Brainstorm & idea prioritization

brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare g 1 hour to collaborate 2-8 people recommended

Use this template in your own

Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. 10 minutes Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Set the goal Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session. Open article →

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm. → 5 minutes

PROBLEM How might we accurately predict the Length of Stay for each patient on case by case basis?

Key rules of brainstorming To run an smooth and productive session

Listen to others. Go for volume. If possible, be visual. 2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

PRASANTHI SREEJA

Assessing the requirements for further processing

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

→ 20 minutes

VISUALIZATION

USER PRIORITY

ASSESMENT OF METRICS

DATASET ANALYSIS



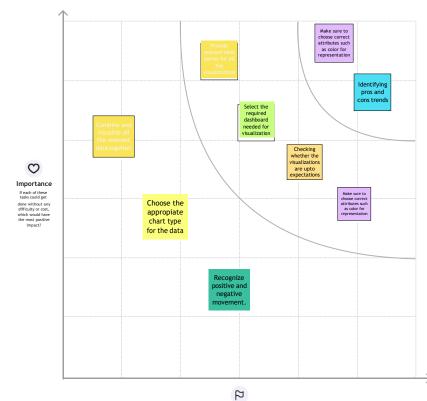
TREND ANALYSIS

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes

4



Feasibility

Quick add-ons Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session. B Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive. Keep moving forward Strategy blueprint Define the components of a new idea or Open the template Customer experience journey map Understand customer needs, motivations, and obstacles for an experience. Open the template \rightarrow

After you collaborate

You can export the mural as an image or pdf to share with

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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members of your company who might find it helpful.

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



Share template feedback

Need some inspiration?













