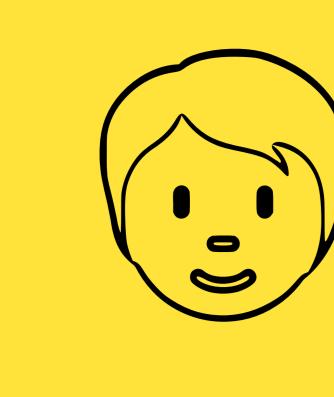
User journey by the Design Team of Accenture Interactive NL









Beginner

Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users. \wp

1 Phases High-level steps your user needs to accomplish from start to finish	Installation Phase		Pata entry phase	Request phase	Response phase
2 Steps Detailed actions your user has to perform	Having full network connection	Login as a primary producer of product	Entering the correct information	preparation of soil, sowing, adding manure and fertilizers, irrigation	
3 Feelings What your user might be thinking and feeling at the moment	there is n	I happent if to internet ection	Big data provides farmers granular data on rainfall patterns, water cycles, etc	Satisfy the Customer's changing tastes	