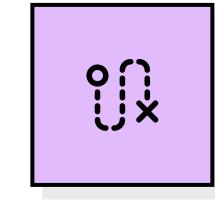
Exit

What do people typically experience as the process finishes?



Extend

What happens after the experience is over?



What does the person (or group)



news and government agencies

the problem and they fnd the way to solve that problem Farmers come across

the problem and they

fnd the way to solve

Hope that this will help in good production of crops

Tries to get familiar with the UI and available features

Checks about app price and subscription if available

Enters random inputs in the app to check the predicted outputs

Chooses a specifc region results

Executes the

other places or

efciency

Tries and tests all the features that are required for daily needs

Gathering of the

rainfall data

visualisations available on the dashboard

Explores

He/She may wants to know accuracy Predicts the rainfall of the result. with the ML mode

He/She may feel

Good to know the rainfall result

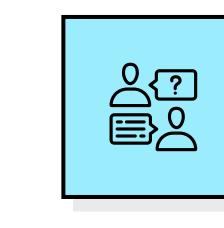
Gains trust by comparing actual and predicted results

to the web app and recall the features or

plantation

workers

Become dependent on the app or product in the long run

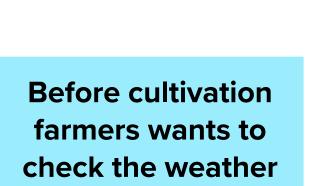


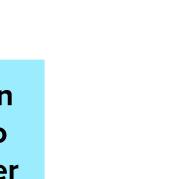
Interactions

What interactions do they have at each step along the way?

- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?

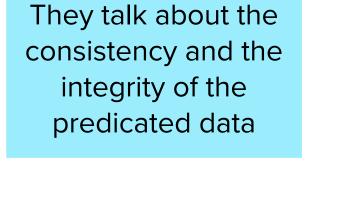






Through marketing platforms

Uses
smartphones and
open the
required web
app or rainfall
predictor



Seeks help

from others

on how to

use

the webpage on how to use the product

They talk about the accuracy of the result

Interacts with

simple language

about how the prediction works

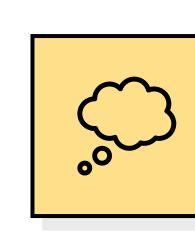
Gets aware of all the controls and options present in each section (eg, profle, prediction, feedback)

May wants to know

about the app features and results

Provides the user feedback

based on the experiences



Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")



Farmers goal is to maintain their felds

Farmers give their crops



To make the Farmers think positively

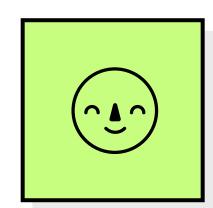
Make the User satisfed with the

The Goal is to accurate result Help Farmers to get

Help me to get satisfed with the results with less bandwidth consumption

Help me to breach and inaccurate prediction To improve the interactive experience

Help me to get future alerts and heavy rainfall warnings



Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

Secured with

application to help farmers

Easy login features

Portable and platforms

from the

Exciting visualisations of various regions of India

Help Farmers to get

Regularly updated FAQs for

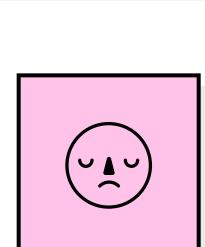
Relevant alerts and

Recommends it

to other farmers

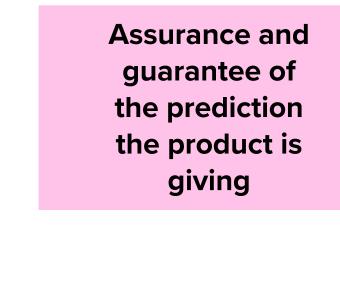
and support

Effective feedback



Negative moments What steps does a typical person

find frustrating, confusing, angering, costly, or time-consuming?



A user friendly application to help farmers

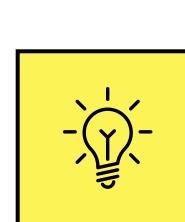
reaction to

Need of user

and user time

Adding voice

support for impaired users



Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?





better user

customer issues and complaints possible

with English