Brainstorm & ideaprioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate 2-8 people recommended

Define who should participate in the session and send an

Before you collaborate A little bit of preparation goes a long way

the brainstorming session.

productive session.

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to do to get going.

Team gathering

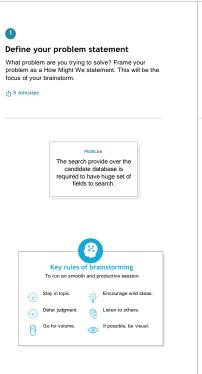
→ 10 minutes

with this session. Here's what you need

invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in

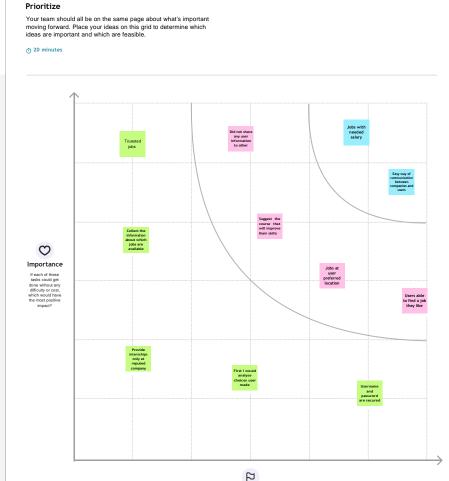
Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and



2 Brainstorm Write down any ideas that come to mind that address your problem statement. You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing! → 10 minutes NARESH R Analysing the progress of other skills, people. Upgrade your job profiles.







After you collaborate

might find it helpful.

Quick add-ons

Share the mural

B Export the mural

Keep moving forward

You can export the mural as an image or pdf

to share with members of your company who

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Strategy blueprint Define the components of a new idea or

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Customer experience journey map

obstacles for an experience.

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Share template feedback

Understand customer needs, motivations, and

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan.

strategy.

4

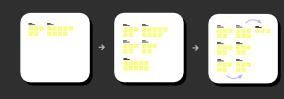


Share template feedback











Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)