Empathy Map Canvas

What if I'm a Specially Abled (Deaf and Dumb) and I buy the smart Solution?

Ohh! I'm Specially Abled😨😨😨

What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

I can't Convey Normally

Am I a Normal Human to Them?

When I use it

The solution is costly

It needs more practice

May lead to miscommunication

What do they HEAR?

what friends say
what boss say
what influencers say

When I use it

Can I carry it anywhere?

Is it suitable for me?

I can use hand gesture to communicate

What do they SEE?

environment
friends
what the market offers

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

Compare relative products

Can It respond quickly?

PAIN

fears
frustrations
obstacles

I look different

I'm Cursed

I deserve Better

GAIN

"wants" / needs
measures of success
obstacles

Got cheaper solution

Now I can go alone

I can speak with anyone