## Ideation Phase Define the Problem Statements

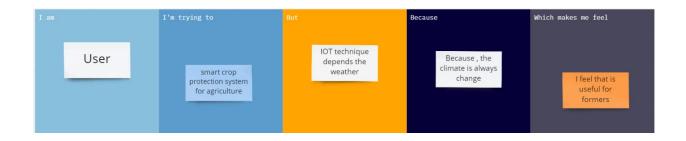
Date	18 September 2022		
Team ID	PNT2022TMID31686		
Project Name	Project – IOT Based Smart Crop Production		
	System for Agriculture		
Maximum Marks	2 Marks		

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

l am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "Job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way – what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists – what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which Makes me feel
PS-1	User	Smart crop	IOT	Because, that	I feel that is
15-1	OSCI	Protection	techniques is	climate	useful for
		system for	depends the	always	farmers.
		agriculture.	weather.	change.	rarmers.
PS-2	User	Smart crop	IOT	Because that	I feel that crop
15-2	Osci	Protection	tendencies	untamed	is safety to
		system for	are often	animals	animals
		agriculture.	utilized in	assalts on	outbreaks and
		agriculture.	smart	vegetation	environment
			forming to	which leads	circumstances.
			boost the	to the death	encumstances.
			standard of	of animals.	
			agriculture.	or ammais.	
PS-3	User	Smart crop	IOT is a	Because that	I feel that is
	C SC1	Protection	help to	project is	most useful
		system for	farmer for	only secure	for
		agriculture.	the prtation	from the	agriculture.
		agricated.	of a farm.	animals the	agriculture.
			or a rain.	human	
				begins also.	
PS-4	User	Smart crop	The internet	The internet	With IOT,
		Protection	of things is a	of things for	companies
		system for	huge	agriculture	center enjoy
		agriculture.	opportunity	leverages	benefits like
			for farmers	crop	better crop
			to monitor	management	productivity
			their crop	devices, such	important for
			and increase	as	safety.
			productivity.	soilmonitors.	•
PS-5	User	Smart crop	Thermostats,	As a results	Thanks to IOT
		Protection	cars, lights,	data analysis	and smart
		system for	refrigerators,	allows for	farming, the
		agriculture.	and more	better	dependence
			appliances	decisions	manual labor
			can all be	matriny	reduced
			connected to	through	significantly.
			IOT.	technologies	
				advances.	